

# B.SC IN SUSTAINABLE FASHION DESIGN AND MANAGEMENT

Teaching designers to redefine fashion.

- 🎓 4 Year UG degree program
- 🎓 Fashion design, sustainability, textiles & fashion business
- 🎓 In-house studios & labs
- 🎓 AI-supported design and trend analysis
- 🎓 Ethical, eco-focused production workflows
- 🎓 Industry exposure, workshops & live projects
- 🎓 100% Placement support



# WELCOME TO iLEAD

iLEAD is a premier, industry-driven institute in Kolkata offering professional UG and PG programs across media, management, design, technology, allied health, and tourism. Programs are shaped by active professionals, real workflows, and practical evaluation.

Founded in 2010 by Mr. Pradip Chopra, iLEAD balances academic depth with hands-on training, studio practice, human intelligence, AI tools, and continuous industry exposure to prepare students for the careers of tomorrow.

At iLEAD, students focus on craft, discipline, individuality, and employability.



## WORDS FROM THE LEADERSHIP



**PRADIP CHOPRA,**  
CHAIRMAN, iLEAD

"Our students don't just leave with degrees, they leave with a sense of purpose, a spirit of entrepreneurship, and a passion to make a difference. That is what employers see, and that is what sets them apart."

**PRAGYA CHOPRA,**  
EXECUTIVE DIRECTOR, iLEAD

"We foster a spirit of entrepreneurship and transformation at iLEAD. Our students are not just job-seekers, they are change-makers equipped to create opportunities and lead impactful careers."



# WHY iLEAD

In fashion, skill is built through process, discipline, material understanding, and production realities. At iLEAD, students start working early and keep building.



## HERE'S WHAT SETS iLEAD APART:

- Industry-aligned curriculum
- AI-integrated, experiential learning
- Faculty with active industry experience
- Dedicated fashion design studios and textile labs
- Structured exposure to sustainable and ethical workflows
- Live events, workshops & industry interactions
- Mentorship from designers and fashion professionals
- Access to 1,20,000+ books and 5,000+ digital AV resources
- Earn While You Learn opportunities
- Dedicated placement support
- Drapunir Capital Incubation Centre for entrepreneurial ideas



**STUDENTS GRADUATE WITH PORTFOLIOS BUILT  
THROUGH REAL WORK,  
NOT SIMULATED ASSIGNMENTS.**



# AWARDS & RECOGNITIONS

- 🎓 Silver Award for Leadership in Graphic & Animation Design (Edutainment Awards 2024)
- 🎓 4th Best Media School (KPMG)
- 🎓 Excellence in Academia (HRD India Awards 2023)
- 🎓 Best Entrepreneurship Development Program Institute (Sankalp Education Awards)
- 🎓 Best Co-Curricular Activity College (Gurukul Awards)
- 🎓 College of the Year (T2 Festopolis)
- 🎓 2nd Best Emerging Media Institute (Edutainment Awards 2014)
- 🎓 Gold Award for Green Tech & Sustainable Practices (ET TechEDU Awards 2024)



# GLOBAL CONNECT

With collaborations and MOUs across 16+ international universities, iLEAD connects students to a global academic network.



# STANFORD SEED TRANSFORMATION PROGRAM

iLEAD is certified under the Stanford Seed Transformation Program, a globally respected initiative by Stanford University that focuses on entrepreneurship, enterprise growth, and institutional strength.



# PROGRAM OVERVIEW

**A STUDIO-BASED UG DEGREE FOCUSED ON SUSTAINABLE FASHION DESIGN AND MANAGEMENT.**

Duration: 4 Years

Affiliation: MAKAUT

Focus Areas: Fashion Design, Textiles, Sustainability & Business

Admission: Aptitude Test & Personal Interview

Scholarships: Merit-based

Placements: 100% Placement Assistance

## ELIGIBILITY

50% or above in 10+2 (English compulsory).  
Provisional admission for students awaiting results.  
Admission through CET, GD & PI.

\*Subject to MAKAUT approval.

## HOW TO APPLY

### ► FOR ADMISSION QUERIES:

Apply online at [ilead.net.in](http://ilead.net.in)  
Visit the campus for in-person assistance.  
Call +91 9163122222.  
Applications are reviewed through a structured process.

### ► SCHOLARSHIPS

Merit-based scholarships are available for eligible students.  
For details and guidance, contact +91 9163122222.

### ► EDUCATION LOAN PARTNER

Financial support available through:

HDFC Bank  
State Bank of India



\*Conditions apply.



## WHY

# SUSTAINABLE FASHION MATTERS

India's textile and apparel sector employs over 45 million people and is projected to reach USD 344.1 billion by 2027. Yet the industry contributes nearly 10% of global carbon emissions, placing a new responsibility on designers to rethink how fashion is created.

Rooted in Bengal's villages, the traditional Tanti weaving culture stands as one of India's most sustainable textile systems. iLEAD draws from this heritage to shape designers who honour craftsmanship while building responsible, future-facing fashion.

At iLEAD, students are trained to design with intent, blending contemporary fashion education with respect for time-tested practices. iLEAD's program integrates design, material intelligence, and ethical production practices, preparing fashion professionals who can create responsibly and think beyond the season.



## WHAT YOU LEARN

- 🎓 Garment production techniques
- 🎓 Textiles and material studies
- 🎓 Women's wear design process
- 🎓 History of costume and fashion
- 🎓 Fashion styling and photography
- 🎓 Fashion marketing and retail
- 🎓 Visual merchandising
- 🎓 Sustainability in fashion
- 🎓 Fashion merchandising and management



# EXPERIENCE IS THE CURRICULUM

At iLEAD, students learn fashion by designing, building, and refining garments. Workshops, studio sessions, and industry interactions place fashion students inside real design and production environments.

Students gain hands-on experience through:

- Studio-led fashion design and construction projects
- Fabric handling, sampling, and material experimentation
- Garment collection design and portfolio development
- Participation in showcases, exhibitions, and industry-led initiatives



PRIDE OF BENGAL  
2024



FUTURE VISTA 2024 –  
SESSION ON FASHION & INTERIOR



MURSHIDABAD TRIP FASHION AND  
INTERIOR DESIGN DEPARTMENT



SYU FASHION STUDIO  
2025



KOLKATA ANIME EVENT  
COSPLAY 2026



iLEAD FASHION EVENT  
2025

## DISCOVER

# Asli Intelligence

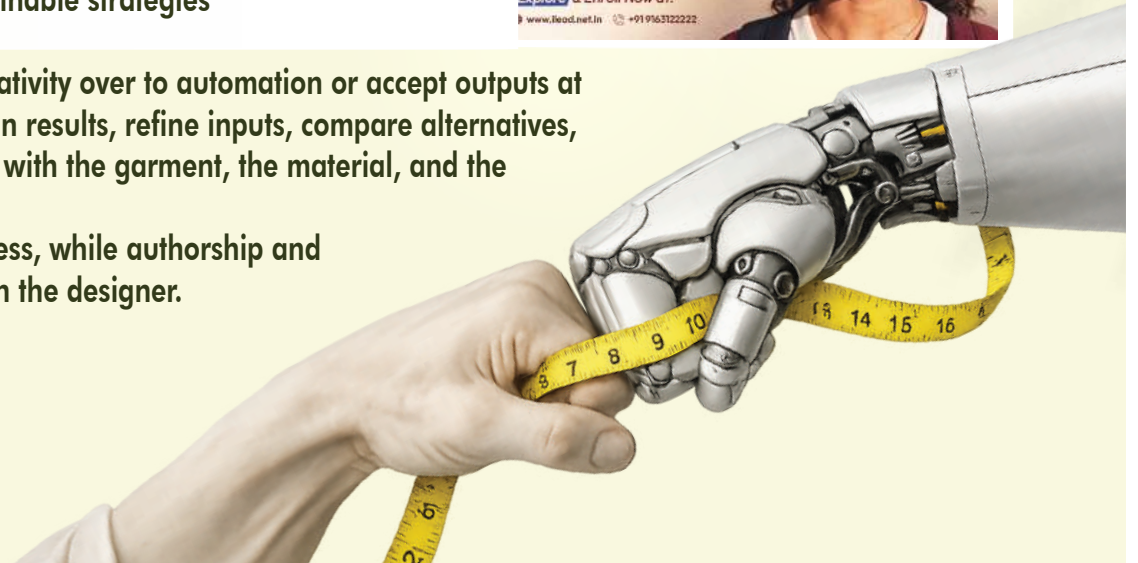
At iLEAD, AI works inside the fashion studio, not outside the design process. It supports how students research, visualise, test, and refine ideas, under clear faculty guidance and strong design intent.

Students use AI for:

- Forecast trends and analyse patterns
- Explore silhouettes and design variations
- Test fabrics, pattern, prints, and colour design
- Refine concepts with greater speed and clarity
- Build data-backed sustainable strategies

Students don't hand creativity over to automation or accept outputs at face value. They question results, refine inputs, compare alternatives, and choose what aligns with the garment, the material, and the sustainability brief.

AI helps speed the process, while authorship and creative control stay with the designer.



# CAREER PATHWAYS

- 🎓 Fashion Designer
- 🎓 Assistant Designer
- 🎓 Textile Designer
- 🎓 Fashion Consultant
- 🎓 Merchandiser
- 🎓 Visual Merchandiser
- 🎓 Stylist
- 🎓 Costume Designer
- 🎓 Fashion Entrepreneur
- 🎓 Retail Specialist
- 🎓 Boutique or Store Owner
- 🎓 Fashion Illustrator



# LIFE AT iLEAD

iLEAD is a ragging-free environment where juniors, seniors, and mentors work in close, supportive relationships. Students are encouraged to collaborate and grow together, creating a culture where everyone feels safe to participate, speak up, and belong. Beyond academics, campus life stays vibrant through events, festivals, workshops, competitions, and interdisciplinary collaborations.

**WITH STRONG PEER AND MENTOR SUPPORT, iLEAD STUDENTS EARNED OVER 250 AWARDS LAST YEAR.**



## INSIDE iLEAD STUDIOS

CREATE



FASHION



WORKSHOPS

# PLACEMENTS

At iLEAD, placements are not treated as an end-of-course event. Preparation begins early through studio-led learning, live fashion projects, internships, and continuous industry exposure. Placement guidance, portfolio reviews, and interview preparation run alongside academics.

## ➤ WHERE ILEADERS WORK

- 🎓 Fashion and apparel design studios
- 🎓 Retail and lifestyle brands
- 🎓 Textile and garment manufacturing units
- 🎓 Visual merchandising and styling teams
- 🎓 Costume and production design departments
- 🎓 Entrepreneurial and independent fashion ventures

## ➤ SALARY SNAPSHOT

Average entry-level package: ₹5 LPA

Highest entry-level package: Up to ₹8-10 LPA

Packages are indicative of recent placement outcomes.

## ➤ EARN WHILE YOU LEARN

The Earn While You Learn program at iLEAD is available to students across disciplines, allowing them to gain paid, hands-on experience while they study. Work runs parallel to studio learning, ensuring time spent on assignments directly strengthens design, production, and retail skills.

## ➤ ENTREPRENEURSHIP INCUBATION

Through the Draupnir Capital Incubation Centre, iLEAD supports and funds student-led startups with mentorship, resources, and access to capital. Backed by Draupnir Capital and the State Bank of India, the iLEAD-exclusive centre strengthens early-stage startups with financial insight and institutional backing.



## KEY PARTNERS



## SHINING STARS



**SHAISTA PARVEEN**  
Fashion Designer  
Label Iktaara



**SUPRITI C**  
Fashion Designer  
Label Supriti



**ELISHA DUTTA**  
Fashion Designer  
Label Elisha



**CHANDANA BISWAS**  
Fashion Designer  
Label Insom



**SAJAL JAIN**  
Fashion Designer  
Label Insom



**PRIYANKA GOLCHA**  
Fashion Designer  
Label Burrow



**SIRAJUM MONIRA**  
Fashion Designer  
Pragati Designer



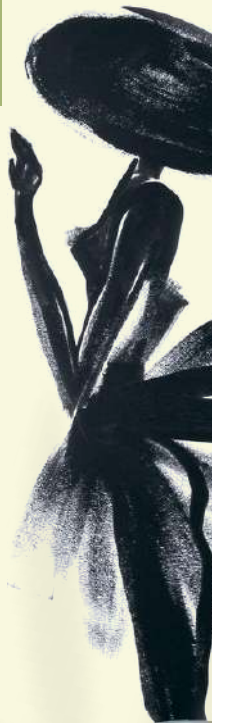
**MOUMITA TARAFTAR**  
Store Manager  
Vara



**LAJMY HAQUE**  
Store Manager  
The Sixth Avenue



**HARSHUL ARORA**  
Designer  
Label Dag Dai





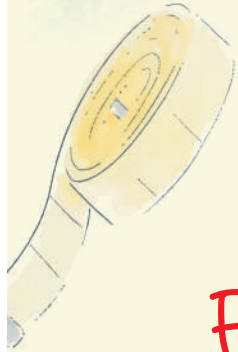
INSTITUTE OF LEADERSHIP, ENTREPRENEURSHIP & DEVELOPMENT



# ILEAD

**WHERE FASHION DESIGN MEETS RESPONSIBILITY**

*Fashion that thinks beyond trends.*



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[www.ilead.net.in](http://www.ilead.net.in)



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