

WHERE AI MEETS



slci

INTELLIGENCE

Career-Focused Education | Experiential Learning
| Industry Exposure
| Studios | Labs | Live Projects

UG and PG Programmes Built for Tomorrow's Careers

START YOUR LEADERSHIP JOURNEY





WELCOME TO iLEAD[®]

An industry-driven institute shaping professionals across creativity, business, technology, and healthcare.

iLEAD is a career focused institution in Kolkata offering professional undergraduate and postgraduate programmes across media, management, design, technology, allied health, and tourism. Affiliated to MAKAUT and approved by AICTE, the institute ensures that its programmes follow recognised academic standards while staying closely connected to industry needs. Each programme is shaped by experienced professionals, real world workflows, and applied learning approaches that help students build practical skills and prepare confidently for their future careers.

WHO WE ARE

Founded in 2010 by Chairman **Mr. Pradip Chopra**, iLEAD was established to create an institute where education stays closely aligned with professional practice.

What began with a focus on management and media has since grown into a multi-disciplinary institution spanning design, film, technology, and allied health. Today, iLEAD stands as a nationally recognised institute with award-winning programmes, advanced studios and laboratories, multiple campuses, and strong global collaborations.



PRADIP CHOPRA, CHAIRMAN, iLEAD

“Our students don't just leave with degrees, they leave with a sense of purpose, a spirit of entrepreneurship, and a passion to make a difference. That is what employers see, and that is what sets them apart.”

PRAGYA CHOPRA, EXECUTIVE DIRECTOR, iLEAD

“We foster a spirit of entrepreneurship and transformation at iLEAD. Our students are not just job-seekers, they are change-makers equipped to create opportunities and lead impactful careers.”



RECOGNITION & AWARDS

Over the past 15 years, iLEAD has earned continued recognition for academic standards, institutional leadership, and industry alignment.

- 4th Best Media School in India - **KPMG**
- Excellence in Academia - **HRD India Awards 2023**
 - Best Media & Mass Communication Institute
- **Gurukul Awards 2023**
 - Gold Award for Green Tech & Sustainable Practices -
- **ET TechEDU Awards 2024**
 - Silver Award for Leadership in Graphic & Animation
- Design - **Edutainment Awards 2024**
 - Best Entrepreneurship Development Program Institute -
- **Sankalp Education Awards**



Gurukul Edition



The Economic Times



TechEDU India Awards'24

STANFORD SEED TRANSFORMATION PROGRAM

iLEAD is certified under the Stanford Seed Transformation Program, a globally respected initiative by Stanford University focused on entrepreneurship, enterprise growth, and institutional leadership. The programme influences how iLEAD designs academic systems, builds leadership frameworks, and supports entrepreneurship across disciplines.



GLOBAL & INSTITUTIONAL CONNECTIONS

iLEAD extends learning beyond campus through global MOUs, academic collaborations, and faculty exchanges. These connections bring a global perspective into everyday learning, while staying grounded in local relevance and professional outcomes.



AN AWARD-WINNING GREEN CAMPUS

Recognised by The Economic Times TechEdu India Awards for green technology and sustainable practices, sustainability is embedded into the iLEAD Kolkata campus through recycled and upcycled materials. Smart classrooms, advanced labs, studios, and collaborative workspaces support hands-on training in environments that mirror real professional practice, while facilities such as the library, auditorium, and sports complex enrich campus life through research, events, and recreation.



LEARNING BEYOND THE CLASSROOM

Seminars, workshops, and industry visits extend learning beyond campus. Students engage directly with professionals, observe real work environments, and understand how creative and media roles operate in practice.



DISCOVER THE **A**sl*i* **I**ntelligence **EDGE**

At iLEAD, students are trained to work with AI, not depend on it. AI is used to support inquiry, planning, analysis, and execution, while responsibility, authorship, and decision-making remain human.

This is what we call Asli Intelligence.

Students use AI to:

- Deepen research with greater depth and accuracy
- Analyse information faster without losing critical thinking
- Understand concepts faster
- Test ideas and possibilities before committing
- Improve efficiency while retaining creative control



WHAT SETS iLEAD APART

At iLEAD, every programme focuses on practical learning, industry exposure, and skill development so students are prepared for careers, entrepreneurship, or higher studies.

- Industry-aligned curriculum
- Auditoriums and seminar halls for workshops & industry sessions
- Experiential, AI-supported learning
- Library and collaborative learning spaces
- Faculty with active industry experience
- Live projects, field visits, and industry exposure
- Dedicated computer labs for data science, cyber security, and digital marketing
- 1,20,000+ books and 5,000+ digital AV resources
- Fully equipped science & medical labs
- Earn While You Learn opportunities
- In-house media, production, design, and editing studios
- 100% placement support
- Internal production house with iLEAD Films
- A safe, inclusive, and vibrant campus environment
- India's first AI Film Lab
- Smart classrooms with tech-enabled teaching tools

WHAT YOU CAN STUDY AT ILEAD

Affiliated with MAKAUT, iLEAD offers UG & PG programmes across media, film, management, design, technology, allied health, and tourism, under the following schools:

SCHOOL OF CREATIVITY

Training that transforms creativity into employability. For careers where visuals, narrative, and craft define quality, this school focuses on disciplined studio practice and clear creative thinking. AI-supported learning strengthens process and execution, ensuring work meets professional standards across media, design, animation, film, and fashion.

- B.Sc in Media Science
- B.Sc in Multimedia, Animation & Graphics
- B.Sc in Film and Television
- B.Sc in Interior Design
- B.Sc in Sustainable Fashion Design & Management
- M.Sc in Media Science



SCHOOL OF BUSINESS

Education shaped by how business actually works. The School of Business at iLEAD prepares students for leadership in modern organisations. Learning is grounded in real business contexts, combining strong fundamentals with continuous exposure to industry practice. For students with entrepreneurial ambition, focused training, mentorship, and support from the Draupnir Capital Incubation Centre help turn ideas into viable ventures.



- BBA
- BBA in Digital Marketing
- BBA in Entrepreneurship
- BBA in Hospital Management
- BBA in Travel & Tourism Management
- BBA in Sports Management

SCHOOL OF SCIENCE & TECHNOLOGY

Practical learning for technical and healthcare careers. Programmes are built around lab-based training, simulations, and applied practice specific to each discipline, from diagnostic and healthcare labs to technology and computing environments.

At iLEAD, students spend more time in labs and practical environments than in lecture halls, developing technical skill, operational readiness, and professional discipline.

- B.Sc in Data Science
- B.Sc in Cyber Security
- BCA (Bachelor of Computer Applications)
- B.Sc in Medical Lab Technology
- B.Sc in Critical Care Technology
- Bachelor in Optometry



ADMISSIONS

How to Apply

- Apply online through the iLEAD portal
- Submit academic records
- Complete the application formalities
- Attend the institute assessment (CET / discussion / interview)
- Confirm admission upon selection

SCHOLARSHIPS

Merit-based scholarships are available for eligible students.

For details and guidance, contact **+91 9163122222**.

PLACEMENTS & CAREER PATHWAYS

At iLEAD, placements are the outcome of how students are trained, not an activity reserved for the final semester. Career preparation is integrated throughout the academic journey, supported by industry exposure, internships, and applied learning across disciplines.

Opportunities span sectors such as media, FMCG, healthcare, IT, hospitality, real estate, and allied industries, supported by strong corporate partnerships and structured placement processes.

Students benefit from:

- 100% placement assistance
- Internships and industry exposure
- On-campus and off-campus placement drives
- Exclusive summer internship programmes
- Ongoing career guidance and industry interaction

INDUSTRY PARTNERSHIPS

At iLEAD, long-standing industry relationships translate into real professional opportunities. Our recruiting partners span business, media, hospitality, healthcare, and allied sectors, supporting internships, live exposure, and placements.

iLEAD students have been placed and interned with organisations including PwC, TCS, Reliance Retail, OPPO, Eskay Movies, PS Group, IBM and others, reflecting consistent industry trust.





OUR SHINING STARS

Our alumni are professionals, entrepreneurs, creators, and leaders leaving their mark across industries. They stay connected, mentor students, and open new opportunities for the iLEAD community.



ADIBBA AFTAR
TBD Media, London.



ABHISHEK MAHATO
Facebook , Ireland.



SHAGUFTA RAHMAN
Head - PR - The Park



RAJIT CHOWDHURY
Designer -
Cartoon Network



ASKARI ABBAS
Creative Designer - PWC



SURZO HASSAN
Universal Studios- LA.



PUJA DAS
Social Media Strategist
New York



BIKASH JHA
Zee Media



YUVRAJ BAGCHI
Creative Lead
Schbang

ENTREPRENEURSHIP INCUBATION

Through the Draupnir Capital Incubation Centre, iLEAD supports and funds student-led startups with mentorship, resources, and access to capital. Backed by Draupnir Capital and the State Bank of India, the iLEAD-exclusive centre strengthens early-stage startups with financial insight and institutional backing.



EARN WHILE YOU LEARN

At iLEAD, professional experience begins alongside formal education. Internship opportunities are available to students across disciplines, allowing them to gain paid hands-on experience while they study. Work runs parallel to practical learning, ensuring time spent on assignments directly strengthens job-ready skills.

LIFE AT ILEAD

iLEAD is a ragging-free environment where juniors, seniors, and faculty mentors work in close, supportive relationships. Students are encouraged to collaborate and grow together, creating a culture where everyone feels safe to participate, speak up, and belong.

Beyond academics, campus life stays vibrant through events, festivals, workshops, competitions, and interdisciplinary collaborations. These experiences help students discover confidence, find their voice, and step onto their own stage.

Here, students explore interests, refine talents, and often Discover their Ikigai, the intersection of passion, skill, and purpose. With strong peer and mentor support, iLEAD students pushed boundaries and earned over 250 awards across inter-college and industry-recognised platforms last year.



Annual Award



Farewell



Meraki



Jashan - E - Roshan



Managedia



Future Vista



Football Tournament



Cricket Tournament



Convocation

ACKNOWLEDGED BY THE INDUSTRY

Insights and reflections from leaders & professionals shaping their fields.



I have been to many colleges, what I like about this particular institution is that this college comes with attachment and homogeneousness amongst the guys, girls and the professors.

R. Madhavan
Actor



I for idea, I for integrity, I for innovation, I for invention, and I for ILEAD.

Parambrata Chattopadhyay
Actor



ILEAD is an institution that prepares you to realise your potential.

Dr. Deepak Vohra
Indian Diplomat



ILEAD is a mini city where you can do anything maybe 10 hours a day. That's something unique about the ILEAD campus.

Indrajit Bhalotia
National Level Golfer



I never thought I would inaugurate a classroom named after my great grandfather Henry Ford anywhere, let alone in Kolkata, India. It is almost unbelievable to see such a high-quality institute in India.

Alfred Ford
Board Member of
Ford Motor Company



I have seen some of the best campuses in India and around the world. But I was surprised with the kind of stimulating environment created at iLEAD. The infrastructure, the push for excellence is amazing.

Cherojit Goswami
Vice President of
Ogilvy CommonHealth
Worldwide





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I really feel proud that India has an institute like iLEAD which provides not only a global standard of learning but also incredible opportunities for students.

Harshavardhan Neotia
Chairman,
Ambuja Neotia Group

THE FUTURE BELONGS TO ILEADERS

The Future Belongs to Those Who Combine Knowledge With Skill,
Creativity With Technology, and Ambition With Judgment.

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