



# B.Sc in FILM AND TELEVISION

Master the art & discipline of filmmaking.

- 4 Year UG degree program
- AI-integrated learning & AI film lab
- Film, television & screen production
- 100% Placement assistance
- In-house studios & production house
- 4th Best Media School in India (KPMG)





# Welcome to

# iLEAD<sup>®</sup>

**iLEAD** is a premier, industry-driven institute in Kolkata offering professional UG and PG programs across media, management, design, technology, allied health, and tourism. Programs are shaped by active professionals, real workflows, and practical evaluation.

Founded in 2010 by **Mr. Pradip Chopra**, iLEAD balances academic depth with hands-on training, studio practice, human intelligence, AI tools, and continuous industry exposure to prepare students for the careers of tomorrow.

## Why iLEAD

- Studio-based, AI-Integrated learning
- Faculty with active industry experience
- Fully equipped chroma, audio, and production studios
- Industry exposure with iLEAD Films
- Eastern India's first AI Film Lab
- Field visits, live projects & real production exposure
- Sessions with directors, editors, cinematographers, and producers
- 1,20,000+ books and 5,000+ digital AV resources
- Internship opportunities & dedicated placement support
- Incubation Centre for entrepreneurial ideas



**Pradip Chopra, Chairman, iLEAD**

“Our students don't just leave with degrees, they leave with a sense of purpose, a spirit of entrepreneurship, and a passion to make a difference. That is what employers see, and that is what sets them apart.”

**Pragya Chopra, Executive Director, iLEAD**

“We foster a spirit of entrepreneurship and transformation at iLEAD. Our students are not just job-seekers, they are change-makers equipped to create opportunities and lead impactful careers.”



## Industry Partnership: NFDC

iLEAD's collaboration with the National Film Development Corporation (NFDC) places students within nationally recognised film and media ecosystems. Through curated initiatives such as the NFDC AI Film Festival and the Voice Box Program, students gain first-hand, practical experience and network with industry professionals.



## Institutional Partnership: The Asiatic Society

In partnership with The Asiatic Society, iLEAD is blending cultural heritage with technology, using AI for historical preservation. The collaboration focuses on manuscript digitisation, restoration, documentary production, and public-facing historical content using contemporary media and AI tools.

## From iLEAD to Global Film Festivals

iLEAD student films travel beyond classrooms, screened and recognised at some of the world's most respected film festivals.



# Awards & Recognitions

- Best Media & Mass Communication Institute (Gurukul Awards 2023)
- 4th Best Media School (KPMG)
- 2nd Best Emerging Media Institute (Edutainment Awards 2014)
- Excellence in Academia (HRD India Awards 2023)
- Best Co-Curricular Activity College (Gurukul Awards)
- Silver Award for Leadership in Graphic & Animation Design (Edutainment Awards 2024)
- College of the Year (T2 Festopolis)
- Best Entrepreneurship Development Program Institute (Sankalp Education Awards)



Gurukul Edition



The Economic Times

## Global Connect

With collaborations and MOUs across 16+ international universities, iLEAD connects students to a global academic network.

 Calvin Institute University of Maryland	 Yunnan normal University Kunming, China	 Corporate University germany	 Tennessee state University Nashville, USA	 University of Dhaka Bangladesh	 Capital University Ohio, USA	 Bhutan Media & Communications Institute	 Christ University Bangalore	 Jain Vishva Bharati Institute Ladnun, Rajasthan
 Noble International University Toronto, Canada	 coleman university singapore	 AIMST University Kedah, Malaysia	 Evelyn College of Design Kenya, Africa	 Kathmandu University Nepal	 Kasem Bundit University bangkok, Thailand	 Gedu College of Business Studies Gedu, Bhutan	 Lincoln University College, Malaysia	 Law & Management Business School Port Louis, Mauritius

## Stanford Seed Transformation Program

iLEAD is certified under the Stanford Seed Transformation Program, a globally respected initiative by Stanford University focused on entrepreneurship, enterprise growth, and institutional leadership.



# Program Details

Learn and practice the art of modern filmmaking and production, from concept to screen.

**Degree:** B.Sc. in Film & Television

**Duration:** 4 Years

**Focus Areas:** Film & Television Production

**Affiliation:** MAKAUT

**Admission:** Aptitude Test & Personal Interview

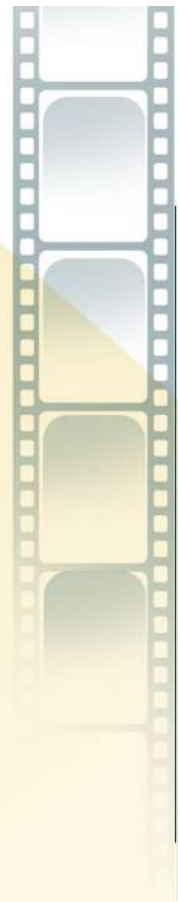
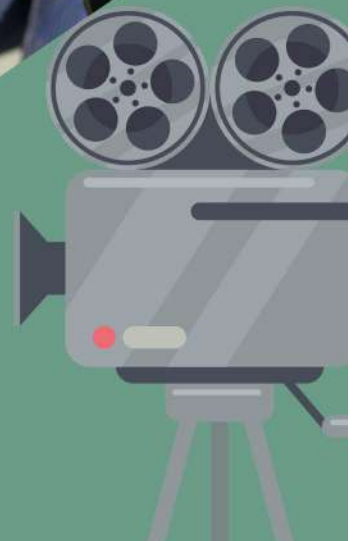
**Scholarships:** Merit-based

**Placements:** 100% Placement support

## Eligibility

- ✓ 50% or above in 10+2 (English compulsory).
- ✓ Provisional admission for students awaiting results.
- ✓ Admission through CET, GD & PI.

\*Subject to MAKAUT approval.



# How to Apply

## For admission queries:

Apply online at [ilead.net.in](http://ilead.net.in)

Visit the campus for in-person assistance.

Call +91 9163122222.

Applications are reviewed through a structured process.

## Scholarships

Merit-based scholarships are available for eligible students.

For details and guidance,

contact +91 9163122222.

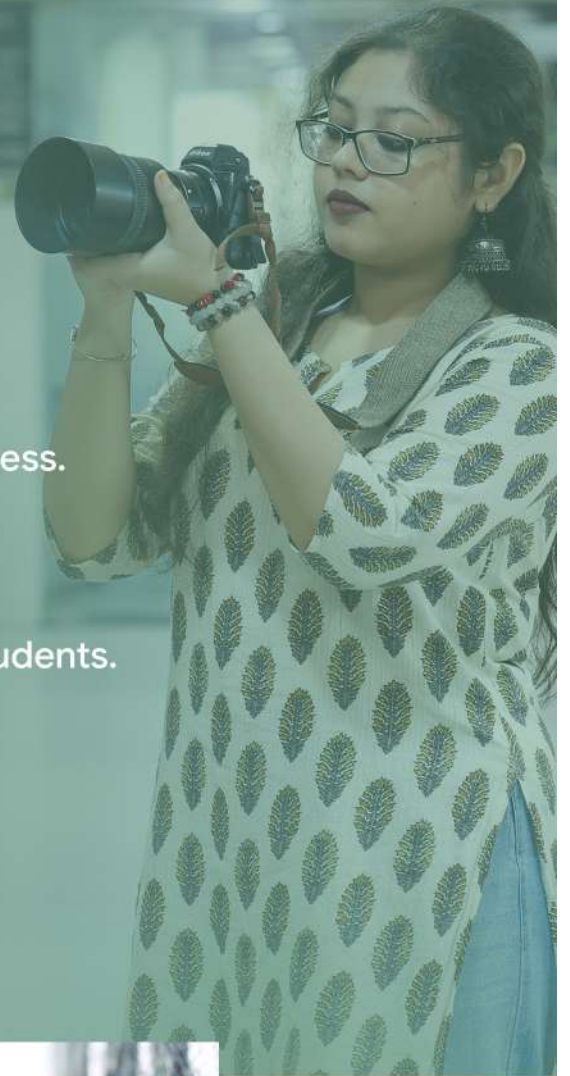
## Education Loan Partner

Financial support available through:

HDFC Bank 

State Bank of India 

\*Conditions apply.



# What You Learn

India's media and entertainment industry is projected to reach ₹3.1 trillion by 2027. As the industry grows, it demands filmmakers who can plan, execute, and deliver with professional discipline, not just creative passion.

- ✓ Image Production (Still and Video)
- ✓ Scriptwriting and Storyboarding
- ✓ Film and Television Production
- ✓ Direction and Visual Language
- ✓ Sound Design for Cinema
- ✓ Post-Production Workflows
- ✓ Global Cinema Studies
- ✓ Hands-on Filmmaking on Live Sets



## Career Pathways

iLEAD graduates work across roles such as:

- Director
- Cinematographer / DOP
- Editor
- Sound Designer
- Screenwriter
- Storyboard Artist
- Production Designer
- Executive Producer
- Line Producer
- Post-Production Supervisor
- VFX Supervisor
- Prop & Costume AD



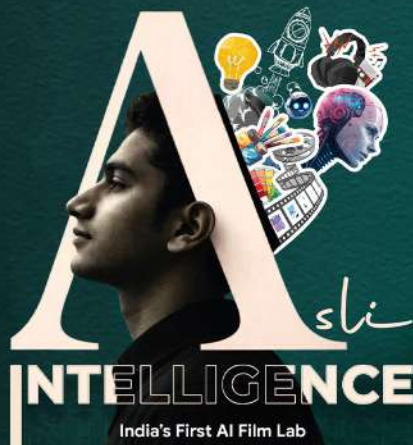
# Experience Is the Curriculum

Training unfolds through workshops, seminars, masterclasses, live shoots, and industry interactions. Students operate within crews, interact directly with filmmakers & industry leaders, and observe real sets and studios.

Students gain hands-on experience through:

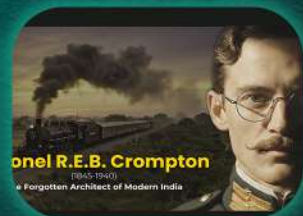
- Working on live film and television productions
- Contributing to projects under iLEAD Films and Studio
- Producing and directing films recognised at award platforms
- Screening work at national and international film festivals

## Discover



At iLEAD, artificial intelligence is integrated into filmmaking as part of real, professional production workflows. Learning takes place inside Eastern India's first dedicated AI Film Lab, where students learn to apply AI across the filmmaking pipeline, from concept development and visualisation to post-production.

iLEAD is also developing India's first AI-powered OTT platform, designed to showcase student-created films, documentaries, and historical content.



## iLEAD Films & Studio

iLEAD is among the few media institutes in India with its own in-house production studio. Through iLEAD Films, students work as part of real production crews across feature films, documentaries, AD films, and branded content.

# Life at iLEAD

iLEAD is a ragging-free environment where juniors, seniors, and faculty members work in close, supportive relationships. Students are encouraged to collaborate and grow together, creating a culture where everyone feels safe to participate, speak up, and belong.

Beyond academics, campus life stays vibrant through events, festivals, workshops, competitions, and interdisciplinary collaborations. Over the past year, iLEAD students secured 250+ awards across inter-college competitions & industry-recognised platforms.



Annual Day



Convocation



Farewell



Managedia



Jash-E-Roshan



Football Tournament



Meraki



Future Vista

## Learning Beyond the Classroom

Seminars, workshops, and industry visits connect theory to real practice. Students interact directly with filmmakers & industry leaders, observe real sets and studios, and see how roles function under real production conditions. Learning stays connected to real-world filmmaking.



# Placements

At iLEAD, placements are built into the training, not left for the final year. Preparation begins early through studio-led learning, live shoots, internships, and continuous industry exposure. Placement guidance, resume reviews, and interview preparation run alongside academics.

## Where iLEADers Work

- Film and television production studios
- OTT platforms and broadcast networks
- Advertising and branded content studios
- Digital media and production companies
- Corporate media and in-house content teams

## Salary Snapshot

Average entry-level package: ₹5 LPA onwards.

Highest entry-level package: Up to ₹8-10 LPA

Packages reflect recent placement outcomes.

## Independent & Entrepreneurial Pathways

Beyond placements, students are trained, encouraged, and supported to create short films, documentaries, and independent projects, building portfolios, professional credibility, and long-term industry leadership.

## Key Partners



# Earn While You Learn

The Earn While You Learn program allows Film and Television students to gain paid, hands-on experience alongside their studies. Work runs parallel to coursework, strengthening on-set and post-production skills under faculty and industry supervision. Students contribute to real productions through iLEAD Films and in-house studios, working across cinematography, editing, sound, and production roles.

# Entrepreneurship Incubation

Through the Draupnir Capital Incubation Centre, iLEAD supports and funds student-led startups with mentorship, resources, and access to capital.

Backed by Draupnir Capital and the State Bank of India, the iLEAD-exclusive centre strengthens early-stage startups with financial insight and institutional backing.

# Acknowledged by the Industry

Reflections shared by respected voices from film and television.



*"I have been to many colleges, what I like about this particular institution is that this college comes with attachment and homogeneity amongst the guys, girls and the professors."*

**R. Madhavan**  
Actor



*"I for idea, I for integrity, I for innovation, I for invention, and I for iLEAD."*

**Parambrata Chattopadhyay**  
Actor



*"iLEAD is an institution that prepares you to realise your potential."*

**Dr. Deepak Vohra**  
Indian Diplomat



*"I never thought I would inaugurate a classroom named after my great grandfather Henry Ford anywhere, let alone in Kolkata, India. It is almost unbelievable to see such a high-quality institute in India."*

**Alfred Ford**  
Board Member of Ford Motor Company



*"I have seen some of the best campuses in India and around the world. But I was surprised with the kind of stimulating environment created at iLEAD. The infrastructure, the push for excellence is amazing."*

**Cherojit Goswami**  
Vice President of Ogilvy, CommonHealth Worldwide



*"I really feel proud that India has an institute like iLEAD which provides not only a global standard of learning but also incredible opportunities for students."*

**Harshvardhan Neotia**  
Chairman, Ambuja Neotia Group



# Where Film & Television Careers Begin

Because successful careers start with serious training.



Admissions Open | 2026

+91 9163122222

[www.ilead.net.in](http://www.ilead.net.in)

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