

 iLEAD[®]

Affiliated to

MAULANA ABUL KALAM AZAD
UNIVERSITY OF TECHNOLOGY,
WEST BENGAL



B.Sc in INTERIOR DESIGN

Design functional spaces built for performance.

- 4 Year UG degree program
- Interior design, furniture, space planning & sustainability
- Design studios, model-making labs & site visits
- AI-assisted design visualisation
- 100% Placement assistance
- Excellence in Academia (HRD India Awards 2023)



Welcome to

iLEAD

iLEAD is a premier, industry-driven institute in Kolkata offering professional UG and PG programs across media, management, design, technology, allied health, and tourism. Programs are shaped by active professionals, real workflows, and practical evaluation.

Founded in 2010 by **Mr. Pradip Chopra**, iLEAD balances academic depth with hands-on training, studio practice, human intelligence, AI tools, and continuous industry exposure to prepare students for the careers of tomorrow.

At iLEAD, students focus on craft, discipline, individuality, and employability.

Pradip Chopra, Chairman

"Our students don't just leave with degrees, they leave with a sense of purpose, a spirit of entrepreneurship, and a passion to make a difference. That is what employers see, and that is what sets them apart."

Pragya Chopra, Executive Director

"We foster a spirit of entrepreneurship and transformation at iLEAD. Our students are not just job-seekers—they are change-makers equipped to create opportunities and lead impactful careers."



Why iLEAD

In interior design, skill is built through planning, detailing, and execution pressure. At iLEAD, students start working early & keep refining until design thinking becomes instinct.

Here's what sets iLEAD apart:

- Industry-aligned curriculum
- Studio-based, experiential learning
- Faculty with active design and site experience
- Dedicated interior design studios and model-making labs
- Structured exposure to AI-supported design workflows
- Site visits, live briefs & real project exposure
- Mentorship from architects, designers, and industry leaders
- Access to 1,20,000+ books and 5,000+ digital AV resources
- Earn While You Learn opportunities
- Dedicated placement support
- Draupnir Capital Incubation Centre for entrepreneurial ideas



Awards & Recognitions

- Excellence in Academia (HRD India Awards 2023)
- Gold Award for Green Tech & Sustainable Practices (ET TechEDU Awards 2024)
- Education Excellence Recognition for SAARC Impact (ASSOCHAM)
- College of the Year (T2 Festopolis)
- Best Co-Curricular Activity College (Gurukul Awards)
- Best Entrepreneurship Development Program Institute (Sankalp Education Awards)
- Silver Award for Leadership in Graphic & Animation Design (Edutainment Awards 2024)
- 4th Best Media School in India (KPMG)



The Economic Times



TechEDU India Award'24



Gurukul Edition

Global Connect

With collaborations and MOUs across 16+ international universities, iLEAD connects students to a global academic network.



Stanford Seed Transformation Program

iLEAD is certified under the Stanford Seed Transformation Program, a globally respected initiative by Stanford University focused on entrepreneurship, enterprise growth, and institutional leadership. The program influences how iLEAD designs academic systems, builds leadership frameworks, and supports entrepreneurship across disciplines. This certification reflects iLEAD's commitment to disciplined leadership, responsible innovation, and institutions built to last.



Program Details

Learn and practice the craft of interior design and spatial planning.

Duration: 4 Years

Focus Areas: Interior Design, Furniture, Sustainability, Space Planning

Affiliation: MAKAUT

Admission: Aptitude Test & Personal Interview

Scholarships: Merit-based

Placements: 100% Placement Support



Eligibility

- 50% or above in 10+2 (English compulsory).
- Provisional admission for students awaiting results.
- Admission through CET, GD & PI.

*Subject to MAKAUT approval.



How to Apply

For admission queries:

Apply online at ilead.net.in

Visit the campus for in-person assistance.

Call +91 9163122222.

Applications are reviewed through a structured process.

Education Loan Partner

Financial support available through:

HDFC Bank



State Bank of India



*Conditions apply.

Scholarships

Merit-based scholarships are available for eligible students.

For details and guidance, contact +91 9163122222.



What You Learn

The B.Sc in Interior Design is structured around how design studios actually function. From the first year, learning happens inside design studios where ideas are tested, questioned, and refined. Students learn how people move, how materials behave, how light changes a room, and how design decisions affect cost, comfort, and longevity. This empowers graduates to translate concepts into buildable spaces, balancing aesthetics, function, materials, sustainability, and cost.

Core areas include:

- Design & drawing fundamentals
- Construction materials and techniques
- Sustainable and ethical design practices
- Colour, light & space planning
- Design studios and live briefs
- Model making and spatial prototyping
- Furniture design and technology
- Ergonomics in design contexts
- Technical drafting (AutoCAD)
- Estimation and costing
- Landscape and site-responsive design
- Vastu & Feng Shui
- Restoration and renovation of interiors
- Computer graphics and presentation(Adobe InDesign)
- Entrepreneurship and design management

Career Pathways

iLEAD graduates build careers as:

- Interior Designer (Residential & Commercial)
- Furniture Designer
- Exhibition Designer
- Lighting Designer
- Kitchen & Modular Space Designer
- Architectural Technologist
- Product Designer
- Textile Designer
- Interior Stylist
- Production Designer (Film, TV, Events)
- Spatial Consultant

iLEADers build skills that adapt across design careers.



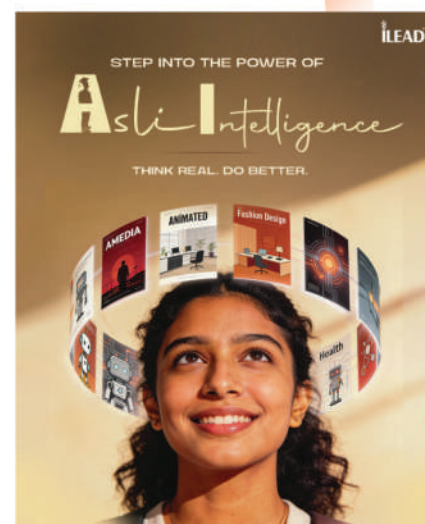
Discover the Asli Intelligence Edge

At iLEAD, AI is integrated into interior design as part of the studio process. It supports how students think, plan, visualise, communicate, and present design ideas, under close faculty guidance and clear design intent.

Students use AI to:

- Research design references and design precedents
- Develop moodboards and early concept directions
- Test spatial layouts, proportions, and variations
- Visualise materials, lighting, and finishes
- Refine presentation clarity and accuracy

AI expands possibilities and speed. Design thinking decides the outcome.



Life at iLEAD

iLEAD is a ragging-free environment where juniors, seniors, and faculty mentors work in close, supportive relationships. Students are encouraged to collaborate and grow together, creating a culture where everyone feels safe to participate, speak up, and belong.

Beyond academics, campus life stays vibrant through events, festivals, workshops, competitions, and interdisciplinary collaborations. These experiences help students discover confidence, find their voice, and step onto their own stage, regardless of background or prior exposure. Here, students explore interests, refine talents, and often Discover their Ikigai, the intersection of passion, skill, and purpose. With strong peer and mentor support, iLEAD students pushed boundaries and earned over 250 awards across inter-college and industry-recognised platforms last year.



Annual Award



Football Tournament



Meraki



Farewell



Jashn-E- Roshan



Managedia



Cricket Tournament



Convocation

Lived & Told

Student perspectives on learning, mentorship, and growth at iLEAD.



"iLEAD's Interior Design programme stands out for its focus on sustainability, hands-on projects, and exposure to multiple design disciplines. The creative environment and practical training in industry software have helped me develop a strong design foundation."

- Himanshu Nahata
B.Sc. in Interior Design



"iLEAD provides a supportive and creative environment where Interior Design students gain practical exposure through projects, market surveys, and masterclasses, with a strong focus on sustainability."

- Damayanti Gupta
B.Sc. in Interior Design

Learning Beyond the Classroom

Workshops, seminars, and site visits connect studio learning to real environments. Students interact with practicing interior designers, architects, and industry professionals, gaining exposure to how projects move from concept to execution. These experiences add clarity & confidence, helping students see how design decisions translate on site, understand professional expectations, and learn how interiors are planned, coordinated, and delivered in real-world settings. Learning feels connected, relevant, and grounded in the real world.



From Design Studio

At iLEAD, raw interest is shaped through structure, discipline, and continuous studio practice. What begins as exploration becomes design work that holds up professionally, through planning, detailing, critique, and faculty supervision. Through planning, detailing, model making, critique, and close faculty supervision, students learn to resolve spaces with intent, balancing function, materials, cost, and finish. Student projects reflect that progression.



✓ Live studio briefs and site-based projects

✓ Model-making and material exploration

✓ Portfolio development through continuous design output

Design is experienced as it functions in practice, from concept to execution.



Shining Stars



Soumi Naskar
Interior Designer
MNC.One



Maria Kamran
Interior Designer
Chadha Design Pvt.Ltd



Aquib Asgar
Interior Designer
Agarwal & Agarwal



Shreya Sarkar
Interior Designer
MS & Company



Praneet Saha
Interior Designer
Space & Design



Shreshtha Bhowmick
Interior Designer
Azim Danish Architect



Md. Taha Hussain
Interior Designer
PS Group



Hadiqa Rashid Ansari
Interior Designer
BOX2CUBE



Dimple Roy
Interior Superstar
Designer Group



N Thung Kikon
Interior Designer
Bram Rouws



Harshul Arora
Interior Designer
label Dag Dai

Entrepreneurship Incubation

Through the Draupnir Capital Incubation Centre, iLEAD supports and funds student-led startups with mentorship, resources, and access to capital. Backed by Draupnir Capital and the State Bank of India, the iLEAD-exclusive centre strengthens early-stage startups with financial insight and institutional backing.



Where iLEADers Work

Graduates move into roles across leading design studios and organisations, including:

- Residential and commercial interior design firms
- Architecture and spatial design consultancies
- Retail, hospitality, and workplace design studios
- Exhibition, event, and set design teams
- Furniture and product design studios
- Corporate design and in-house spatial teams

Placements

At iLEAD, placements are built into how students are trained from the first year. Preparation begins early through studio-led learning, live projects, internships, industry exposure, and mock interviews.

Salary Snapshot

Average entry-level package:

₹5 LPA onwards

Highest entry-level package:

Up to ₹8-10 LPA

Packages reflect recent placement outcomes.



"I have been to many colleges, what I like about this particular institution is that this college comes with attachment and homogeneity amongst the guys, girls and the professors."

R. Madhavan
Actor



"I for idea, I for integrity, I for innovation, I for invention, and I for ILEAD."

Parambrata Chattopadhyay
Actor



"ILEAD is an institution that prepares you to realise your potential."

Dr. Deepak Vohra
Indian Diplomat



"ILEAD is a mini city where you can do anything maybe 10 hours a day. That's something unique about the ILEAD campus."

Indrajit Bhalotia
National Level Golfer



"I never thought I would inaugurate a classroom named after my great grandfather Henry Ford anywhere, let alone in Kolkata, India. It is almost unbelievable to see such a high-quality institute in India."

Alfred Ford
Board Member of Ford Motor Company



"I have seen some of the best campuses in India and around the world. But I was surprised with the kind of stimulating environment created at ILEAD. The infrastructure, the push for excellence is amazing."

Cherojit Goswami
Vice President of Ogilvy CommonHealth Worldwide



I really feel proud that India has an institute like ILEAD which provides not only a global standard of learning but also incredible opportunities for students.

Harshavardhan Neotia
Chairman,
Ambuja Neotia Group

Acknowledged by the Industry

Thoughts shared by respected voices across interior design, architecture and spatial practice.



**Your Interior Design Career Starts Here.
Because real careers need real preparation.**

iLEAD Kolkata offers
an industry-driven undergraduate program in

Interior Design,

shaped by how spaces are actually designed, built, and experienced.

If you're ready to train inside studios, learn on sites,
and build a career that holds up professionally, this is where it begins

Admissions Open.

 **+91 9163122222**

 www.ilead.net.in

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