



AFFILIATED TO

MAULANA ABUL KALAM AZAD
UNIVERSITY OF TECHNOLOGY,
WEST BENGAL



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Bachelor's In PTOMETRY

Training Professionals for Precision in Eye Care

- ✓ 4-Year UG degree program
- ✓ In-house clinical labs and optometry training units
- ✓ AI-supported learning for clinical assessment support
- ✓ Hospital exposure, clinics & supervised internships
- ✓ Optometry, vision science & ocular health
- ✓ Hands-on eye examination and diagnostic practice
- ✓ 100% Placement assistance



Welcome to iLEAD

iLEAD is a premier, industry-driven institute in Kolkata offering professional UG and PG programs across media, management, design, technology, allied health, and tourism. Programs are shaped by active professionals, real workflows, and practical evaluation.

Founded in 2010 by Mr. Pradip Chopra, iLEAD balances academic depth with hands-on training, studio practice, human intelligence, AI tools, and continuous industry exposure to prepare students for the careers of tomorrow.

At iLEAD, students focus on craft, discipline, individuality, and employability.

Words from the Leadership



PRADIP CHOPRA

Chairman, iLEAD

"Our students don't just leave with degrees, they leave with a sense of purpose, a spirit of entrepreneurship, and a passion to make a difference. That is what employers see, and that is what sets them apart."



PRAGYA CHOPRA

Executive Director, iLEAD

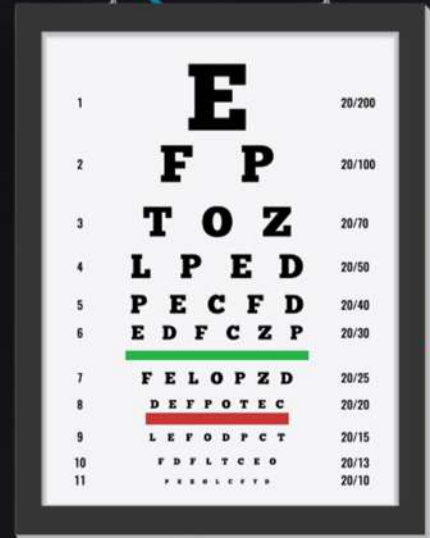
"We foster a spirit of entrepreneurship and transformation at iLEAD. Our students are not just job-seekers, they are change-makers equipped to create opportunities and lead impactful careers."

At iLEAD, leadership intent translates into graduates who are prepared not just for jobs, but for meaningful, long-term careers. This philosophy shapes every aspect of the learning experience, guiding students from foundational learning to confident leadership, and from academic training to real-world impact across industries.

The result is professionals who think clearly, act responsibly, and are equipped to grow with the evolving demands of the future.

Why Choose Us

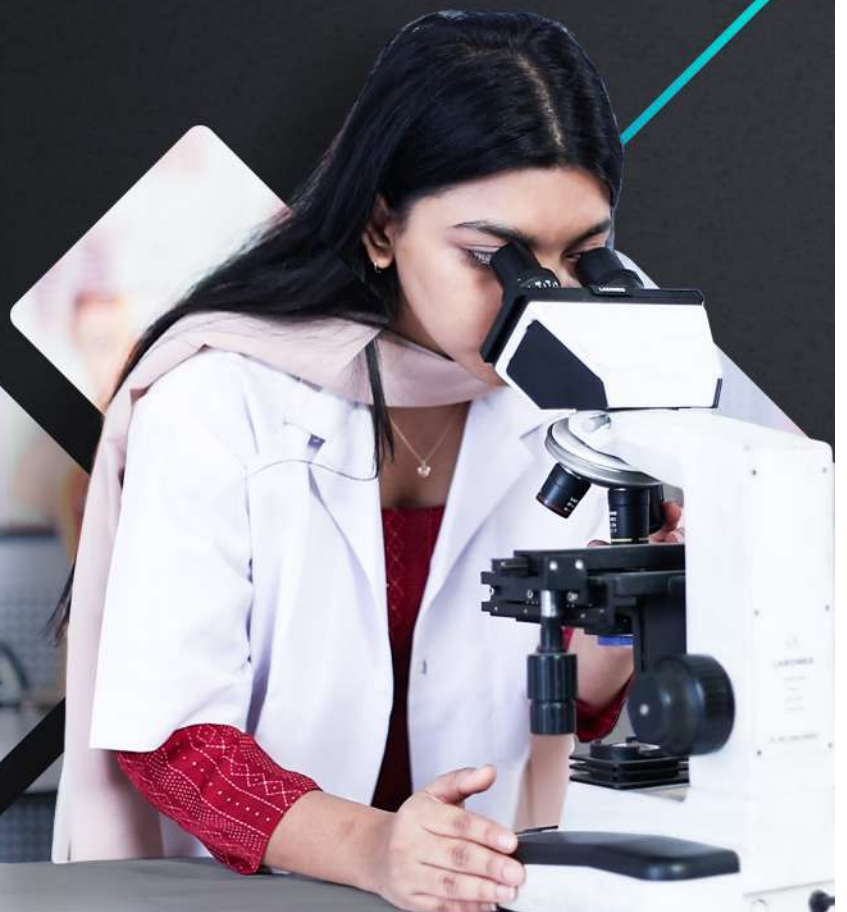
- ❖ Faculty with active optometry & healthcare experience
- ❖ Dedicated optometry labs & eye examination units
- ❖ Structured exposure to patient screening & diagnostic workflows
- ❖ Clinical workshops, vision camps & healthcare interactions
- ❖ Mentorship from optometrists & eye-care professionals
- ❖ Access to 1,20,000+ books & 5,000+ digital AV resources
- ❖ Earn While You Learn opportunities
- ❖ Dedicated placement support
- ❖ Draupnir Capital Incubation Centre for entrepreneurial pathways



Students graduate with clinical confidence and professional readiness, not just academic knowledge.

Awards & Recognitions

- ❖ Excellence in Academia (HRD India Awards 2023)
- ❖ Gold Award for Green Tech & Sustainable Practices (ET TechEDU Awards 2024)
- ❖ Education Excellence Recognition for SAARC Impact (ASSOCHAM)
- ❖ College of the Year (T2 Festopolis)
- ❖ Best Co-Curricular Activity College (Gurukul Awards)
- ❖ 4th Best Media School in India (KPMG)
- ❖ Best Entrepreneurship Development Program Institute (Sankalp Education Awards)



Global Connect

With collaborations and MOUs across 16+ international universities, iLEAD connects students to a global academic network.



Stanford Seed Transformation Program

iLEAD is certified under the **Stanford Seed Transformation Program**, a globally respected initiative by **Stanford University** focused on entrepreneurship, enterprise growth, and institutional leadership.

The program influences how iLEAD designs academic systems, builds leadership frameworks, and supports entrepreneurship across disciplines. This certification reflects iLEAD's commitment to disciplined leadership, responsible innovation,



Train with Professional-Grade Equipment

Students train using a range of professional optometry instruments available within iLEAD's dedicated labs.



Program Details

A professional UG degree focused on clinical optometry and vision care.

Duration: 4 Years

Affiliation: MAKAUT

Focus Areas: Optometry, Vision Science, Ocular Health & Diagnostics

Admission: Aptitude Test & Personal Interview

Scholarships: Merit-based

Placements: 100% Placement Assistance

Eligibility

- 50% or above in 10+2 (English compulsory).
- Provisional admission for students awaiting results.
- Admission through CET, GD & PI.

**Subject to MAKAUT approval*

How to Apply

For admission queries:

Apply online at ilead.net.in
Visit the campus for in-person assistance.

Call +91 9163122222.

Applications are reviewed through a structured process.

Scholarships

Merit-based scholarships are available for eligible students.

For details and guidance, contact **+91 9163122222.**

Education Loan Partner

Financial support available through:



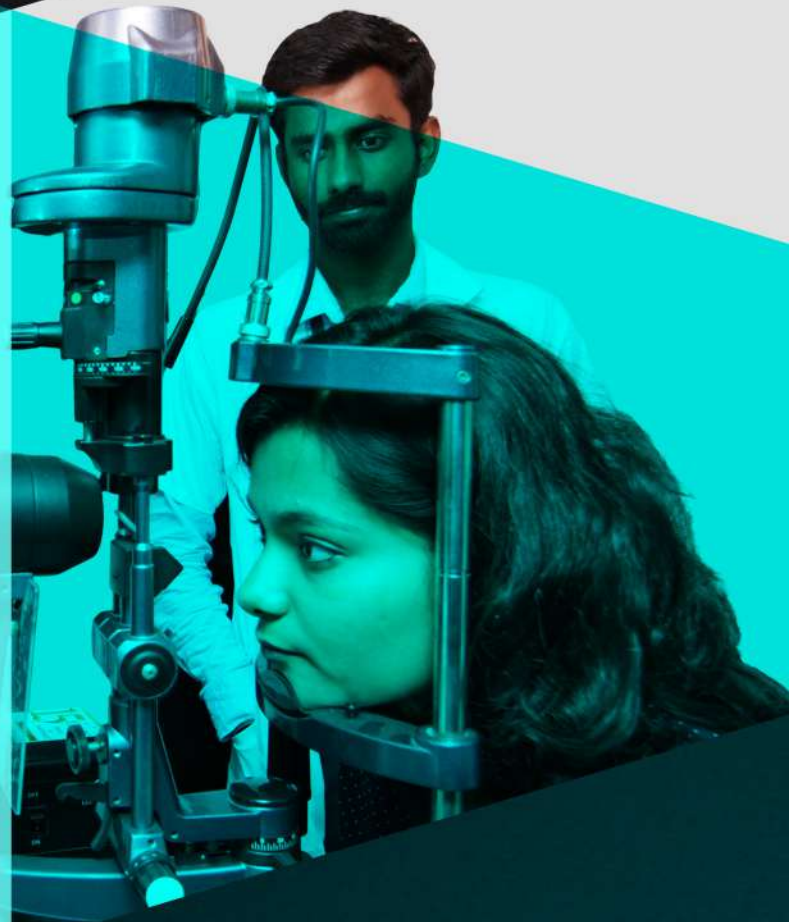
**Conditions apply*



Why Optometry Matters

Vision care plays a critical role in overall health and quality of life. With rising screen use, lifestyle-related vision issues, and an ageing population, the demand for trained optometry professionals is growing across clinics, hospitals, and vision care centres.

Today, the field demands professionals who understand ocular health, diagnostic accuracy, patient interaction, and clinical responsibility. At iLEAD, students are trained to deliver precise patient-focused eye care and long-term vision management.



What You Learn

From the first year, students learn how visual assessments are conducted, how ocular conditions are identified, and how corrective and preventive care is planned, while understanding patient safety, accuracy, and ethical responsibility at every stage.

Core areas include:

- ❖ Ocular anatomy and visual physiology
- ❖ Binocular vision & contact lenses
- ❖ Basics of biochemistry
- ❖ Geometrical optics
- ❖ Optics and refraction
- ❖ Medical pathology & microbiology
- ❖ Clinical optometry & vision assessment
- ❖ Physical optics & ocular motility
- ❖ Low vision aid & visual rehabilitation
- ❖ Applied optometry & orthoptics

Industry & Clinical Exposure

Workshops, clinical sessions, and industry interactions place optometry students inside real eye-care environments. Students gain hands-on experience through:

- Vision screening and eye examination procedures
- Refraction and prescription practice
- Use of diagnostic instruments and clinical tools
- Patient interaction, case documentation, and reporting

Students engage with practising optometrists, work inside optometry labs with real diagnostic instruments, and understand how clinical decisions are made in day-to-day practice.



Career Pathways

- ❖ Optometrist
- ❖ Ophthalmic Technician
- ❖ Consultant Optometrist
- ❖ Counsellor
- ❖ Optician
- ❖ Optometry Researcher
- ❖ Refraction
- ❖ Vision Rehabilitation
- ❖ Sport Vision Consultant
- ❖ Academic Lecturer
- ❖ Clinical Practice
- ❖ Public Health Initiatives
- ❖ Contact Lens Specialist
- ❖ Orthoptist
- ❖ Healthcare Administration

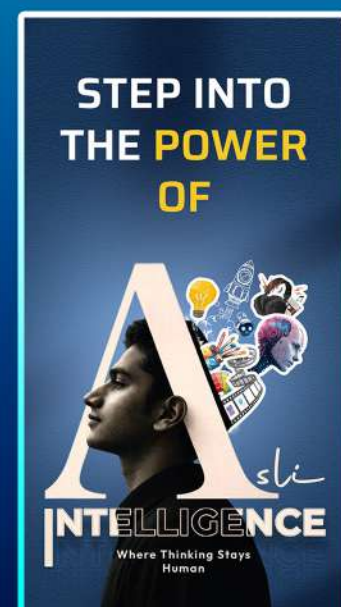
Discover

AI Intelligence

AI is used to deepen understanding and sharpen analysis, training students to critically assess results, question inconsistencies, and make accurate, responsible decisions under close faculty supervision.

Students use AI to:

- ❖ Analyse visual assessment data & diagnostic patterns
- ❖ Practise clinical decision-making through simulated cases
- ❖ Deepen understanding of ocular anatomy & visual systems
- ❖ Improve accuracy in interpretation & clinical documentation
- ❖ Support research, revision, and evidence-based optometry practice



Life at iLEAD

iLEAD is a ragging-free environment where juniors, seniors, and faculty mentors work in close, supportive relationships. Students are encouraged to collaborate and grow together, creating a culture where everyone feels safe to participate, speak up, and belong.

Beyond academics, campus life stays vibrant through events, festivals, workshops, competitions, and interdisciplinary collaborations. These experiences help students discover confidence, find their voice, and step onto their own stage, regardless of background or prior exposure.

Here, students explore interests, refine talents, and often Discover their Ikigai, the intersection of passion, skill, and purpose. With strong peer and mentor support, iLEAD students pushed boundaries and earned over 250 awards across inter-college and industry-recognised platforms last year.



Clinical Training Begins in the Lab

iLEAD offers dedicated optometry laboratories equipped with advanced equipment, where students train extensively. Regular lab sessions ensure strong equipment familiarity, accurate testing skills, and readiness for real patient-facing environments.



Placements

At iLEAD, placement preparation begins early, through hands-on clinical practice, internships, and real eye-care exposure, supported by continuous placement guidance and interview readiness.

Where iLEADers Work

- Eye hospitals & multispecialty hospitals
- Optometry clinics & vision care centres
- Optical retail & dispensing units
- Community & preventive eye-care programs
- Diagnostic & rehabilitation centres

Salary Snapshot

Average entry-level package: **₹5 LPA onwards**
Highest entry-level package: **Up to ₹8-10 LPA**
Figures reflect recent placement outcomes.

Key Partners



Earn While You Learn

The Earn While You Learn program at iLEAD is available to students across disciplines, allowing them to gain paid, hands-on experience while they study. Students work in real clinical and institutional settings.

Entrepreneurship Incubation

Through the Draupnir Capital Incubation Centre, iLEAD supports and funds student-led startups with mentorship, resources, and access to capital.



Workshops & Industry Exposure

Optometry training at iLEAD extends beyond labs through regular workshops, hospital visits, and industry interactions. Students engage with practicing optometrists, clinicians, and healthcare professionals to understand real diagnostic environments, patient workflows, and clinical expectations.

These sessions bridge classroom learning with on-ground realities, helping students observe how theory translates into practice.



Industrial Visit to the Centre for Sight



Vision Screening Camp
World Optometry Day Celebration
at I. P. Memorial School



Visit to Peerless Hospital



Visit to SP Diagnostics-6



BMICCT Workshop on Principles of defibrillator



Commercialization of Lab Technology and exceptional workshops



iLEADers Gained Practical Insights
at B. P. Poddar Hospital



Health Meets Innovation
An Inspiring Session at iLEAD Kolkata



Newtown Green Smart City Visit
iLEAD School of Science & Technology



World Health Day
Celebration seminar



Opening of iVision Eye Clinic



National Conference
THERACON'25

Sustainable, Purpose-Built Infrastructure

Recognised as India's first award-winning green campus, iLEAD integrates sustainable design, recycled and upcycled materials, and energy-conscious planning across its facilities.

The iLEAD campus is built around how healthcare students actually train and practise. From well-equipped laboratories and smart classrooms to efficient clinical spaces, the infrastructure supports focused learning and hands-on application.





WHERE OPTOMETRY BECOMES A PROFESSION



 [ilead-institute-of-leadership-entrepreneurship-development](https://www.linkedin.com/company/ilead-institute-of-leadership-entrepreneurship-development)

 [@ileadkol](https://www.youtube.com/@ileadkol)  [iLEADIndia](https://www.facebook.com/iLEADIndia)  [ileadkolkata](https://www.instagram.com/ileadkolkata)

Admission Open **2026**

 www.ilead.net.in

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