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**Orientation**

The ileader: an initiative by the media department gives you the highlights and epilogues of the latest events. Get inspired and be prepared to learn new things also find out how to prevent human trafficking.

*What's inside?*



**Jefferson Debates**



**Career Conclave**



**Mango Hatt at ITC Royal Bengal**



*Bullying*



# FUTURE

## Experts Give Career Advice to Students at 'Future Vista – The New

June 24th 2022, Kolkata: On June 13th 2022, the 5-day career conclave 'Future Vista – The New Age Careers' dedicated to the students was inaugurated at iLEAD. Future Vista was organized with the aim of discussing the changes and growth in various sectors along with the emerging new-age career opportunities.

Dignitaries from real estate, media, film, digital marketing, sports, tourism, management, entrepreneurship, animation, gaming, fashion and interior design, data science, cyber security and allied healthcare provided their insights and interacted with the students. Talking about the expansion of India's real estate sector

abroad Apurva Salarpuria (MD, Salarpuria Group) said, "We have so much to do in India, the market is growing and we don't need to look for work outside". He also talked about the emergence of technology start-ups in real estate.

Anjan Chakraborty (Co-Founder and CEO, Estory Infocom) talked about the disruptive technologies that are going to change the media sector in the next few years. "Web 1.0 was about read only. Web 2.0 was interactive. Web 3.0 is going to be immersive. Metaverse is the next disruption", he said. He also stressed on being 'bi-lingual' and developing 'multi skill sets' for a career in media as per the present demand.

Sudeshna Roy, veteran filmmaker, talked about the importance of 'practical' learning in films. She spoke about how digital technology has changed the way films are now shot.

"Take internships at startups, you will know how an organization works", said Avelo Roy (MD and Startup Mentor, Kolkata Ventures), while advising students on how to start off their entrepreneurial journey.

The event also witnessed a session on the possibilities of the growing tourism sector in India. "We have a younger population in the country which has disposable income and travel features amongst their top 5 spends. So, it's a great time to be in India, study tourism as well as be

in the tourism business", said Hemant Mediratta (Founder, One Rep Global).

Ashish Kulkarni (Founder of Punnaryug Artvision Pvt. Ltd. And Chairman of FICCI AVGC Forum) gave a detailed insight about the statistics of the animation and gaming industry. He said, "Right now we have 1,56,000 direct employees in the studios of animation and close to a lakh indirect employees in India. And we anticipate in 2030, hard core studios of animation having 10 lakh+ employees and 10 lakh+ people coming into the gaming industry. That's the projection by the industry right now. We have just published this projection and we are working on setting the UGC guideline for



# VISTA

## Age Careers' Organized by iLEAD

animation, gaming, VFX out of the taskforce that has been formed by the Govt. of India”.

From the design sector stalwarts like Indroneel Mukherjee (Celebrity Designer, Stylist & Grooming Expert) and Christophe Plais (French Furniture Designer, Founder, Terra Indica) were present. “Try to be as original as possible. Because when there’s a lot of competition, people are looking for originality”, said Indroneel Mukherjee.

Viewers’ favorite Foodka aka Indrajit Lahiri interacted with the students during the digital marketing session. He explained the qualities that are looked for in digital marketing experts and also said how “Getting on digital platform is fun!”.

Sunando Banerjee (COO, Anonymous Digital, Founder of Hanglaatherium and Co-Founder of Foodka) gave an insight into the job opportunities for students existing in the digital marketing field. He said, “A number which has come 3-4 months back by KPMG says that close 30 to 40 million jobs would have a tag called ‘digital’ in their portfolio. So that is the number of jobs today in front of you and you are just going to grab that!”.

Mr. Pradip Tondon (CEO, Belle Vue Clinic) spoke about the scope for students willing to join the healthcare industry. “Today healthcare is not only about hospitals. It has diagnostic centres, educational institutions, paramedics, medical devices. So students who are thinking of making their career in this area, there’s a tremendous future. As soon as students pass out, they are absorbed”, he said.

Indrajit Bhalotia (Director, Protouch Sports and Professional Golfer) had joined the panel of sports manage-

ment. He stressed on being ‘passionate about sports’ and also termed it as a ‘glamorous’ profession that allows you to rub shoulders with the greatest players around the globe. “This is the closest you can be to action other than playing yourself”, he said.

Saurav Mukherjee, VP, Goldman Sach, joined the data science panel from USA. Mentioning the application of data science in various fields he mentioned how it is recession proof. “Data science is a very safe bait for students because companies will invest in data science no matter whether it is recession or not. At least in the current situation, it is recession proof”, he said.

Future Vista also had a panel on cyber security. “It is more than \$175 billion. In our currency it is more than 1 lakh crore rupees. That is the kind of investment we are assuming by the year 2025”, said Sudip Pal (Seasoned Leader in Digital Strategy and Transformation), explaining the scope of jobs in the sector.

The last panel of Future Vista was based on the importance of traditional media in today’s world joined by Gaurav Chakraborty (Actor), Rita Bhimani (CEO of Ritam Communications), Prema Rajaram (Journalist) and more. Rita Bhimani while narrating the changes in the media sector stressed on the credibility of the traditional media. Gaurav Chakraborty shared his insights about filmmaking. Talking about the exposure of print media Prema Rajaram said, “Print always gives you that foundation for being a good journalist”.

All the panelists took questions from the attending students and gave suggestions about their future career.

- By Saheli Goswami



# CAREER CONCLAVE

# THE NEWBIES IN TOWN

ILEAD organized an orientation program for all the new comers. The complete orientation program lasted for five days. On 25th July the orientation of the parents took place. From 26th July the orientation of the students started. 29th was the ending ceremony of the entire orientation program. The opening ceremony started with an introductory video to help the parents know more about ILEAD and the campus. After the introductory video, the respected chairman of ILEAD, Mr. Pradeep Chopra was requested to deliver a speech for the parents. In the speech, Mr. Chopra stated some important points to put some light on the meaning and the way to success. He presented some critical views on the importance of education and the importance of mindset among students. A motivational video was played to inspire and express visually the epiphany of his speech.

Mr. Chopra further continued his speech by stating some important measures that must be implemented in grooming a student for the collective good of the future. He gave examples of some eminent personalities like Sundar Pichai to support his speech and present his views prominently. He spoke about the advantages of offline education over online education keeping in mind the recent phase of online education, and stated the positive influence of offline education and the physical presence of mentors on the mental health of students. He ended his speech on a positive note by requesting parents to encourage and support their children to grow and follow their passion. The presentation session for the parents came to an end and then the parents were dispersed to designated classes for a comprehensive and detailed interactive session





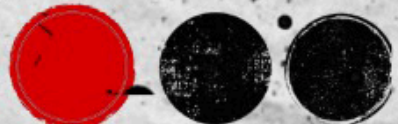
which was designed as per specific courses. The first day of orientation came to an end with a snack session. The second day of orientation (26th July) was for the students. The students assembled in the main auditorium at 9am. Mr. Pradeep Chopra was requested to deliver a speech to the students in order to inspire them and motivate them. After the speech by Mr. Pradeep Chopra, a presentation was shown to the students where details regarding rules and regulations, and other details regarding respective courses were presented. After the presentation, students were divided into 15 groups and students were asked to introduce themselves according to their groups. After the introduction session came to an end, students were dispersed for lunch. Every student was provided with a food coupon using which each of them was given a food

platter. After the lunch students assembled in the auditorium again. After they assembled in the auditorium, every group was given an activity to perform where they had to buy stationary from a store that was set up on the stage and then they were asked to make cards and pitch them to sell them in the market the following day. The third day of orientation (27th July) started as a continuation of the previous day (26th July). Each group of students made their own greeting card company and products. Then all the groups pitched their products to the judges according to their allotted time (10:30, 10:45 & 11:00 Am) in various room (Room A, Room B, old Auditorium) of college. Judges asked every team various questions about their marketing strategy, financial stability, profit margin, etc. Then the judges gave them some advice regarding how the

companies can grow and gain success in the market. After lunch break all students gathered in the main auditorium and they were introduced to every club of ILEAD. Then seniors and faculties hosted a talent hunt program for the new comers. Some freshers performed on the stage as well. With that the second day of orientation came to an end. The last day of the orientation (29th July) started with the auditions for dance team and fashion team of ILEAD. Several freshers were selected for those teams. After the auditions a short video was played to recall the enjoyable days of orientation and the video ended with the note 'journey will continue'. Following which the faculties, and Ms Pragya Chopra felicitated the winners of each competition (dance, singing, slam poetry, maldana art, canvas painting, digital art). Then 12 best reels were chosen and played among more than

80 reels made by the freshers and the best 3 reels were awarded with a cash prize. Finally the best group award was awarded to group 9 and group 2 jointly and the buddies of both the teams were awarded as the 'best buddy'. With that the entire orientation program came to an end.

**Report by Abhijit Sarkar and Rajdwip Chakraborty**



iLEAD in collaboration with American Center presents,

# JEFFERSON JUNIOR DEBATES 2022

## IS THE INDIA-US RELATIONSHIP BASED ON DEMOCRACY?

JEFFERSON JUNIOR DEBATES 2022



On July 15th, 2022, The Jefferson Junior Debates 2022 took place at the American Centre, Kolkata. Presented by the U.S. Consulate General Kolkata and iLEAD, the Jefferson Debates is a platform to contemplate and voice opinion on critical issues of today. The topic of the debate

had been “The U.S.-India strategic relationship thrives on democratic values”. Mr. Adrian Patt, Director, American Centre, US Consulate General Kolkata, had been the moderator of the session. Some of the participating schools were La Martinere Boys, Shri Shikshayatan, Modern High School, Pratt Memorial, and more.



# CELEBRATING MANGOES,

## The King of Fruits

-By Ayesha Farooque

**P**aromita Banerjee, a sustainable designer in collaboration with iLead and eseds school of designing were invited to showcase a textile and fashion presentation based on the theme of mangoes as part of the annual Mango Haat organized by the ITC Royal Bengal along with the Murshidabad Heritage Development Society.

The erstwhile Seherwali community of Murshidabad must be credited for bringing to us the unique 'nazakat, aristocracy, culture and architecture to the Murshidabad of the 18th century. Together with food, culture, textiles, architecture and opulence, they also got mangoes to the forefront. It is said, Murshid-

dabad had over 150 varieties of mangoes growing.

With unique names like Ananas (with the taste of pineapple), Gulabkhas with their tips being bright red, Chandankosa with the whiff of sandalwood and the Kohitoor, to name just a few, they were a delight both to the taste and sight.

The designer presented a multi sensory experience with their mix of textiles at the royal venue of the ITC Royal Bengal with the students of the sustainable school of fashion eseds school of design and iLead institute of leadership entrepreneurship and development. It was a sight to behold, and a unique evening we were told!



# Escaping the Ordinary: LIFE IN THE CREATIVE TEAM OF ILEAD



-By Sana Nawaz

**K**olkata: In order to create the ultimate team that could make iLEAD's social media presence more interactive and fun, Ms. Mom Mitra selected a team of students from the B.Sc and M.Sc Media Science departments based on their class performance and versatility in various fields in April 2021 and formed the Creative Team of iLEAD. Initially made up of five members: Adesh Thapa, Aryaman Sarkar, Rudrani Hazra, Sana Nawaz, and Yuvraj Bagchi, the Creative Team began creating engaging Instagram posts, looking for website changes, and creating social media campaigns such as "Monday-Blues," "TuesdayMuseday," and "SuperheroWednesday," among others, with a message to explore one's inner thoughts as well as loving those around us, during the hard-hitting second wave of Covid-19.

From late night zoom sessions

with ma'am, to planning and designing upcoming campaigns and posts and being on calls with each other brainstorming ideas from morning to very late at night, the team did not only share each and every idea that came to their minds in the initial days, they also shared personal and tragic experiences during the pandemic, and made memories: many happy ones, some sad and some bittersweet ones. "I was not only having fun coming up with new and interactive ideas for our audience but also intensively learning the staples of digital marketing which has truly sharpened my skills," said Yuvraj Bagchi, BMS student and a former member of the team. Over a year has passed since the Creative Team began its journey. The team has not only improved their design, writing, and social media skills, but they have also dabbled in other fields like quora marketing and event management, having conceptualised, planned, designed, and execut-

ed the 'iLEAD City - Land of Gangsters' and 'Kabhi Khushi Kabhi Reel' events in collaboration with the Social Media Club, in addition to designing and planning the Social Media rounds for Managedia 2022. "This journey has been great throughout," stated Aryaman Sarkar, a member of the team. "I'm looking forward to expand my skills further with every new project, with the new talented bunch of creatives we have on our team," the BMS student continued. Not a day passes when the members do not communicate with each other, and it can be said that the team is not just made up of colleagues who share similar ideas but also very good friends who support each other at all times.

With their dedication and respect for the college and their mentors - Ms. Mom Mitra and Ms. Saheli Goswami, who constantly guide them, the team is currently leading a group of new innovative minds, who are all set to become the next

Creative Team of iLEAD. "Everything good has to come to an end. My time on the Creative Team not only put my marketing knowledge to the test, but it also provided me with invaluable learning opportunities and lasting friendships," said Adesh Thapa, an M.Sc Media Science student and a former creative team member. With the mission to make iLEAD's audience connect with the college and to make the college connect with the audience, the Creative Team hopes that they were able to make a change through their work.

The team is now working on projects that would enable them to engage with more students, create homegrown influencers, organize creative and informative events and more. Rudrani Hazra, an M.Sc Media Science student and a member of the team said, "Even though some of us will be leaving soon, I hope the team after us keeps coming up with creative ideas and makes us proud".

Escaping the Ordinary: Life in the Creative Team of iLEAD

# BEHIND THE SCREENS

**Y**ou're mindlessly scrolling down Instagram and to your greatest surprise, a meme slapped with your face on it reads, "Ugliest person on planet earth". Worse, was the case of Velasquez, then 17 was suffering from a neonatal progeroid syndrome, which stopped her from gaining weight. She was a victim of cruel body-shaming through memes. The internet denounced her as "The ugliest woman in the world."

Bullying is an immediate outcome of a culture that fetishizes power and social capital. Thus bullying can be an increasingly dysfunctional way of establishing social dominance. Bullying can be an effective way of meeting a goal, at least in the short term, when bullies may lack the social skills or resources to do so without harming others.

"Socially dominant bullies want to be the leader of the crowd," Dorothy Espelage, a professor of education at the University of North Carolina, Chapel Hill, told BBC. "And the way that they do that is to push kids down the hierarchy."

We usually conflate bullying with childhood, when kids are learning to distinguish between acceptable and unacceptable behavior and responses. However, bullying doesn't vanish at the ring of a school bell. Seldom talked of, adult bullying is startlingly prevalent. As adults we are used to maintaining our own autonomy, exercising our choice to interact or to not interact with certain people. Such a setting may lead the target to discount how much the experience eats into their self-esteem. The fear of being considered weak, too sensitive or not tough enough in many hypercompetitive corporate environments, or in extreme cases the risk of making a loved one susceptible to the same trauma can prevent conversation and can sustain the problem.

Professional or social, bullying again, is a power play and mask for personal insecurities.

With the advent of the internet and subsequently the communication-heavy digital culture, the modus operandi of traditional bullying might have adapted such that the ubiquity of handheld devices affords bullies constant access to their prey. Thus comes in, the modern manifestation of bullying, often cited as a contributor to several high-profile suicides of young adults, Cyber bullying. It can manifest either directly online or be an extension of real life bullying. Cyber bullying may involve harassment (insults or threats), spreading rumors, impersonation, outing and trickery (gaining an individual's trust and then using online media to distribute their secrets) or exclusion (excluding an individual from activities). Cyber bullying can be more

pervasive than traditional bullying. While traditional bullying is generally limited to a place and home is a reprieve, victims of cyber bullying can be reached anywhere, anytime, and the potential audience is huge.

With the internet culture being saturated with memes, lately they have been serving as vehicles of cyber bullying. Under the guise of generating humor, hurling nasty comments at one's target is a cinch. It is safe to say that memes have become the new face of cyber bullying. Just like classic playground bullies, cyber bullies are also known to lack empathy. Physically removed from the scene, the internet serves as a facilitator for someone who might just require some anonymity and distance to inflict emotional damage on the victim. Cyber bullying is thus harder to combat.

The impact of bullying manifests as a fatal blow to one's self-esteem. On a personal level, it leaves adults feeling worthless and doubting themselves. It has also been associated with debilitating anxiety and panic attacks, which can lead people to avoid social interactions and develop a sense of helplessness or isolation. On a professional level, bullying leads to increased absenteeism, lower concentration, shorter attention spans and higher attrition rates. Cyberbullying is not an isolated event. It is more than a matter of hurt feelings. Behind the screens, both the victim and interestingly, the perpetrator is linked to having more suicidal thoughts and attempts. Digital technology and social media make for unique modern challenges.

The solution?

Utilizing counseling services at educational institutes and workplaces, could help both the bully, using maladaptive, dysfunctional and harmful coping mechanisms and the victims in healing from the trauma they were subjected to.

We need to acknowledge the problem and take a collective stand against bullying. More conversation around the impact of bullying and anti-bullying laws could empower an individual to speak up.

As David Maxfield, co-author of the books *Crucial Conversations* and *Influencer*, writes in the context of workplace bullying: "Silence is not golden, silence is permission."

If you happen to witness a colleague/ student being ill-treated, do not be a silent spectator and encourage such behavior; bystanders have huge power in preventing the emotional violence. In fact, your silence could make you an accomplice. Choose to Be the Buzzkill.

- By Aiema Tauheed

IS BULLYING THE NEW POP-CULTURE?

# FAREWELL



On June 11th 2022, iLEAD organized Farewell 2022 for the outgoing undergraduate batch of 2019-2022 and the postgraduate batch of 2020-2022. The event included cultural performances on stage by the juniors in honour of the outgoing senior students. Ranging from singing to various types of dance, Farewell 2022 had the auditorium packed with an audience. The outgoing students also delivered speeches dedicated to their mentors, friends, and juniors.





# CONVOCAATION

2020

2021

2022



iLEAD had organized convocation for the batches of 2020, 2021, and 2022 on July 16th, 17th, and August 3rd and 4th. Due to the pandemic, convocation for the pass-out batches of 2020 and 2021 could not be organized.

However, this year all the students from respective departments from the pass-out batches of 2020, 2021, and 2022 could attend their convocation ceremony at the iLEAD campus along with their family members.

The Chief Guest at the Convocation ceremony had been Ambassador Dr. Deepak Vohra, special advisor to the Prime Minister of Lesotho, South Sudan, and Guinea-Bissau and also special advisor to Ladakh, Autonomous Hill Development Councils, Leh and Kargil. At the convocation he addressed students about the 'Azadi ka Amrit Mahotsav', 'Har Ghar Tiranga' campaign by the Government of India along with describing India's achievements in the last 75 years. He also spoke about the technology, health and environmental challenges in the future world.

Citing the examples of India's success in wiping out diseases like Polio, Smallpox, and Diphtheria, he said India would succeed in battling Covid as well.

He also discussed the management requirements for new technology. Vasudhaiva Kutumbakam, a Sanskrit expression that translates to "The World Is One Family," was the phrase he used to describe why India aids other nations whenever they require assistance.

He also spoke about how India is currently developing significantly in the areas of tourism and transportation, and the young generation of Indians is having incredible success all over the world. India, the youngest nation in the world with a median age of 29 years, still has a long way to go, but it is progressing very quickly. And will reach greater heights by 2025, in the world post covid.

Almost 800+ students from the departments of management, media science, film, science, design and animation attended the convocation ceremony along with 530+ family members.



# FRAMES THAT'LL STAY ON THE WALLS OF ILEAD



# BRINGING BACK TO YOU THE BOOKS

- by Anupa Bagchi, Deepsikha Deb & Rupashree Saha

Kolkata: In the book market, books remain on the street at night because Iraqis say: “The reader does not steal and the thief does not read.” This logic is very much true and in today’s world, this is what manifests itself into the concept of “Street Libraries”. Street library is an open platform for knowledge sharing. It is a fascinating platform to connect, share and exchange ideas, books and network with people from vari-

ous communities. Easily accessible from the streets, the concept of these libraries is simple, free of bureaucratic entanglement and cost, like the regular brick-and-mortar libraries. Making the best use of unwanted books in the house is to donate them to the streets libraries for the benefit of those who want to read, explore and study them. It is rightfully said that, “A book is a gift you can open again and again.” It saves you years of struggle, time and mon-

ey, ignites imagination, improves vocabulary, increases concentration levels and leads to decrease in age-related problems. Kolkata is a city of book lovers and since generations every household has books which are priceless for its owners. Once bought for the purpose of leisure or education, these books become part of their owner’s life. But many of them do not know how to maintain or manage the increasing piles of old or unwanted books

and the enormous spaces they occupy in the houses. These books can be cherished and utilised by people, students and book lovers who don’t have access to such books because they can’t afford or find them. Throughout Kolkata street libraries like Tiljala Shed, Topsia; Jalan House, Alipore; Vaishnawi Garden, Joka; iLEAD, Topsia; Deshapriya Park etc. The first iLEAD street library was launched at iLEAD campus in the winter of 2017. In

the last two years there have been numerous such street libraries initiated by iLEAD in various location all across Kolkata. Today in this city have a multiple street library. Thanks to the iLEAD street library movement. And thus, it won’t be incorrect to say that this movement by iLEAD brought down a reading revolution on the streets of Kolkata.



# HOW TO FIGHT AGAINST HUMAN TRAFFICKING

## AN ENLIGHTENING SESSION

REPORT BY ALIZA ALI AND SHREEJITA SINHA

A session conducted on **fighting against human trafficking** by the director of American centre Kolkata Mr Adrian Pratt and hosted by the American center Kolkata, is a plenary that is held frequently to raise and discuss ongoing matters that considered the youth, affairs that not only impact the society resentfully but also omit the existing prejudice about different complications present amongst the masses. The conclave began with Mr Adrian Pratt who elevated the main subject for the assembly that stated human trafficking, is declared to be \$100 billion industry happening in the very community we are dwelling at. He also affirmed that crime of human trafficking has grown substantially and taken over cyber world precisely during the pandemic.

"Every year we identify main topics that are a part of a foreign policy," said Mr Pratt.

Nobel Peace Prize winner Kalyan Satyarthi who has dedicated his last 40 years to the forefront of this fight as referred, the the session was then spaced out to Dr Melissa Bruche who comprehended human trafficking during the pandemic that had taken a drastic evolution towards ameliorating technology standers for the extensive growth of this a considerate crime and moulding it into a new spin. She defined human trafficking as acts, means, and the purpose for which it is committed. Exporting, harbouring, providing, and obtaining a person are the acts, the means are by way of forcing them to do something by physical force is means, defrauding, informing about an opportunity that does not exist and perversion which is psychological manipulation is the purpose they use to get through their targeted women respectively.

She further went on to delineate how the global community came together and described trafficking into 4Ps first Prevention, second Protection, third Prosecution and fourth Partnership. Which is now globally a recognized

definition of human trafficking. "Disproportionately the victims that fall into commercial sexual exploitation are women and girls which is 90% estimated globally. The body of a woman and girls are devalued to the point of being bought or sold for someone else's pleasures or profit and not being intrinsically valued as human beings or instrumentally valued for somebody else's purpose," Said, Dr Melissa Brushe.

We were then unveiled with a video clip that screeched by shaking our humanity from within displaying a girl who went through tremendous hardship but never gave up her passion for hockey, that's how women endure pain to flourish in trumpet.

Amongst the speakers, there was also a man who spoke with great conviction. There was determination in his voice on how his ambition is strong enough to eradicate this evil from our society. He dedicated his entire life to this cause. The real-life inspiration present amongst us was a young lady who spoke about her experience, who had fallen into the terrible trap of exploitation and servitude. Her remarks made it quite evident to the audience just how shattered our social fabric is. The girl who had the misfortune of stumbling upon the trap is not at fault. She has the same rights as any other human being to an education and to live a normal life.

To view the actuality of the status quo and present circumstances in the session we were introduced to the expression of austerity women have to go through the deprivation of value in a female is a nearby existential crisis and the desire to be bestowed with, has caused them to have lost their assay and esteem to a point that it leaves them devastated and outrage their modesty hence this plenary gave us a clear idea of the reality of the world and the crisis it is undergoing.



# Student



**Tushne Chakraborty** from bsc Film and Television Production. She is working on Mahalaya 2022 of Zee Bangla. There she is assisting **Tanmoy Chakraborty**, working as props coordinator. This is the third time in a row that she is working on Zee Bangla's Mahalaya. Zee Bangla is hosting its Mahalaya since 2007 from 5 a.m. Various actresses are seen in different forms of Maa Durga. This year's theme for Mahalaya is Mahishasurmardini's story with various forms of Devi Shakti.

**Bijoy and Harsh** from BSC Cyber Security (third Semester). They were a single team called the Sentinels. They were only allowed to play the hackathon only after they had had generated their own invite code by hacking the registration webpage. After getting the code they got access to the challenges where they had to solve them. Both of them worked together really hard for almost 8 hours and though they couldn't solve all the challenges, they still managed to secure the one twenty eighth position out of a total of five hundred teams.

**Sonari Rajdeep Saha** (Media Science 5th semester) has been representing India in Rugby matches all over the globe. He has also starred in a film made on his own life as a rugby player rising from the very bottom. The film 'Jungle Cry' tells the story of 12 children from the Kalinga Institute of Social Sciences (Bhubaneswar), who in 2007 won the Tour Aid Nations Cup in London. He scored the winning try in the tournament and also acted beside Abhay Deol. He recently represented India in South Africa for an IRT and in Indonesia playing the Asia Rugby Sevens Trophy.

**Koustav Chakraborty** (BBA), The E-Cell of IIT Bombay has selected him as one of their Campus Ambassador. So he will be responsible for forwarding any notices regarding events and webinars which are going to take place in the Entrepreneurship Cell of IIT (Indian Institute of Technology) Bombay. This is a part-time internship and its duration is of four months. The E-Cell will assign certain works to the Campus Ambassador, the work will be divided into mandatory and extras.