



(Affiliated to MAKAUT, West Bengal, India)

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7.2.1

## Best Practices I

### Nation Building Initiatives

#### Objectives of the Practice

Our major objective behind our nation building initiatives has been to bring the attention of the young generation to our esteemed national identities, the extra-ordinary achievements of Indians along with the idea of extending knowledge to one and all about our country's rich heritage and history.

We believe these initiatives will inspire the young generation and create responsible citizens out of them.

#### The Context

Our initiatives required us to go through a lot of research and also gain required permissions from designated authorities in order to execute them. We had to gain access to archived footages, permissions had to be taken from the Defence Ministry, Indian Armed Forces and even Kolkata Municipal Corporation for our various efforts towards nation building.

#### The Practice

**1. Vijay Sangrahalaya – 1971 War Museum-** iLEAD is building Vijay Sangrahalaya at the Fort William in the memory of the remarkable win against Pakistan in 1971. This museum is dedicated to the biggest victory of the Indian Armed Forces that had been unprecedented in the military history of the world. The museum is under construction and is scheduled to be unveiled on the occasion of the 50<sup>th</sup> anniversary of the 1971 war between India and Pakistan.

Our students have also been working in this prestigious project for the nation. Some of them are working in the interior design of the building, some are working to create a crowdfund for the project and some students have dedicated time to create a digital book on Vijay Sangrahalaya.

**2. 1971 – India's Finest Hour** - It is a film made with archived footages and photographs under the unit of iLEAD Production. 1971 – India's Finest Hour narrates the story of 1971 from partition of India to liberation of Bangladesh focusing on India's role in helping Bangladesh to achieve their freedom from the oppressive West Pakistan. This movie is made by iLEAD to make today's youth aware about the extra-ordinary victory and strategies by the Government of India and Indian Armed Forces in the event of the 1971 war.

**3. Transfer of Power** – The events that led to India's independence are elaborated in this documentary produced by iLEAD Production with archived footage and materials. Transfer of Power covers the events of the last 120 days of the transfer of power from the British Government to India in 1947.



  
Principal  
Institute of Leadership Entrepreneurship  
& Development



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**4. iLEAD Street Library** – We have set up a chain of street libraries across the city of Kolkata to make books accessible to anyone who wants to read. It is a first of its kind movement aimed at creating a book loving community and promote the habit of reading among the citizens to spread knowledge. Our street libraries provide books for free to the commuters of Kolkata. The movement is also supported by individuals who donate books for the iLEAD Street Libraries. At present there are 25 iLEAD Street Libraries across the city of Kolkata.

### Evidence of Success

**1. Vijay Sangrahalaya** – The design of the museum using shipping containers is already complete. A detailed visual of the architecture and interior of the museum can be found in the official website <https://www.1971warmuseum.org/>.

**2. 1971 – India's Finest Hour** - The film is highly acclaimed by the Defence Ministry as well as the United Services Institution of India (USI). This film is screened at iLEAD frequently for students and staff and also has been screened for Army officials at the PVR. The film can be watched for free at [www.ileadtv.com](http://www.ileadtv.com). Also, this film will be screened at the Vijay Sangrahalaya for the visitors.

**3. Transfer of Power** –The documentary is frequently screened at iLEAD and also at Alipore Jail Museum for the visitors.

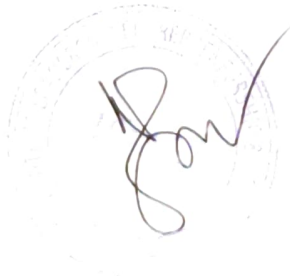
**4. iLEAD Street Library** - Almost 13,000+ books are installed on yearly basis at 20 iLEAD Street Libraries. We procure these books through donations made by individuals. Here's a look at our street library initiative - [https://www.youtube.com/watch?v=\\_B13TcXn2eo](https://www.youtube.com/watch?v=_B13TcXn2eo)  
<https://www.youtube.com/watch?v=ByaDgIMhnD4>

Through these initiatives, we have been not only been able to enrich knowledge of our students but also public in general. As our major outreach programs, our nation building initiatives have reached masses beyond the iLEAD campus.

### Problems Encountered and Resources Required

The major challenge has been to research and accumulate the archived footages for making the documentary films of 1971 – India's Finest Hour and Transfer of Power. Also, getting required permissions and land at the Fort William from the Defence Ministry for Vijay Sangrahalaya had been a challenging task.

Later, our aim to reach the masses beyond our campus became another challenge. However, we were able to surpass those by screening our documentaries at our campus, at reputed theatre of PVR and also digitally on the web. We have now been able to make Transfer of Power accessible to all the visitors of Alipore Jail Museum. 1971-India's Finest Hour will also be screened regularly at Vijay Sangrahalaya.



*[Signature]*  
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### **Screening of 1971 – India’s Finest Hour at the PVR**

iLEAD (Institute of Leadership, Entrepreneurship And Development) screened their much acclaimed documentary film ‘1971-India’s Finest Hour’ made under the production banner of iLEAD Films, on December 13th 2021 at 5:30 pm at the PVR, Mani Square Mall, Kolkata. Respected Army officials attended the screening of the documentary.

iLEAD had organized the screening on the occasion of the 50th anniversary of India’s victory in the war of 1971, one of the most successfully strategized war in the military history of the world. The valor of the Indian Armed Forces in the war of 1971 for the Liberation of Bangladesh against Pakistan is documented in this film. The war had started on December 3rd and ended with Pakistan’s unconditional surrender on December 16th, 1971.

Till date, December 16th is observed as ‘Vijay Diwas’ to commemorate the event. The year 2021, marks the 50th year of the extraordinary triumph that India had achieved. “All the 3 wings of the Armed Forces, Border Security Force, the Defense Ministry, External Affairs Ministry, Home Ministry, Finance Ministry, Railways and RAW worked together like a well-oiled machine to achieve the unparalleled victory in the history of Indian Military. We have included real archived footages from that time in the documentary”, said Mr. Pradip Chopra, Chairman of iLEAD Foundation.

‘1971-India’s Finest Hour’ would showcase the significant events during the time that had put India in a decisive and leading position on the world podium. “I believe it would be an informed and enlightening experience for the viewers especially today’s youth. Also, we thought this would be the best way to pay tribute to the Indian Armed Forces on this occasion”, concluded Mr. Pradip Chopra.



*Debasis Ray*  
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### Screening of 1971 – India's Finest Hour at the PVR



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## Screening of 'Transfer of Power' at Alipore Jail Museum

From: [managcalipore@wbhidco.in](mailto:managcalipore@wbhidco.in) [[managcalipore@wbhidco.in](mailto:managcalipore@wbhidco.in)]

Sent: 14 August 2022 10:53

To: [events@lead.net.in](mailto:events@lead.net.in)

Subject: Running of your recent documentary film on Transfer of Power at Alipore Independence Museum

Dear Madam,

I am Directed to inform you that WBHIDCO has been entrusted by the Government of West Bengal in developing the 'Alipore Area Development Project' Under this project the erstwhile Alipore Central Correctional Home campus adopted a world-class Independence museum, which will display India's freedom struggle during the British period starting from battle of Plassey (1757) upto the Independence of India (1947).

The museum will also have brochures, photographs, exhibits, installations, and statues of the freedom fighters. Other than this, we have a dedicated AV room for running various documentaries related to Independence.

It has come to our notice that ILEAD is running a historical documentary on "Transfer of Power- The Incredible Story of Independence" at its state-of-the-art auditorium.

We request you to run the same content at our museum also on a regular basis for maximum reach of the content to the current generation of our Nation.

Regards

Krishanu Hait

Manager, Alipore Independence Museum

Contact-9007140436

whatsapp-9477040436





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## Screening of 'Transfer of Power' at Alipore Jail Museum

From: [manager.alipore@wbhidco.in](mailto:manager.alipore@wbhidco.in) [mailto:[manager.alipore@wbhidco.in](mailto:manager.alipore@wbhidco.in)]

Sent: 17 August 2022 12:11

To: [events@lead.net.in](mailto:events@lead.net.in)

Subject: Re: Running of your recent documentary film on Transfer of Power at Alipore Independence Museum

Dear Ms. Amreen

Thank you for your kind cooperation. I'm sharing a photograph of the AV room just for your understanding the room is facilitated with:

- 1) Sitting Chair
- 2) Air conditioned
- 3) LED screen

Regards  
krishanu Hait

August 17, 2022 11:04 AM, "AMREEN IZHAR" <[events@lead.net.in](mailto:events@lead.net.in)> wrote:

Dear Mr. Hait,

Greetings from iLEAD...

Thank you for getting in touch. It would be great to showcase this movie at your venue.

Kindly send in further details- I hope that you have an infrastructure for screening, it would help us arrange the same.

Thanking You.

Regards,

Amreen Izhar

Events Cell

Institute of Leadership, Entrepreneurship and Development (iLEAD)

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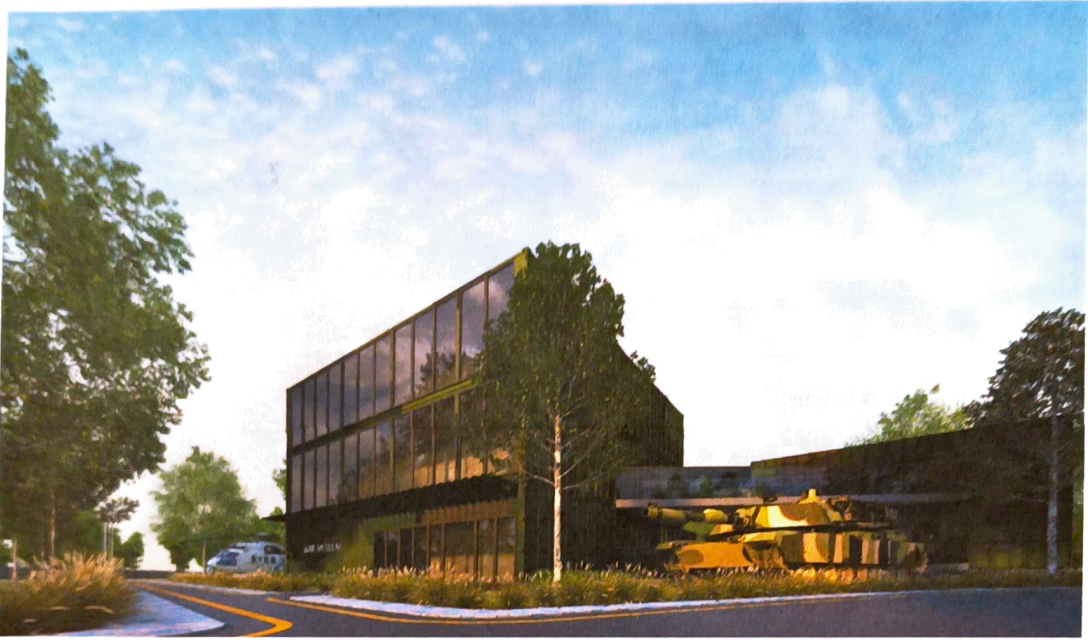


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### 3D View of Vijay Sangrahalaya



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1971 – India’s Finest Hour Can Be Watched at <http://www.ileadtv.com> for free by anyone

The screenshot shows the ILEADTV website interface. At the top, there is a navigation bar with the ILEADTV logo (tagline: 'YOUR POWER TO BE THE BEST'), a 'LIVE' indicator, and a red 'MENU' button. The main banner features a collage of historical figures from the 1971 Indo-Pakistani War, including military leaders and political figures. The text on the banner reads '1971 INDIA'S FINEST HOUR' and 'Exclusively on ILEADTV Watch live !!'. The ILEADTV logo is also present in the center of the banner.



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### 3D Vies of War Museum



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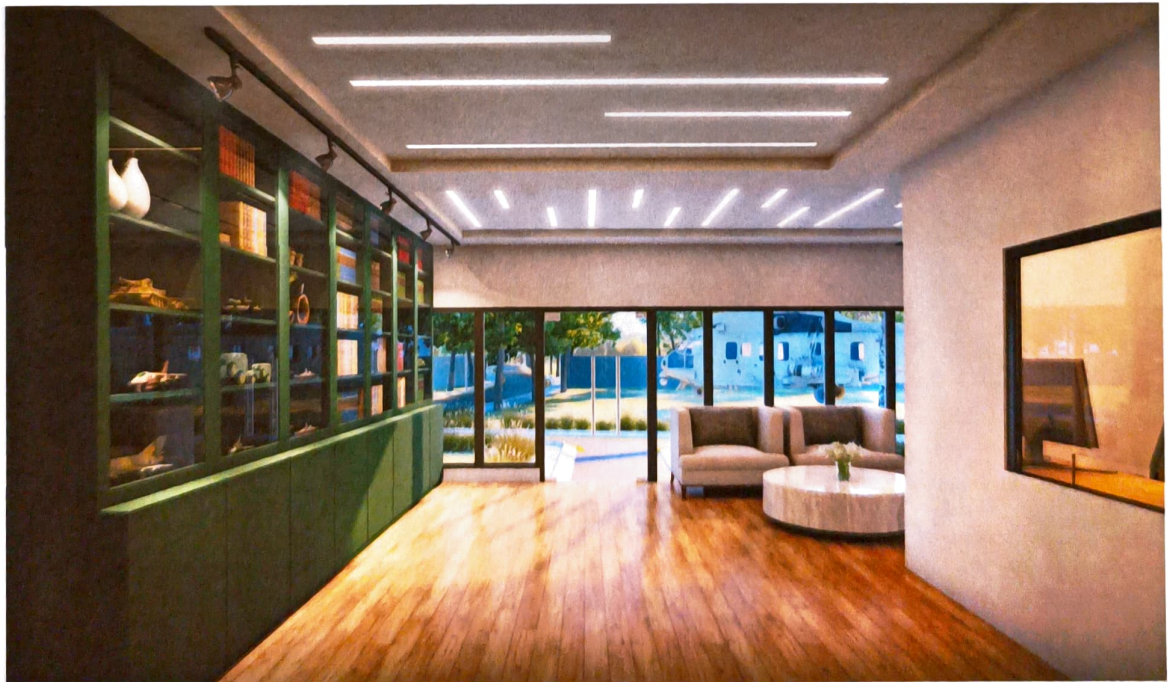
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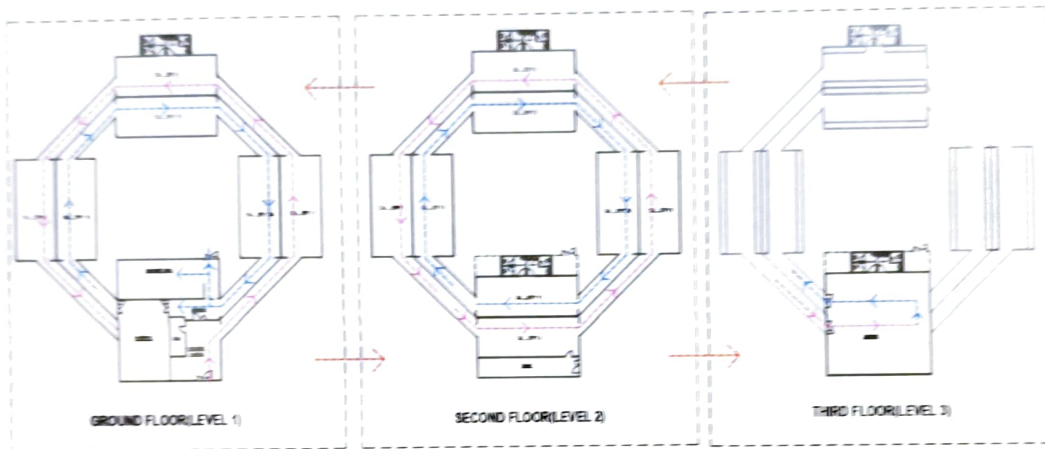
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## Layouts For War Museum



### CIRCULATION FLOW OF MUSEUM

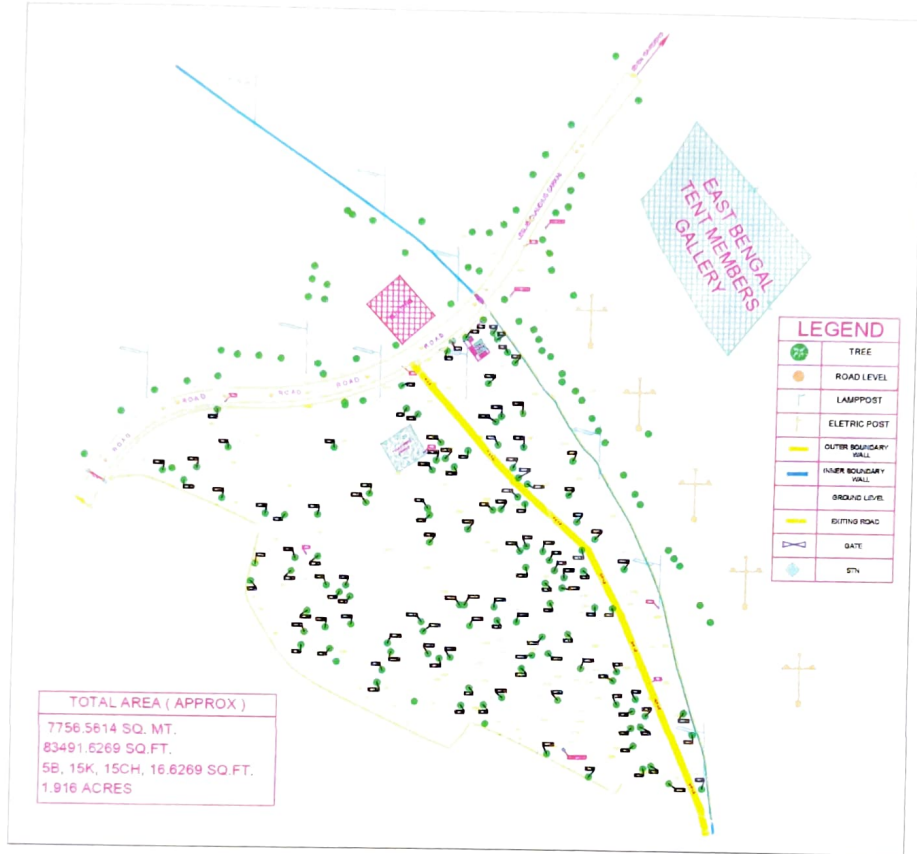


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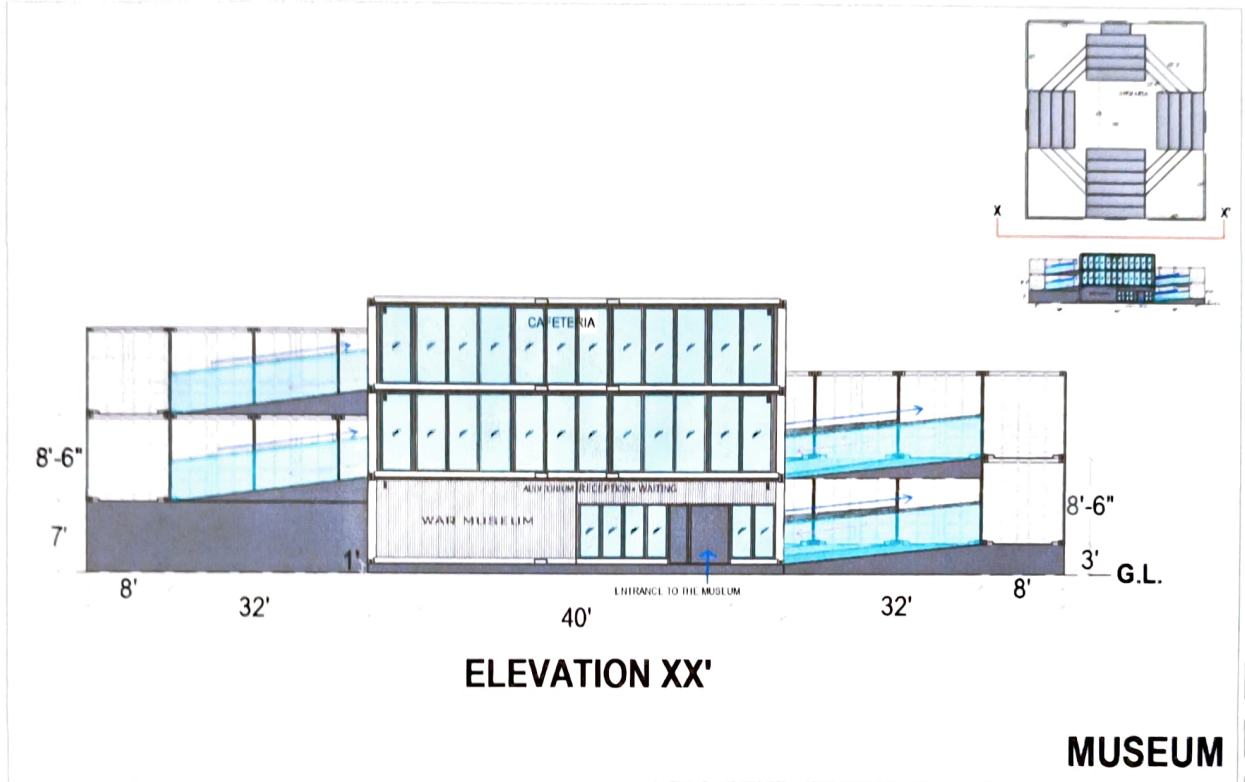


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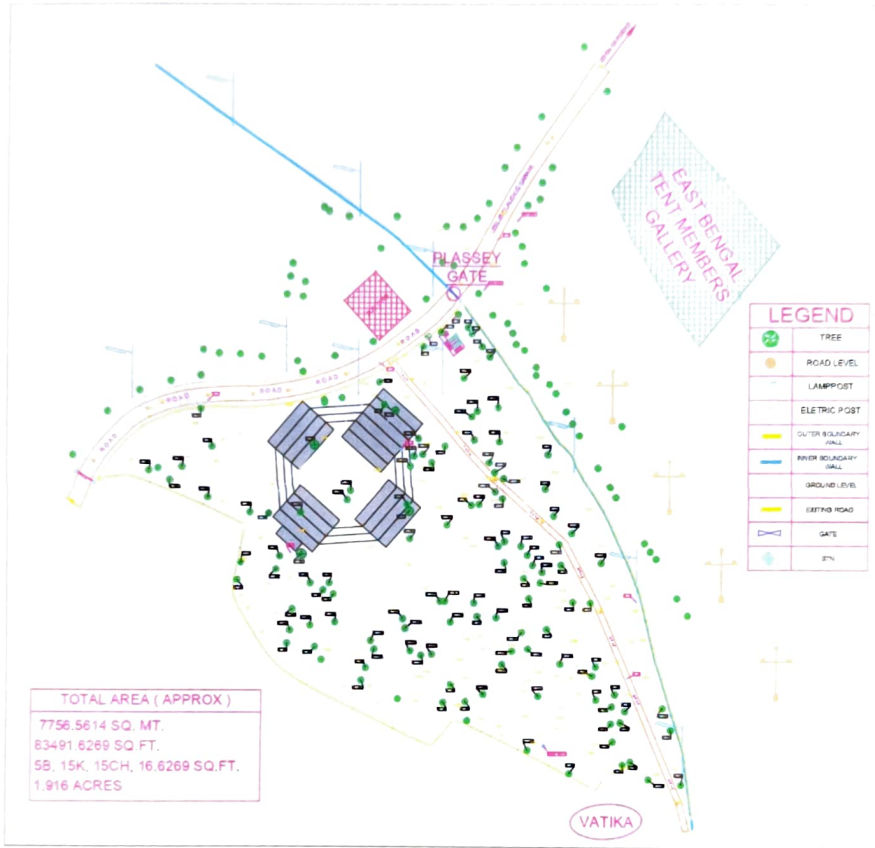
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INSTITUTE OF LEADERSHIP  
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To  
Maj. Gen. Sanjay Sethi  
MGAOC  
HQ Eastern Command

**Sub: Conceptualisation and construction of 1971 War Museum at the designated location suggested by you within the boundaries of Fort William.**

Dear Sir,

Please refer to our several discussion in this regard.

We would like to introduce **iLEAD, Institute of Leadership, Entrepreneurship and Development** as a world-class Institute in Kolkata offering degree courses in **Media and Management studies** both at the undergraduate and postgraduate levels i.e. The institute is affiliated to UGC recognized Maulana Abul Kalam Azad University of Technology(MAKAUT), formerly West Bengal University of Technology (WBUT). The institute started operating in 2010 with a vision to become one of the most respected names in education globally. ILEAD was also ranked the **4<sup>th</sup> Best Media college** of India by KPMG at in 2016.

**To know more about iLEAD one can visit [www.ilead.net.in](http://www.ilead.net.in) or [www.facebook.com/iLEADIndia](https://www.facebook.com/iLEADIndia)**

ILead is promoted by PS & Srijan Groups and I am presently the Chairman of PS Group. We aspire to be the most trusted name in real estate globally. A 400+ strong workforce with a family of stakeholders, architects, consultants and channel partners to share this vision. Uncompromising on innovation, automation and on time delivery.

PS Group for they has the following credentials.

- The leading real estate developer in East India
- 3 Decades, 100+ Joint Ventures, 130+ Completed Projects
- Founding Member of Indian Green Building Council
- 20+ Green projects under development
- 100 Awards won
- ISO 9001, ISO 140001 and ISO 45001 certified



**Our vision is to become the most respected name in education, globally**

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- CARE rating A-
- Featured on Great Place to Work
- Over 10,000 Happy Residents

We proposed to build a 1971 War Museum out of the CSR Fund of our own Group Companies as well as associates and other like minded companies from our own fraternity as well as from other corporate sectors. We also propose to apply for grant to the Ministry of Culture and other organisations supporting such initiatives.

The Museum would be built either on BOT (build operate and transfer) or BT (built and transfer) basis depending upon your choice.


We however propose to take the responsibility to run and maintain the museum for all times to come in the event you are unwilling and unable to do that; Alternatively you are completely free to run it by yourself, with no obligation to us other than acknowledging our contribution of having it built with our resources.

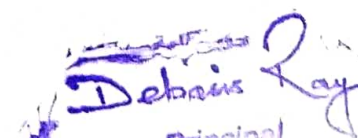
Enclose please find notes on the reasons why we want to build this museum as well as on its unique design and construction feature.

We are willing to provide all other information as may be required by you from time to time to take this initiative forward.

With Best Regards,

For Ilead Foundation

  
Pradip Chopra  
Chairman

  
Principal  
INSTITUTE OF LEADERSHIP  
ENTREPRENEURSHIP & DEVELOPMENT



Y/C.

27.03.2021

**Maj. Gen. Sandeep Bahl**  
**MG AOC,**  
**Head Quarter – Eastern Command,**  
**Fort William,**  
**Kolkata.**

**Sub : Requirement of 50 nos. of 40 ft. & 20 ft. used shipping container for our proposed 1971 war museum at Fort William.**

Dear Sir,

You are aware that we would be making a 1971 War Museum to celebrate the 50<sup>th</sup> Anniversary of India's greatest victory and for this purpose we had proposed to use 40 ft. & 20 ft. shipping container, which was accepted by the Eastern Command.

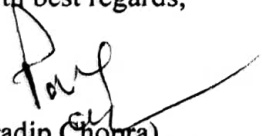
In view of the current crisis in shipping industry due to Corona Pandemic, supplies of shipping containers are not available.

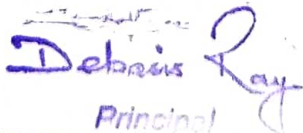
As there is an acute shortage of shipping containers and as we are aware that the Army has stock of shipping containers which they dispose off from time to time, so to overcome the current shortage, we would request you to supply shipping containers from whichever place you can supply them at our cost including the transportation cost. In fact, we would arrange for their transportation from wherever they are to Kolkata.

Please also let us know the cost at which the Army disposes these containers so that adequate provision can be made for payment etc.

Your kind cooperation in this regard will be highly appreciated.

With best regards,

  
(Pradip Chopra)  
Chairman  
Lead

  
Principal  
INSTITUTE OF LEADERSHIP  
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**PROJECT REPORT FOR CREATION OF A STATE OF THE ART**  
**MUSEUM DEDICATED TO 1971 WAR**  
**AT**  
**FORT WILLIAM, KOLKATA**



**HEADQUARTERS EASTERN COMMAND**  
**KOLKATA**



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**PROJECT REPORT FOR CREATION OF A STATE OF THE ART MUSEUM  
DEDICATED TO 1971 WAR AT FORT WILLIAM, KOLKATA**

**General**

1. The Project Report has been compiled by a Board of Officers who assembled pursuant to the orders contained in Headquarters Eastern Command convening order No PC/321740/ X /OS-28 dt 12 Jun 2020 and finalised the details with regard to creation of a State of the Art Museum dedicated to 1971 War at Fort William, Kolkata as a Corporate Social Responsibility (CSR) initiative.
2. The Board of Officers examined the proposed project in the context of need, viability and overall impact on the target population prior to formulating the Project Report. The Board of Officers perused the following documents and were guided by their contents in formulation of the Project Report:-
  - (a) Statement of Case for creation of a State of the Art Museum dedicated to the 1971 War at Fort William, Kolkata as a CSR Initiative forwarded to the COAS vide DO letter No PC/321740/P/OS-28 dt 06 Mar 2020.
  - (b) SOP on CSR promulgated by the Adjutant General's Branch vide their case file No B/45028/AG/CW-4/SOP/CSR dt 05 May 2015.
  - (c) AG's Branch letter No B/45028/AG/CW-4/SOP/CSR dt 15 May 2020 (attached as Appendix A).
  - (d) QMG's Branch, DG LW&E letter No 01161/Misc/CSR Fund/Land (Policy & ANC) dt 04 May 2020 (attached as Appendix B).
  - (e) Proceedings of the Board of Officers convened vide HQ Bengal Sub Area Q (Land) Convening Order No 001047/6/BOO/A2 dated 13 June 2020, for conversion of AA1 Defence land to AA2 for creation of a State of the Art Museum dedicated to the 1971 War at Fort William, Kolkata as a CSR Initiative. Copy of the Board Proceedings along with recommendations of the GOC-in-C are attached as Appendix C.
  - (f) Proposal forwarded by Shri Pradip Chopra vide his letter dated 16 Oct 19 and balance of the correspondence made by the sponsor of the Project (attached as Appx D & E).

**Background**

3. The project was proposed as a CSR initiative by Shri Pradip Chopra as per letter attached as Appx D in Oct 2019. The said proposal was examined at HQ Eastern Command and the initial proposal was evolved into a mutually agreeable and workable model over a series of deliberations with experts in the field. Details of the Project proposal were summarised in the Statement of Case referred at Para 2 (a) above, and the same was forwarded to the Adjutant General's Branch vide HQ Eastern Command letter No 2023245/CSR/A3 dt 16



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Mar 2020 and also to the COAS vide DO letter No PC/321790/P/OS-28 dated 06 Mar 2020 written by the GOC-in-C.

4. Adjutant General's Branch vide their letter referred at Para 2 (c) (Appendix A refers) have since communicated that the proposal for creation of a museum dedicated to 1971 war may be taken up as per Para 6 (f) of the SOP on CSR, under the category "Protection of national heritage, art and culture including restoration of buildings and sites of historical importance". The aforesaid proposal also requires change of land classification, for which Board Proceedings have been completed as per details endorsed at Para 2 (e) above. The said Board Proceedings have been processed to LW & E Directorate, QMG's Branch along with the recommendations of the GOC-in-C HQ Eastern Command vide HQ Eastern Command letter No PC/321740/P/OS-28 dt 26 Aug 20.

#### **Preview of the Project Report**

5. The Project Report is being compiled as per SOP on CSR and is broadly aligned to the suggested format for Project Report detailed in Appendix F of the said SOP. The Project Report is structured as under:-

- (a) Background of the Company and the Principal Sponsor of the Project.
- (b) Short Term and Long Term Corporate Objectives.
- (c) Profile of the Target Group.
- (d) Land Requirement for the Museum and its Location.
- (e) Design of the Museum.
- (f) Financial Plan.
- (g) Management Structure.
- (h) Operational Plan and Sustainability Analysis.
- (j) Opinion of the Board of Officers on the Proposed Project.

#### **Background of the Company and the Principal Sponsor of the Project**

6. The CSR proposal has been initiated by Shri Pradip Chopra in his capacity as the Chairman of the iLEAD Foundation. The proposal of iLEAD Foundation is also supported by the principal of the iLEAD Foundation, which is PS Group. Shri Pradip Chopra is also the Chairman of the PS Group. Therefore, the background information has been covered in three parts to include the two sponsor companies and Shri Pradip Chopra as the individual sponsor.

7. **iLEAD**. Institute of Leadership, Entrepreneurship and Development (iLEAD) is an academic institute in Kolkata offering degree courses in Media and



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8. ILEAD has also entered into a Memorandum of Understanding with United Services Institution of India - Centre for Armed Forces Historical Research (USI-CAFHR) for creating an enduring military heritage partnership. The two organisations are committed to joint academic research, generation of interest in military history, and also work together to promote and support preservation of military history. A copy of the MOU is attached as Appendix F.

9. Chairman ILEAD has submitted the following documents in respect of the institution.

(a) Trust deed of ILEAD Foundation. Relevant extracts have been attached as Appendix G.

(b) Net Worth certificate of ILEAD Foundation rendered by A Chattopadhyay & Associates is attached as Appendix H.

(c) Audited report with Financial Statement for the financial year ending in 2017, 2018 and 2019. Extracts to include Balance Sheet for these years are attached as Appendix J, and Income Tax Returns are attached as Appendix K.

10. Net worth of the institution in the preceding three years as assessed by the aforesaid firm of Chartered Accountants is as under:

(a)	2018-2019	-	₹ 71,284,896.00
(b)	2017-2018	-	₹ 49,446,168.00
(c)	2016-2017	-	₹ 38,600,332.00

11. Indian Ownership. Trustees of the ILEAD Foundation are as under:

(a) Pradip Chopra  
Trustee, "ILEAD Foundation", 113, Matheswartola Road, Kolkata, W. B.,  
India P.O. - PIN-700046 by Profession : Others

(b) Shyam Sundar Agarwal  
Trustee, "ILEAD Foundation", 113, Matheswartola Road, Kolkata, W. B.,  
India P.O. - PIN-700046 by Profession : Business

(c) Ram Naresh Agarwal  
Trustee, "ILEAD Foundation", 113, Matheswartola Road, Kolkata, W. B.,  
India P.O. - PIN-700046 by Profession : Business



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12. **PS Group.** iLEAD is promoted by PS & Srijan Groups and Shri Pradip Chopra is presently also the Chairman of PS Group. The Group aspires to be the most trusted name in real estate globally and has a 400+ strong workforce with a family of stakeholders, architects, consultants and channel partners to share their vision. PS Group has presented the following credentials in their correspondence:-.

- (a) The leading real estate developer in East India.
- (b) 3 Decades, 100+ Joint Ventures. 130+ Completed Projects.
- (c) Founding Member of India Green Building Council.
- (d) 20+ Green project under development.
- (e) 100 Awards won.
- (f) ISO 9001, ISO 140001 and ISO 45001 certified.
- (g) CARE Rating A.
- (h) Featured on Great Place to Work.
- (i) Over 10,000 Happy Residents.

13. Chairman PS Group has submitted the following documents in respect of the realty group.

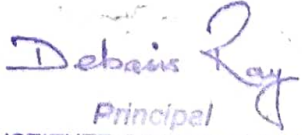
- (a) Audited Balance Sheet for the Financial year 2016-17, 2017-18, and 2018-19 certified and signed by Auditors. Extract of the Balance Sheets for the said years are attached as Appendix L and the Income Tax Returns are attached as Appendix M.
- (b) Net worth certificate for the aforesaid three years as rendered by A Chattopadhyay & Associate is attached as Appendix N.
- (c) List of shareholders of PS Group is attached as Appendix O.

14. Net worth of the Realty Group in the preceding three years as assessed by the aforesaid CA is as under:

(a)	2018-2019	-	₹ 1,98,27,13,866.00
(b)	2017-2018	-	₹ 1,720,739,631.00
(c)	2016-2017	-	₹ 1,391,697,336.00

15. **Shri Pradip Chopra.** The proposal is largely driven by Shri Pradip Chopra who has an apparent drive to showcase the role of Indian Army in 1971 war. Further, the proposer of the project has in the recent past produced a



  
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documentary film titled "1971- India's Finest Hour", which has been vetted by USI-CAFHR and found to be historically accurate. USI-CAFHR letter No 1059-A/USI/CAFHR/ILEAD dt 28 Jun 2018 is attached as Appendix P. The experience gained in the aforesaid ventures shall help the proposer in identifying / sourcing the archival material for display.

16. Shri Pradip Chopra has submitted Audited Balance Sheet for the Financial year 2016-17, 2017-18, and 2018-19 certified and signed by Auditors. Extract of the Balance Sheets for the said years are attached as Appendix Q. The Income Tax returning in respect of Shri Pradip Chopra for the financial years 2016-17, 2017-18 and 2018-19 are attached as Appendix R to this Project Report.

17. Net-worth of Shri Pradip Chopra as assessed by A Chattopadhyay & Associates is attached as Appendix S and the same is appended below.

(a)	2018-2019	-	₹ 261,181,569.00
(b)	2017-2018	-	₹ 243,884,568.00
(c)	2016-2017	-	₹ 217,665,574.00

18. It is evident from the above that the instant CSR proposal is backed by an individual and institutions which have experience in academic research, promotion and preservation of military heritage, and construction of large infrastructure projects. Further, their combined net worth is more than ₹ 200 Crores.

#### **Short Term and Long Term Corporate Objectives**

19. The objective of iLEAD as outlined in the Trust deed of the iLEAD Foundation is appended below:

*" WHEREAS for some time past the Settlor have developed a notion that to make India prosperous in all respects, it is necessary that the percentage of educated population should be given fillip through some philanthropic institutions, since it is not always possible for the Government alone to feed educational needs of the entire country".*

20. The objects or purposes of the iLEAD Foundation Trust is detailed in Para 8 of the Trust deed, attached as Appendix T. Two major objectives which stand out are reproduced below.

(a) To establish, control, direct, take over, conduct, supervise, develop and manage and / or join in the established schools, colleges, institutions and bodies for giving or imparting any kind of description of education and training without prejudice to the generality and in particular primary, secondary and higher academic, scientific, commercial, industrial, agriculture in all its branches technological, vocational, theological, theosophical, professional, including medical, legal, journalistic, political historical, psychological, sociological, Physical education and training as



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well as education and training in arts (including fine arts) and crafts and conducting post-graduate diploma courses in journalism, marketing, management and business administration, to deserving, intelligent or needy students and also of all or any one of the minority communities without discrimination on the ground of caste, class, colour, creed or sex.

(b) For the advancement and propagation of education and learning in different faculties including the establishment, maintenance and support of colleges, Universities, technical institutions, schools, work classes, laboratories, museum, vidyapiths, libraries, balmandirs, pathshalas, study centres, or other education institutions, professorships, lectureships, scholarship prizes for research work in connection with medical scientific or industrial problems, given travelling, fellowships in any branch of science or art of learning, assisting students to study either by payment of a lump sum or by payment of periodical sums.

#### **Profile of the Target Group**

21. Eastern Command has strived over the years to keep alive the Indian Army's unique and historic partnership with Mukti Bahini in achieving the liberation of Bangladesh. Vijay Diwas celebrations, in each successive year, refresh the memories of the spectacular war. The celebrations are much appreciated, and over the years they have kindled a patriotic fervour and interest, in the old as well as young, about the war and the role of our armed forces.

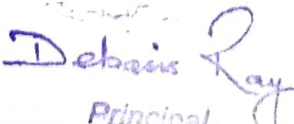
22. Numerous requests and proposals have been received from the civilian community in Kolkata to celebrate the exploits of the 'Lighting Campaign' by way of building a State of the Art Museum dedicated solely to the 1971 war, which presents a rich and balanced narrative in an audio-visual format. Fort William, which literally served as the nerve centre for the war, is an ideal location for the purpose.

23. The composition / profile of the Target Group that is expected to visit the proposed Museum shall be as under:-

- (a) Civilian population of Kolkata City.
- (b) Students from Schools/ Colleges/ University.
- (c) NCC Cadets.
- (d) Military population of Kolkata and neighbouring stations and their dependents.

24. The target group is expected to be a set of people who have a desire to learn about the history of the war and at the same time take pride in the achievements of the Indian Armed Forces.



  
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### Land Requirement for the Museum and its Location

25. The proposed museum would be open to both civil as well as military population. The proposer in his initial proposal dated 16 Oct 2015 has stated that the museum should be constructed in vicinity of Vijay Smarak primarily for ease of access of the general public through the gate adjacent to the Vijay Smarak. However, land in immediately vicinity of Vijay Smarak was not available for the aforesaid purpose.

26. A piece of land measuring 1.587 acres, inside Fort William was identified in the close vicinity of the Plassey Gate and was acceptable to all stakeholders. The identified land has trees over it, and the sponsor has agreed to relocate them based on the requirement of physical construction. Site plan is included in Board Proceeding attached as Appx C.

27. The identified piece of land is AA1 defence land, and therefore the Directorate General of Land, Works and Environment vide letter No 01161/Misc/CSR Fund/Land (Policy & ANC) dt 04 May 2020 advised that the classification of the land needs to be converted to AA2. Based on the instructions contained in the ibid letter, a Board of Officers was convened for the required change in land classification. Proceedings of the Board of Officers have since been recommended by the GOC-in-C HQ Eastern Command and forwarded to Directorate General of Land Works & Environment vide HQ Eastern Command letter No PC/321740/P/OS-28 dt 26 Aug 20.

### Design of the Museum

28. The museum has been conceptualized as a circular building wherein the visitors can go from one gallery to another without going through the stress of climbing a staircase to reach the rooftop cafeteria and also come down likewise to the ground floor auditorium (Circulation flow of the Museum is attached as Appx W). It is also designed as per the availability of space and the aspect of minimum transplanting of trees has been ensured. It will have a grand modernistic look of steel and glass. It is also designed to be awarded the highest green building rating. The design is scalable and more galleries can be added in future if required - the construction being modular. It is completely user-friendly particularly for physically challenged persons who can navigate independently on their wheel chairs. It would ensure complete fire and disaster safety and shall have minimum completion time.

29. The whole project is essentially being made with steel and glass with a good use of shipping containers with a view to achieve the following advantages as per sponsor:

- (a) **Green Building Rating.** Containers are eco-friendly, as they are re-purposed into usable spaces instead of being scrapped. A large number of cargo containers are discarded in ports across the globe on account of one way shipments. Reusing a single 40' container up cycles about 3500 kgs of steel and saves about 8000KWs that would otherwise be needed to melt it down. Repurposing it only uses about 400 KWs. Using



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containers also obliterates the necessity of using bricks and cement. The cement industry is one of the biggest producers of CO<sub>2</sub>.

(b) **Structural Stability.** Shipping containers made of rust-free Corus Steel, are 'Virtually Indestructible': They are designed to bear heavy loads, withstand harsh climatic conditions, as well as rough seas and can also easily be stacked one on top of the other to create multi-story structures. Their structural stability makes such structures earthquake and hurricane proof, which makes them extremely safe.

(c) **Ease / Speed of Construction.** Building a structure out of a shipping container takes roughly 2-3 weeks in comparison to brick and mortar structure which takes around 4-6 months to make. Most structures can be assembled within a day or so, if all the pieces have been cut off-site which is in equivalence to prefabricated structures.

(d) **Off-Site Construction.** Container structures can be built off site and then delivered to the site ready to move in to.

30. The Museum shall include the following:

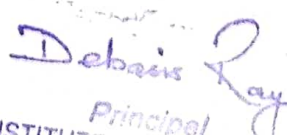
- (a) Reception and Ticketing.
- (b) Display Galleries - 14.
- (c) Auditorium (40 Seats).
- (d) Library.
- (e) Cafeteria.
- (f) Toilets.

31. Site Plan of the Museum is attached as Appendix U. Elevation Cross Section of the Museum is attached as Appendix V. Circulation Flow of the Museum is attached as Appendix W. Artist's imagination of the finished Museum is attached as Appendix X.

32. Further Shri Pradip Chopra has also proposed that the Project would be managed through a Core Advisory Committee (attached as Appendix Y) composed as under:

- (a) Dr. Sayan Bhattacharya, Dy Director, Indian Museum Kolkata.
- (b) Dr. P. K. Mishra, Ex Regional Director, Archaeological Survey of India.
- (c) Ar. Anjan Mitra, Historian and Conservations Architect.
- (d) Er. Sanjiv Parekh, Structural Engineer.



  
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(e) Rana T. S. Chhina, MBE, Sqn Ldr (Retd), Centre for Armed Forces Historical Research, USI.

33. **Timelines for Construction.** The sponsor claims that the Project as per aforesaid design would be completed in a period of 12 months from handing over of the project site.

**Financial Plan**

34. iLEAD Foundation has declared itself as the principal sponsor for undertaking the responsibility of construction and financing of the proposed 1971 War Museum. The Foundation intends to finance the said project through the CSR contribution of its principal PS Group, CSR contribution of its associate Corporations and Trusts. The Foundation also intends to seek financial support from the Ministry of Culture, Government of India.

35. A declaration to the above effect is attached as Appendix Z to the Project Report.

36. **Ownership / Lien on the Asset Created.** The sponsor would have no ownership or lien on the asset he has declared to create as a CSR initiative. An undertaking to the above effect is attached as Appendix AA to the Project Report.

37. **Cost of the Project.** Shri Pradip Chopra has submitted item wise Cost Estimate of the proposed 1971 War Museum. The total estimated cost of the Museum works out to ₹ 15,00,49,899.00 and a copy of the estimates is attached as Appendix AB.

38. **Break down of the Project Cost.** The costs have been compiled by the sponsor under the following heads.

(a)	Site Development	-	₹ 70,00,000.00
(b)	Foundation Cost	-	₹ 4,12,58,187.00
(c)	Super Structure Cost	-	₹ 3,84,90,000.00
(d)	Cost of the Interior and Display Area (14 galleries each of 650 sqft)	-	₹ 4,00,15,882.00
(e)	One time Royalty Payment to use the film 1971 India's Finest Hour in three languages (English, Hindi & Bengali) for the auditorium	-	₹ 75,00,000.00
(f)	Consultancy fees	-	₹ 71,75,830.00



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(g) Miscellaneous cost to incl Publicity and one year maintenance	-	₹ 86,10,000.00
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**Total Project Cost : ₹ 15,00,49,899.00**

39. The work being of a specialised nature, it has multiple dimensions of cost. This aspect has not been analysed further as the expenditure is being incurred by a corporate entity.

#### **Management Structure**

40. The Museum is recommended to be managed through a three tiered management structure as detailed in the succeeding paragraphs.

41. **Higher Level Management.** The advice for formulation of an all encompassing 'Vision and Mission Statement' and provision of guidance at the conceptual level is recommended to be done at this level of management by the following functionaries.

- |                     |   |                     |
|---------------------|---|---------------------|
| (a) Patron in Chief | - | COS                 |
| (b) Patron          | - | GOC Bengal Sub Area |

42. **Middle Level Management.** The Museum's functional and maintenance requirements are recommended to be assigned to a unit commander. The responsibility is recommended to be assigned to a static establishment for the sake of continuity. Commandant, Ordnance Depot Kolkata is recommended to be assigned this responsibility as it is one of the major units of the Bengal Sub Area in the Station. Alternatively, the Fort William Garrison Battalion Commanding officer is also well suited for the purpose. This level will oversee and monitor the project at the functional level.

43. **Operations Level Management.** At the operations level the functioning of the Museum can be managed by the HQ Bengal Sub Area itself or it can be outsourced. The Sponsor is agreeable to both the options. Irrespective of the option adopted, the Museum would be managed during its functional phase by a Director / Curator and adequately supported by staff required for its operations. Details of this aspect have been included in the next part of the Project Report under the heading 'Operational Plan and Sustainability Analysis'.

44. **Project Management during Construction Phase.** The project construction should be overseen by a Project Management Committee detailed by HQ Eastern Command. The committee should be headed by a Head of Arm / Service and include the representatives of HQ Bengal Sub Area, Sponsor, and the Garrison Engineer Fort William. There will be further a need to form two sub-committees as per details appended below:

- |  |
|--|
| (a) Sub Committee for monitoring construction of the Super structure and allied works. |
|--|



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- (b) Sub Committee for monitoring execution of works related to the Display Galleries.

**Operational Plan and Sustainability Analysis**

45. The operation of the museum post construction can be outsourced to the sponsor or it can be managed by HQ Eastern Command with its own personnel. The sponsor is agreeable to both the options.

46. It is recommended that day to day running of the facility be outsourced in the best interest of the organisation. The sponsor, on his part, has interacted with management of Museums in Kolkata City and based on their inputs, the sponsor has submitted an estimate for running and maintaining the Museum which is attached as Appendix AC.

47. **Sustenance for the First Year.** The estimated monthly cost of running the Museum works out to ₹ 7,36,000.00. Cost for running and maintenance of the Museum for first year of its operation has been included in the Project estimate detailed in the Financial Plan.

48. **Subsequent Years Sustenance.** Sustenance for subsequent years would be formalised based on experience gained in the first year. A ticketing model can be evolved considering the average footfall and the profile of visitors. Consequently, the promotion of the Museum assumes significance and has accordingly been budget for the sponsor. Further, all reputed Museums are as such supported by the Ministry of Culture through grants/aid. This aspect can be addressed further if the Ministry of Culture supports the museum construction.

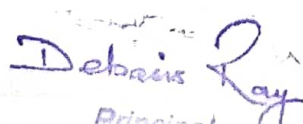
**Opinion of the Board of Officers on the Proposed Project**

49. The project Report has been compiled largely based on inputs provided by the sponsor. The Project has been evolved over a period of ten months during which a series of deliberations / consultations have been held with a broad set of experts. The opinion of the Board of Officers on important aspects of the proposal based on its involvement is summarised in the succeeding paragraphs.

50. **Necessity.** There is an undeniable felt need for creating a Museum dedicated to 1971 War, and its construction will be a value addition to the Indian Army's endeavours to preserve its rich military history. Its completion before the celebrations for 50 years of the 1971 War being would indeed be a fitting tribute to the 'Lightning Campaign'.

51. **Conformity to SOP on CSR.** The scope of the proposal is in consonance with the Standing Operating Procedure on CSR promulgated by the Adjutant General's Branch vide their letter No B/45028/AG/CW-4/SOP/CSR dated 05 May 2015. The proposal to implement the project as a 'Project Centric Model' merits has AG's Branch has as such advised taking up of the Project under Para 6 (f) of the SOP on CSR under "protection of national heritage, art and culture including restoration of building and sites of historical importance".



  
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Fax: +91.33.4018 2016

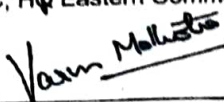
52. Sponsoring Agency. The ILEAD Foundation has the necessary resources, ability and expertise to implement the Project.

53. Design. The project design is innovative, promotes sustainably, and is sound.

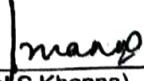
Presiding Officer :

  
\_\_\_\_\_  
(Maj Gen Santay Sothi)  
MG AOC, HQ Eastern Command

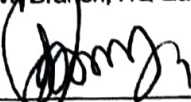
Member 1.

  
\_\_\_\_\_  
(Col Varun Malhotra)  
Engrs Branch, HQ Eastern Command


2.

  
\_\_\_\_\_  
(Col S Khanna)  
Avn Branch, HQ Eastern Command

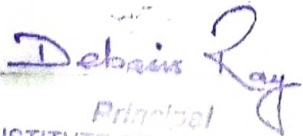
3.

  
\_\_\_\_\_  
(Col Jitu SG)  
AAD Branch, HQ Eastern Command

4.

  
\_\_\_\_\_  
(Mr Yogesh/Meshram)  
GE Kolkata



  
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113J Matheshwartola Road,  
Kolkata - 700 046  
Office: APC

CONCEPTUALISATION AND CONSTRUCTION OF 1971 WAR MUSEUM  
AT FORT WILLIAM THROUGH CSR BY HQ EASTERN COMD

1. Pref:-
  - (a) DO letter No PC/321740/M/OS dt 08 Mar 2020 added to COAS.
  - (b) QMG Br, DG LW&E letter No 01101/Misc/CSR Fund/Land (Policy & ANC) dt 04 May 2020.
2. The proposal for constr of a museum of 1971 War by HQ Eastern Comd through CSR may be taken up under Para 6 (f) of the SOP on CSR under "protection of national heritage, art and culture including restoration of building and sites of historical importance".
3. The proposal is to be fwd to CSR Cell, IHQ of MoD (Army) for consideration, duly incorporating the sanction for change of Land use from A1 def land to A2, through DG LW&E as brought out vide letter at para 1 (b) above.
4. For your info and necessary action.

  
(P. Rambr Singh)  
Col  
Col CW-3&4  
for Adjutant General

Copy to :-

AG Coord (A) } For Info pl.  
DG LW&E.Land (Policy & ANC) }



  
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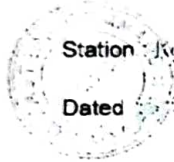


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Fax: +91.33.4018 2016

RECOMMENDATIONS OF GENERAL OFFICER COMMANDING-IN-CHIEF  
HEADQUARTERS EASTERN COMMAND ON CONVERSION OF AA1 DEFENCE LAND  
TO AA2 DEFENCE LAND FOR CONSTRUCTION OF A STATE  
OF THE ART MUSEUM DEDICATED TO THE 1971 WAR  
AT FORT WILLIAM KOLKATA AS A CSR INITIATIVE

1. I agree with the recommendations of General Officer Commanding Bengal Sub Area on the proceedings of the subject Board of Officers.
2. I recommend that 1.587 acres of AA1 defence land near Plassey Gate in Fort William, Kolkata as surveyed and described in Sketch attached to the said proceedings be converted to AA2 defence land for construction of a state of the art Museum dedicated to the 1971 War as a CSR Project.



Station Kolkata

Dated Aug 2020

(M Natarajan)  
Maj Gen  
MG OL  
For  
GOC in C



*Debasis Ray*  
Principal  
INSTITUTE OF LEADERSHIP  
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**RECOMMENDATION OF MAJ GEN SATBIR SINGH, SM\*, GENERAL OFFICER  
COMMANDING BENGAL SUB AREA ON CONVERSION OF AA1 DEFENCE  
LAND TO AA2 DEFENCE LAND FOR CONSTRUCTION OF A STATE  
OF THE ART MUSEUM DEDICATED TO THE 1971 WAR  
AT FORT WILLIAM KOLKATA AS  
A CSR INITIATIVE**

1. The findings of the Board of Officers and the recommendation thereof have been duly analyzed. The construction of the War Museum is planned to be done under CSR initiative by Institute of Leadership, Entrepreneurship and Development (iLEAD) and PS & Srijan Groups, as bought out in the Statement of Case attached at Appendix A. The planned project will be carried out in conformity with the SOP on CSR projects promulgated vide Adjutant General Branch letter No B/45028/AG/CW-4/SOP/CSR dated 05 May 2015. The execution of the said project necessitates conversion of the AA1 defence land (as surveyed) required for the purpose, to be converted to AA2 category as per directions stipulated vide Dte Gen LW & E/ Land (Policy & ANC) letter No 01161/Misc/CSR Fund-/Land (Policy & ANC) dt 04 May 2020 and Ceremonial & Welfare Dte/CW-4 letter No B/45028/AG/CW-4/CSR dated 15 May 2020.

2. In view of the above, it is recommended that 1.587 acres of the AA1 defence land near Plassey gate in Fort William, Kolkata as surveyed and described in Sketch 'R' be converted to AA2 defence land subject to the following :-

(a) The said CSR project must be executed in conformity to the SOP on the subject promulgated vide Adjutant General Branch letter No B/45028/AG/CW-4/SOP/CSR dated 05 May 2015.

(b) There shall be no change to the complete and absolute proprietary ownership of the said land which shall continue to remain the property of Ministry of Defence under the absolute ownership and management of the Army through the Local Military Authority.

(c) The construction of the War Museum will be done entirely by the proposer, that is Institute of Leadership, Entrepreneurship and Development (iLEAD) and PS & Srijan Groups including costs of license fees and govt charges if any without any expenditure whatsoever being charged on Army and/or Govt of India.

(d) The completed project in entirety to be transferred to the Army immediately upon completion without any cost and/or conditions thereto.

3. The execution of the entire project must be entrusted to suitable military agency under the aegis of the sponsor branch, that is Ordnance Branch, HQ Eastern Command who must be responsible for appropriate supervision, monitoring and advise to the competent authority.



001927/Museum FW/Q3

16 July 2020

(Satbir Singh)  
Major General  
General Officer Commanding



Principal  
INSTITUTE OF LEADERSHIP  
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In lieu of IAFD-931

Proceedings of : Board of Officers  
Assembled at : HQ Eastern Comd  
On the date of : Jul 2020  
By the order of : HQ Bengal Sub Area Q (Land) Convening Order No 001047/6/BOO/A2 dt 13 Jun 2020  
For the purpose of : Conversion of AA1 Def land to AA2 for creation of a state of art museum dedicated to the 1971 war at Fort William, Kolkata as a CSR initiative.  
Presiding Officer : IC-60523H Col Arpit Yadav  
561 Sub Gp (ASCON)  
Members 1. : IC-54503Y Lt Col Manoj Saxena, ADOS (Amr)  
HQ Eastern Comd (Ord)  
2. : IC-79327X Maj Rishiraj Singh Chauhan  
Eastern Comd Sig Regt  
3. : Mr Sandeep Sarkar, SDO-II  
Rep of DEO, Kolkata Circle

1. The board having been assembled pursuant to order proceeded to examine the AA1 Def land for the purpose of conversion to AA2 Def land for creation of a state of art museum dedicated to the 1971 war at Fort William, Kolkata as a CSR initiative in accordance with HQ Bengal Sub Area Q (Land) Convening Order No 001047/6/BOO/A2 dt 13 Jun 2020.

2. A Corporate Social Responsibility (CSR) proposal has been received from Shri Pradip Chopra, Chairman of **Institute of Leadership, Entrepreneurship and Development (ILEAD) and PS & Srijan Groups**, to build a museum dedicated to the 1971 war inside Fort William. The institute is affiliated to UGC and is promoted by **PS & Srijan Groups** which has executed several realty projects in Kolkata. The sponsor has the requisite experience and capability in the field of construction, historic research, preservation of heritage, and has been involved in promoting the Armed Forces in the civil society further, the project meets the criteria for execution as a CSR project in accordance with the provisions of the SOP on the subject. Since, the proposal involves construction on AA1 Def land inside Fort William (near Plassey Gate), grant of 'In Principle Approval' from the Ministry of Defence (MoD) for utilization of the Defence land for execution of the CSR project for construction of 1971 war museum is required.

3. Accordingly, the case for creation of a state of art museum was examined by LW&E Dte (Land), QMG Br, IHQ of MoD (Army) and hence the Bd of Offrs has been convened for the purpose of surveying, identifying and reclassification of land from AA1 to AA2 for creation of a state of the Art 1971 war museum inside Fort William near Plassey Gate.

4. Conformity to SOP on CSR. The scope of the proposal is in consonance with the Standing Operating Procedure (SOP) on CSR as per broad details contained in **Appx D** and **Appx E** of the SOP promulgated by the Adjutant General's Branch vide their letter No

*Arpit Yadav*  
Principal  
INSTITUTE OF LEADERSHIP  
ENTREPRENEURSHIP & DEVELOPMENT

PO *[Signature]* Member 1 *[Signature]* Member 2 *[Signature]* Member 3 *[Signature]*



*Arpit Yadav*  
Principal  
INSTITUTE OF LEADERSHIP  
ENTREPRENEURSHIP & DEVELOPMENT

**B/45028/AG/CW-4/SOP/CSR dated 05 May 2015** iLEAD and PS & Srijan Groups will build the museum on Defence Land and transfer the building to the Local Military Authority (LMA).

5. **Project Site/ Location.** A mutually acceptable site has been identified inside Fort William which is near Plassey Gate which shall provide easy access to the visitors

6. **Statement of Case** Statement of case for creation of a state of the Art Museum dedicated to the 1971 war at Fort William, Kolkata as a CSR initiative is attached at **Appx A**.

7. **Terms of Reference.** The BOO complied with relevant rules and procedures stipulated in various govt rules and policies as given below:-

- (a) Compendium of Instrs and Policies on Def land issued by QMG Br, IHQ of MoD (Army).
- (b) CLAR 1937.
- (c) The loc and quantum of land as described in the Statement of case.

8. **Land Availability.** The location of project site of the proposed 1971 war museum which will include 13 display galleries, small Auditorium for screening of films, library cum research facility and a cafeteria amongst other conveniences and necessities in an open ground near Plassey Gate, inside Fort William. The details of the proposed project plan obtained from iLEAD and PS & Srijan groups are as given below:-

- (a) Tentative project plan of proposed 1971 war museum which includes display gallery, small Auditorium, library and a cafeteria amongst other conveniences and necessities as placed at **Sketch P**.
- (b) Tentative ground floor (Level 1) building plan of the proposed 1971 war museum as obtained from iLEAD and PS & Srijan groups as placed at **Sketch Q**.

9. **Site Plan from DEO.** The proposed location of the project site i.e near Plassey Gate inside Fort William has been surveyed and identified by the BOO. The proposed site has been measured by the Rep of DEO, Mr Sandeep Sarkar. The site plan of the proposed **1.587 Acres** of land, as calculated and obtained from the rep of DEO, for the 1971 war museum is as per **Sketch R**.

10. **Comparison of Project Site with Zonal Plan.** The location of proposed project site is an open ground near Plassey Gate inside Fort William. The proposed site has been compared with the Zonal plan obtained from HQ Eastern Comd (Engrs). The same is at **Appx B**. It has been ascertained that as per the current Zonal Plan the ibid land is not under utilization for any military purpose in future.

11. **Certified by the OC unit.** Certificate by OC Unit (2 KUMAON) in consonance with Def Deptt letter No 390/LC/D4 dt 31 Jan 1940, page 33 of CLAR 1937 is placed at **Appx C**.

12. **Comments from DEO.** Comments fwd by Rep of DEO, Shri Sandeep Sarkar for consideration of the Local Mil Auth on conversion of the ibid land from AA1 to AA2 are at **Appx D**.

13. **Recommendations by the Board of Offrs.** The BOO examined and identified the requirement of the land for the creation of state of the Art Museum dedicated to the 1971 war near Plassey Gate inside Fort William. In view of the above, the recommendations by the Bd of Offrs are enumerated as under:-

- (a) **Site Plan.** The proposed site for the project has been identified near Plassey Gate inside Fort William. The land is free from any arbitration and dispute. Therefore,

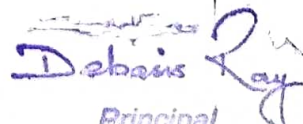
PO 

Member 1 

Member 2 

Member 3 



  
Principal  
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the proposed land for 1971 war museum as per **Sketch R** is recommended for conversion from AA1 to AA2 Def Land. The details of the land are as given below:-


- (i) Size of the land - 1.587 Acres.
- (ii) Site Location - Near Plassey Gate, inside Fort William.


(b) **Zonal Plan** The proposed project site has been compared with Zonal plan (**Appx B**) of Fort William. There is no existing plan to utilize the land identified for any project and it is confirmed that the proposed land/ site has no infrastructure planned for mil purpose in future


(c) **Mgt of Land** It is recommended that the site and building plan of the museum be approved by the MES. Thereafter, iLEAD will build the museum on Defence Land and transfer the building to the Local Military Authority (LMA). The mgt of the War Museum and the land to remain with the LMA post construction. A certificate on this effect be given by LMA. Approval of MoD for the same be obtained prior to construction of the 1971 War Museum.


(d) **Shifting of Existing Mobile Tower.** The proposed 1971 war museum, as per **Sketch P**, will be constructed at the open ground near Plassey Gate inside Fort William. At the proposed site, the existing mobile tower is recommended to be shifted to a suitable location inside Fort William, Kolkata to make space for the proposed building for museum.

(e) **Cutting of Trees.** The proposed land area is covered with trees. Hence, a separate BOO be convened to ascertain the requirement of tree cutting required to be carried out in the proposed site as shown at **Sketch P**.

Presiding Officer :   
(IC-60523H Col Arpit Yadav)  
(561 Sub Gp (ASCON))

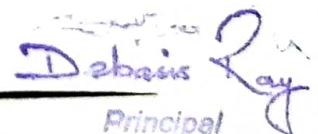
Members 1. :   
(IC-54503Y Lt Col Manoj Saxena, ADOS (Amn))  
(HQ Eastern Comd (Ord))

2. :   
(IC-79327X Maj Rishiraj Singh Chauhan)  
(Eastern Comd Sig Regt)

3. :   
(Mr Sandeep Sarkar, SDO-II)  
(Rep of DEO, Kolkata Circle)

Signal with observations attached as Annexure - 's



  
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**STATEMENT OF CASE FOR CREATION OF A STATE OF THE ART  
MUSEUM DEDICATED TO THE 1971 WAR AT FORT WILLIAM  
KOLKATA AS A CSR INITIATIVE**

**Introduction**

1. Eastern Command of the Indian Army has a very rich heritage, glorious past, and an immensely proud legacy in service of the Nation. The Command since its very inception has been heavily committed in operations. The immeasurable contribution of the Command in the lightning campaign of 1971 particularly stands out. Vijay Diwas Celebrations to commemorate the war are organized every year at Fort William, and these celebrations witness participation of both Indian Army veterans and Mukti Jodhas. The celebrations refresh the memories of the war and bring to forth the valiant efforts made by the Indian Army and the brave people of Bangladesh.

2. The annual celebrations have rekindled interest of the civil population in the history of the Indian Army in general and the 1971 War in particular. Several requests have been received over a period of time from civil as well as the service community in Kolkata to make available details of the unparalleled lightning campaign by way of building a state-of-the-art museum dedicated solely to 1971 war. The proposed museum should be able to present a rich and balanced narrative of the campaign in an audio-visual format. Fort William, which literally was the nerve center for all operations of the war, is an ideal and natural location for such a museum.


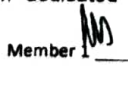
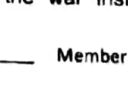
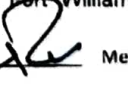
3. A Corporate Social Responsibility (CSR) proposal has been received from Shri Pradip Chopra, Chairman of iLEAD and PS & Srijan Groups, to build a museum dedicated to the war inside Fort William. The proposal has been examined, and it has the sponsor has the requisite experience and capability in the field of construction, historic research, preservation of heritage, and has been involved in promoting the Armed Forces in the civil society. Further, the project meets the criteria for execution as a CSR project in accordance with the provisions of the SOP on the subject. However, since the project involves construction of the museum on A1 Defence Land inside Fort William, 'In Principle Approval' of the Ministry of Defence for utilization of the Defence land for execution of the CSR project is required.

**Proposal**

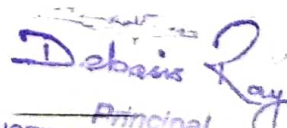
4. It is proposed to seek 'In Principle Approval' of the Ministry of Defence to construct a Museum dedicated to the 1971 War inside Fort William (near Plassey Gate) on A1 Defence land as a CSR project.

**Detail Justification of the Case**

5. **CSR Proposal.** A Corporate Social Responsibility (CSR) proposal has been received from Shri Pradip Chopra, Chairman of iLEAD and PS & Srijan Groups, to build a museum dedicated to the war inside Fort William. iLEAD, Institute of

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Leadership, Entrepreneurship and Development offers degree courses in Media and Management studies both at the undergraduate and postgraduate levels. The institute is affiliated to UGC and is promoted by PS & Srijan Groups which has executed several reality projects in Kolkata.

6. **Institutional Background** iLEAD has also entered into a Memorandum of Understanding with United Services Institution of India - Centre For Armed Forces Historical Research (USI-CAFHR) for creating an enduring military heritage partnership. The two organizations are committed to joint academic research, generation of interest in military history, and also work together to promote and support military history preservation.

7. The instant proposal is backed by institutions which have experience in academic research, promotion and preservation of military heritage, and construction of large infrastructure projects. Further, the proposer of the project has in recent past produced a documentary film titled "1971- India's finest hour", which has been vetted by USI-CAFHR and found to be historically accurate. The experience gained in aforesaid venture shall help the proposer in identifying/sourcing the archival material for display.

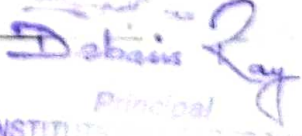
8. Conformity to SOP on CSR. The scope of proposal is in consonance with the Standing Operating Procedure (SOP) on CSR as per broad details contained in Appendix D and E of the SOP promulgated by the Adjutant General's Branch vide their letter No B/4502B/AG/CW-4/SOP/CSR dated 05 May 2015. It is proposed to implement the project as a "Project Centric Model". The iLEAD will build the museum on Defence Land and transfer the same to the Local Military Authority. The Proposer however requests that their contribution be acknowledged.

9. **Project Site and Scope** A mutually acceptable site has been identified inside Fort William which is near Plassey Gate which shall provide easy access to the visitors. There is no existing plan to utilize the land identified for the project. The net requirement of land would be to the tune of 1500 Square meters (subject to change on finalization of the building design). There will be no tree cutting involved. In extreme case, if required, existing tree will be scooped out and replanted by the sponsor.

10. The Museum shall include as many as 13 display gallery, small auditorium for screening of films, library cum research facility, and a cafeteria amongst other conveniences and necessities.

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11. **Utility of the Project** The building of a museum dedicated to 1971 war in Kolkata will accrue immense benefits. Not only would it enhance awareness of the details of the lightning campaign undertaken by the Eastern Army, but also afford an excellent opportunity for all enthusiasts to learn from our rich heritage and shall instill immense pride in the civil public.

**Financial effect**

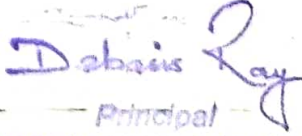
12. The project is proposed to be implemented as a CSR initiative and as such no expenditure will be incurred by the local Military Authority on the project.

**Conclusion**

13. The creation of a museum on 1971 war is a novel initiative which shall spread awareness of the heroic contribution of the soldiers of the Indian Armed forces in conjunction with the brave people of Bangladesh. The museum shall go a long way in promoting the legacy of the Indian Armed Forces and motivating the civil population in general and the youth in particular to contribute towards nation building endeavours. Utilization of defence land for such a noble cause is strongly recommended.

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6

**RECOMMENDATION OF THE GENERAL OFFICER COMMANDING IN CHIEF  
HEADQUARTERS EASTERN COMMAND ON STATEMENT OF CASE FOR  
CREATION OF A STATE OF THE ART MUSEUM DEDICATED TO THE 1971 WAR  
AT FORT WILLIAM KOLKATA AS A CSR INITIATIVE**

I recommend utilization of A1 Defence Land in Fort William (near Plassey Gate) for construction of a Museum dedicated to 1971 war as a CSR initiative.

(R. Bhadani)  
Maj Gen  
MG-1c-Adm

Station  
Date

*Debasis Ray*  
Principal  
INSTITUTE OF LEADERSHIP  
ENTREPRENEURSHIP & DEVELOPMENT

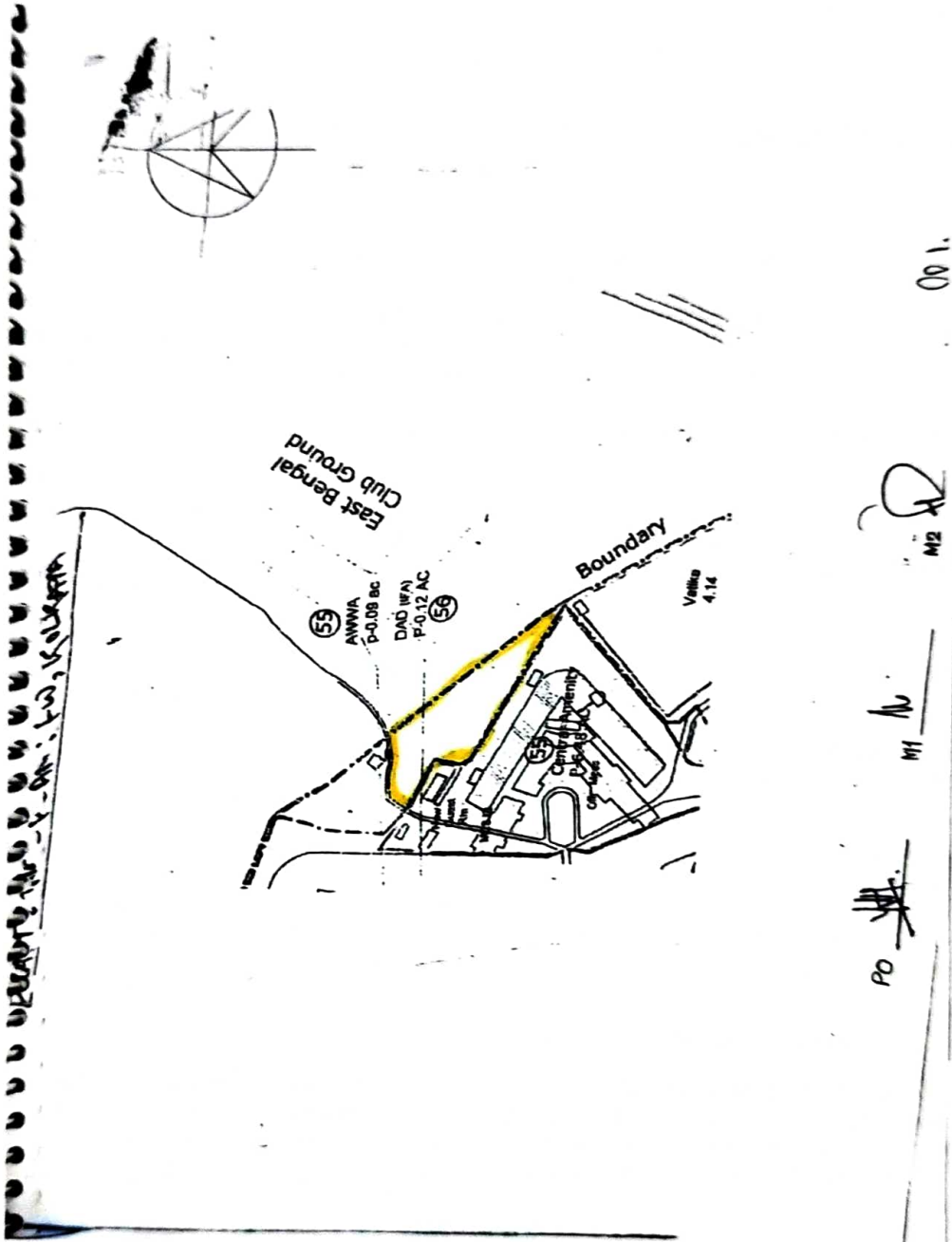




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**CERTIFICATE FROM COMPETENT AUTHORITY UNDER CLAUSE (V) OF RULE 14  
OF CLA RULES 1937**

I/We IC-62312Y Col Alok Kumar the Officer Commanding of the 2 KUMAON (BERAR) now in occupation of the Dalhousie Barrack (Garrison Bn) lines of Fort William, Mil Station, do hereby acknowledge that I/ We have been permitted to construct/ certain a Museum inside Fort William (near Plassey Gate) on the land described on the schedule attached hereto and delineated and coloured as per sketch on the plan annexed hereto, on the understanding that I and my/ We and our permitted successors are merely licensees and that Government's right to the freehold of the land is not affected and subject to the following conditions:-

- (a) That the said building (shall be constructed in accordance with the plans and specifications approved by the Military Engineer Services, and) shall be kept in a clean and sanitary condition and in a proper state of repair to the satisfaction of the local Military Engineer Services Officer concerned and no addition or alteration made without his written consent.
- (b) That the site shall be used for the specific purpose mentioned in the schedule and no other.
- (c) That the Land shall be used by men primarily concerned with the said unit and no outsiders shall be permitted to use it/ them without the authority of the Officer Commanding.
- (d) I/ We shall in no circumstances alienate or part with possession of the said land or buildings without the sanction in writing of the Government of India, except on the departure of the said unit from the cantonment, when the Officer Commanding/ Members of the Regimental Committee of the relieving unit shall become entitled to the benefit of this agreement if still in force and my/ our interest therein shall cease absolutely.

390-LC/D4, dated 31<sup>st</sup> January, 1940

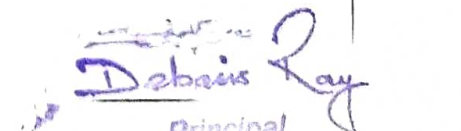
**Notes:-** Government shall be at liberty at any time after giving at least one month's notice to resume vacant possession of the land and remove or retain the buildings there on without payment of any compensation should they require the land for any other purpose or if there has been non-observance or breach of any of above conditions.



PO 



  
Colonel  
কমন্ডার অফিসার  
Commanding Officer  
২ কুমাওন (বারার)  
2 KUMAON (BERAR)

  
Principal  
INSTITUTE OF LEADERSHIP  
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**EXTRACT FROM THE MILITARY LAND REGISTER**

**KOLKATA CIRCLE**

1	Serial No. of the entry in the register	1137
2	Block No.	1137
3	Section No.	1137
4	Sub-section No.	1137
5	Sub-section of the land	1137 (1) - West of Pipras Attached to the Fort William (1) of the State <span style="float: right;">Camping Ground</span>
6	Purpose for which used at present	1137
7	Area	1379.77 acres Private & public State & other
8	Date and name of the particular acquisition including rent if known	11 Land acquired in 1774 (DEF to 138/A/20-12 Not known)
9	Remarks including present value per Acre, if known etc.	Present value Not known. A tract of 60 acres on the South and South East of the glans of Fort William was added to the Fort Area vide G of I Home Dept. letter No. P/235/34. Public address to the Chief Secretary to Govt. of Bengal S. Min. dated 2/2/1974 (entry File 160)  An area measuring 112 acres of land situated at Fort William Calcutta leased to Central School Organ. & for use as Central School for 30 years from 8.5.1977 on yearly rent Rs. 12/- without premium vide lease at 19.2.1973 under the authority of G of I. Min. of Def. letter No. 731507/CSS/Q3(B)/7351/1261 and a dated 29/10/70. Terminated vide G of I Min. of Def. letter No. 731507/CSS/Q3(B) (1310-19) (Land) dated 2.12.1971  lease no G-377/ <span style="float: right;">SD/-</span>

M.E.O

A strip of land measuring 1000 ft out of Calcutta Maidan leased to the Calcutta Tramways Co Ltd. Cal. Vide G of I Min. of Def. letter No. 5282 L/L&C/50 dated 26.6.1950 (B) of O. 317/B

SD/-

13.07.2020, 12:42



*Debasis Ray*  
 Principal  
 INSTITUTE OF LEADERSHIP  
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Fax: +91.33.4018 2016

The Institute of Leadership Entrepreneurship & Development (LEAD) is pleased to announce the admission for the BBA (Hons) program for the year 2024. The program is a three-year undergraduate course. The first year is divided into two semesters. The first semester is held from July to December, and the second semester is held from January to June. The program is designed to provide students with a strong foundation in business and leadership skills. The program is approved by the Council of Higher Secondary Education, West Bengal.

For more information, please contact:

1131

M20

1131 - The Institute of Leadership Entrepreneurship & Development (LEAD) is pleased to announce the admission for the BBA (Hons) program for the year 2024. The program is a three-year undergraduate course. The first year is divided into two semesters. The first semester is held from July to December, and the second semester is held from January to June. The program is designed to provide students with a strong foundation in business and leadership skills. The program is approved by the Council of Higher Secondary Education, West Bengal.

For more information, please contact:

Sd/-

M. O.

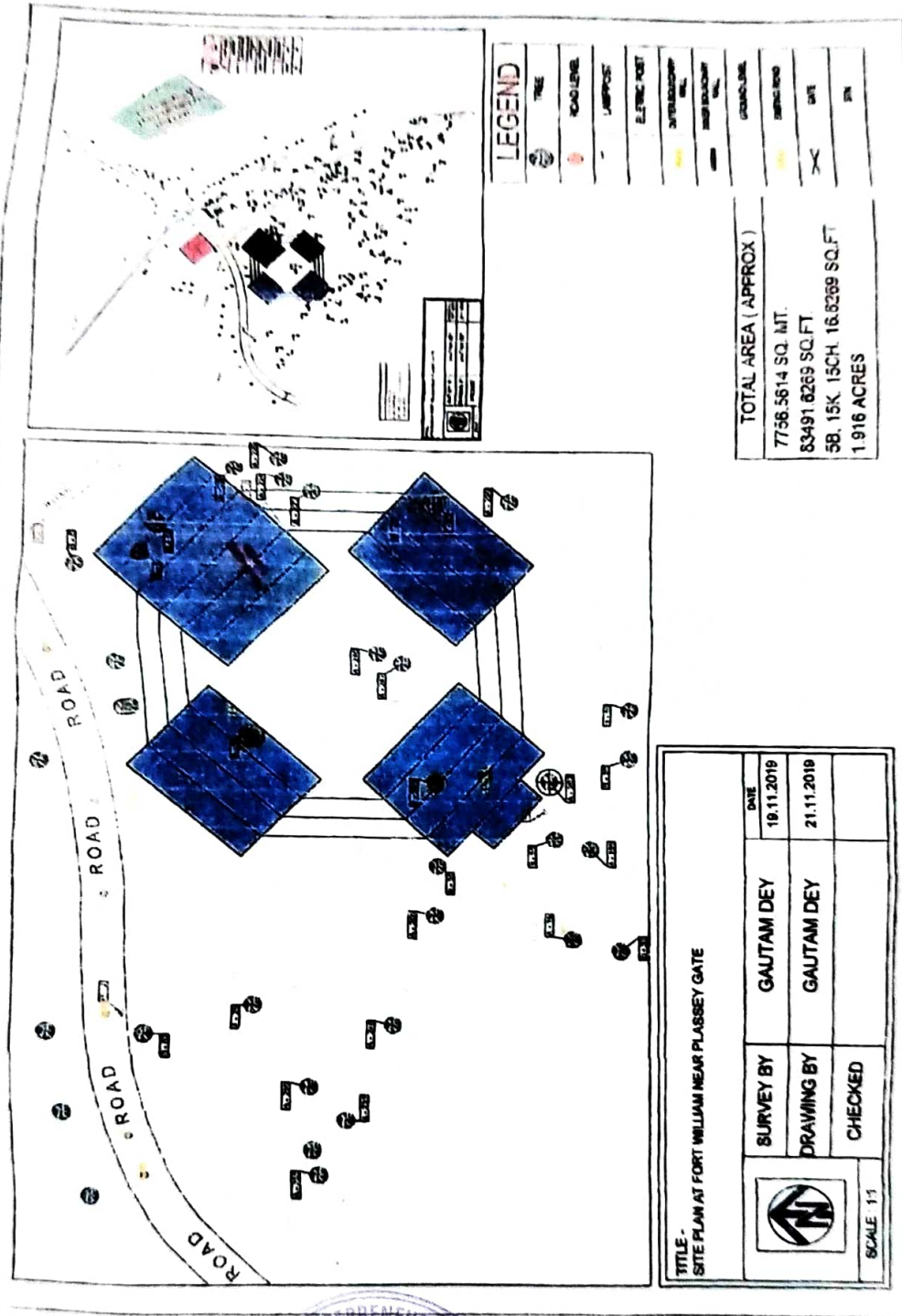
Station:  
Kolkata  
Date: 11  
JUL 2024  
ADKOLK00119



Deputy Estates Officer  
Kolkata Circle



*Debasis Ray*  
Principal  
INSTITUTE OF LEADERSHIP  
ENTREPRENEURSHIP & DEVELOPMENT



M/R *[Signature]*

M/S *[Signature]*

M

P/D *[Signature]*



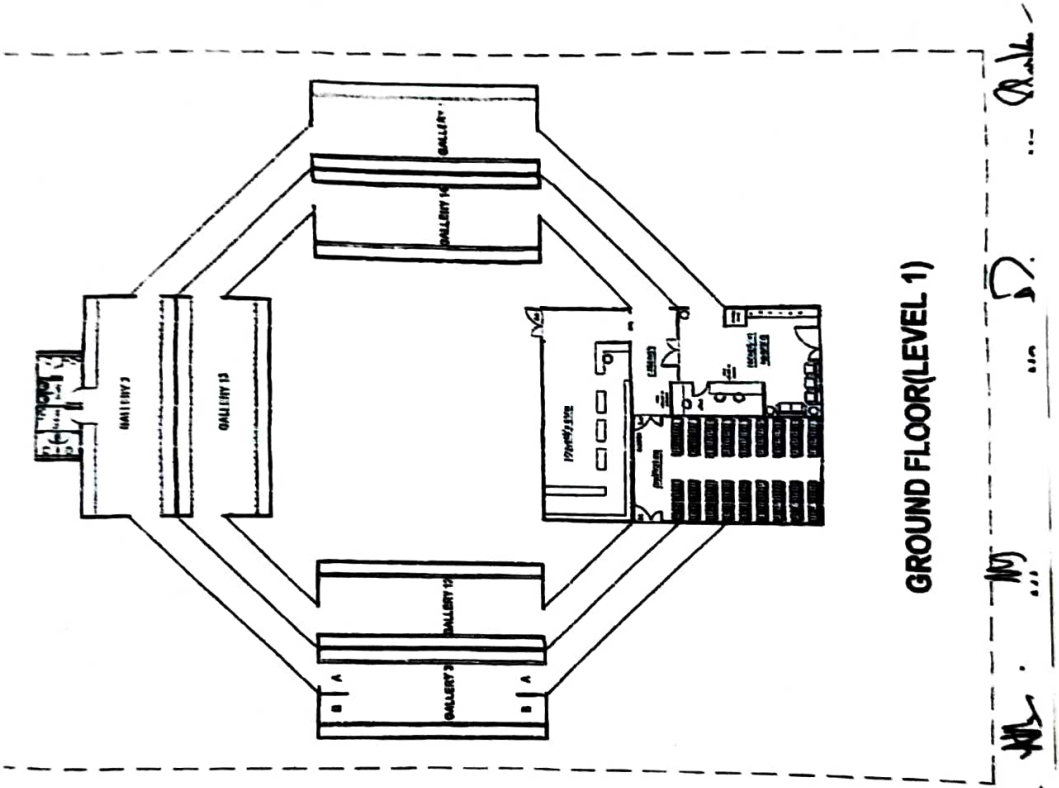
*[Signature]*  
Principal  
INSTITUTE OF LEADERSHIP  
ENTREPRENEURSHIP & DEVELOPMENT



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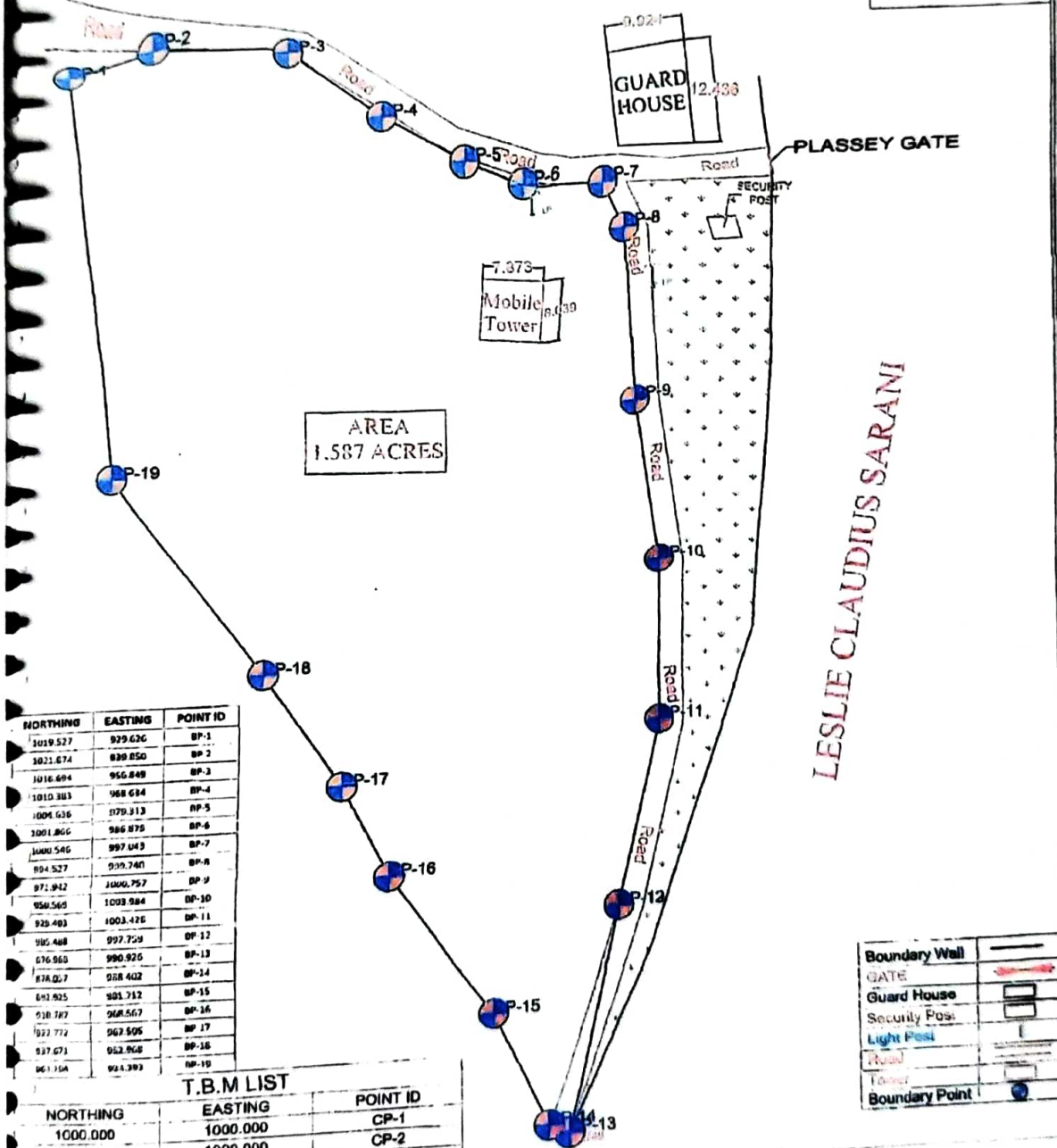
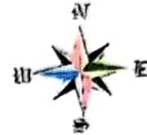
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*Debasis Ray*  
Principal  
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ENTREPRENEURSHIP & DEVELOPMENT

Site Plan of Proposed-1.587 Acres Area for Creation of a State of the Art Museum Dedicated to the 1971 WAR at Fort William Near Plassey Gate



NORTHING	EASTING	POINT ID
1019.527	929.626	BP-1
1021.674	930.850	BP-2
1016.694	956.849	BP-3
1010.383	968.634	BP-4
1004.636	1070.313	BP-5
1001.866	986.875	BP-6
1000.546	997.043	BP-7
994.527	939.740	BP-8
971.942	1000.757	BP-9
950.565	1003.884	BP-10
929.493	1003.425	BP-11
905.468	997.759	BP-12
876.565	990.920	BP-13
878.027	928.402	BP-14
841.925	903.712	BP-15
818.787	948.567	BP-16
822.772	967.505	BP-17
817.671	952.968	BP-18
861.704	921.393	BP-19

T.B.M LIST		
NORTHING	EASTING	POINT ID
1000.000	1000.000	CP-1
1004.495	1000.000	CP-2
932.208	1000.059	CP-3

Boundary Wall	—
GATE	—
Guard House	—
Security Post	—
Light Post	—
Road	—
Tower	—
Boundary Point	—

LOCATION: FORT WILLIAM, KOLKATA, WEST BENGAL.

SIGNATURE OF SURVEY TEAM

MEMBER 1: [Signature] MEMBER 2: [Signature] MEMBER 3: [Signature]



*Debasis Ray*  
Principal  
INSTITUTE OF LEADERSHIP  
ENTREPRENEURSHIP & DEVELOPMENT

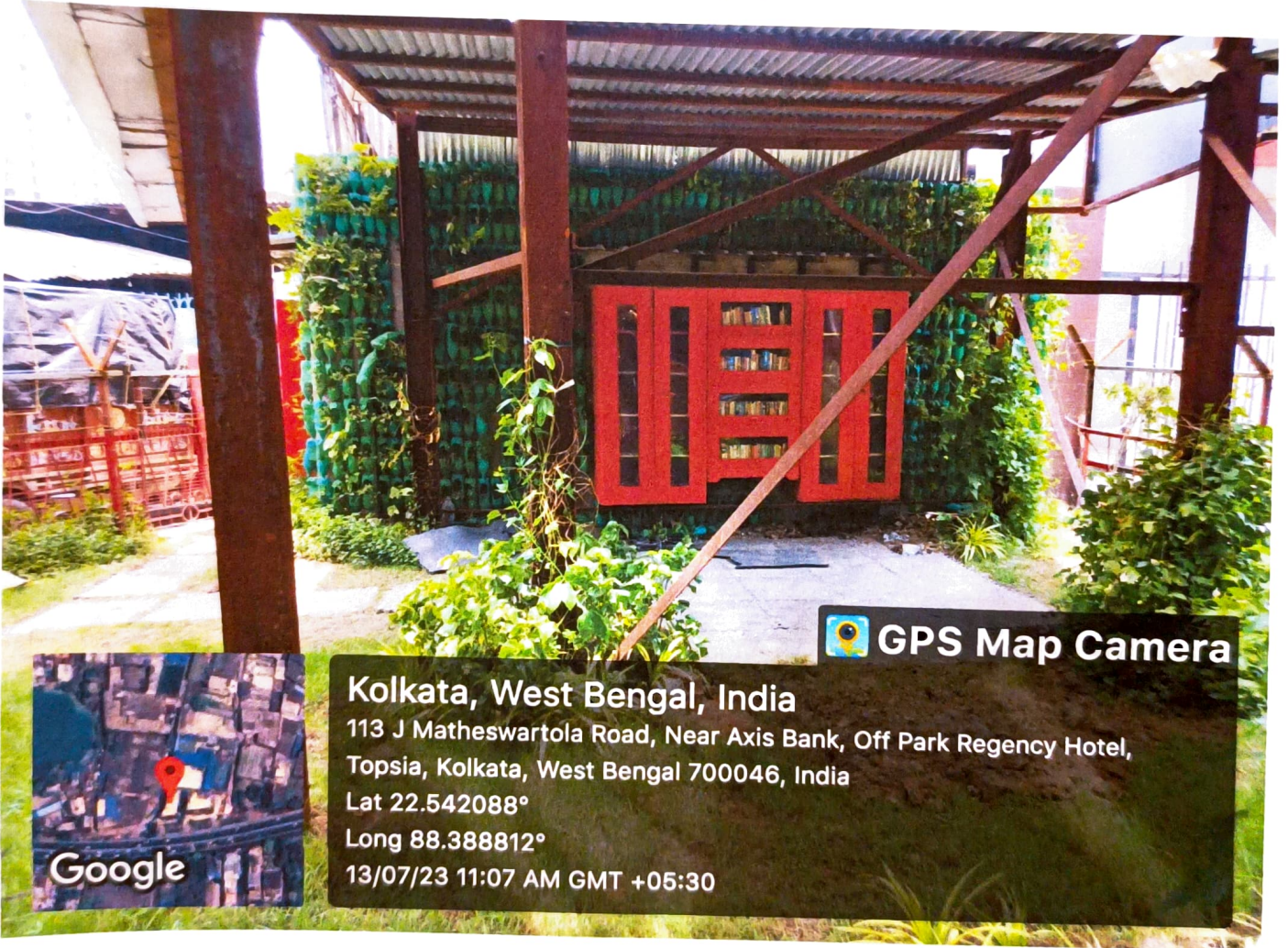




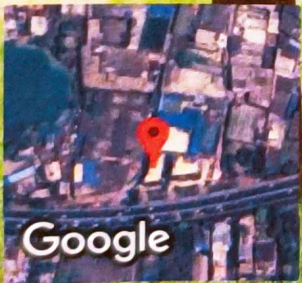
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Fax: +91.33.4018 2016

### iLEAD Street Library



 **GPS Map Camera**



Google

**Kolkata, West Bengal, India**  
113 J Matheshwartola Road, Near Axis Bank, Off Park Regency Hotel,  
Topsia, Kolkata, West Bengal 700046, India  
Lat 22.542088°  
Long 88.388812°  
13/07/23 11:07 AM GMT +05:30



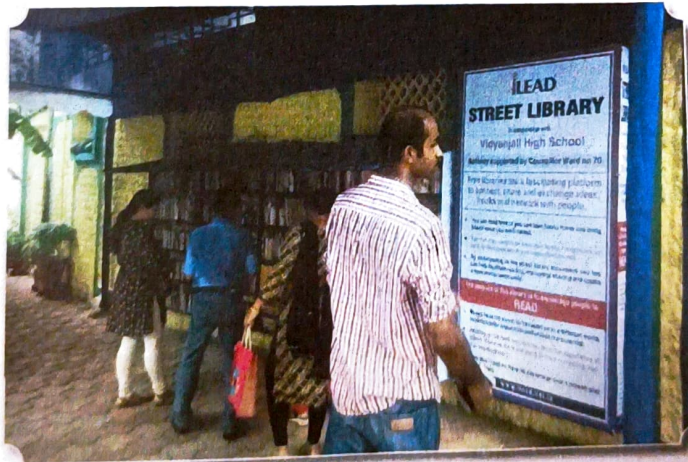
*Debasis Ray*  
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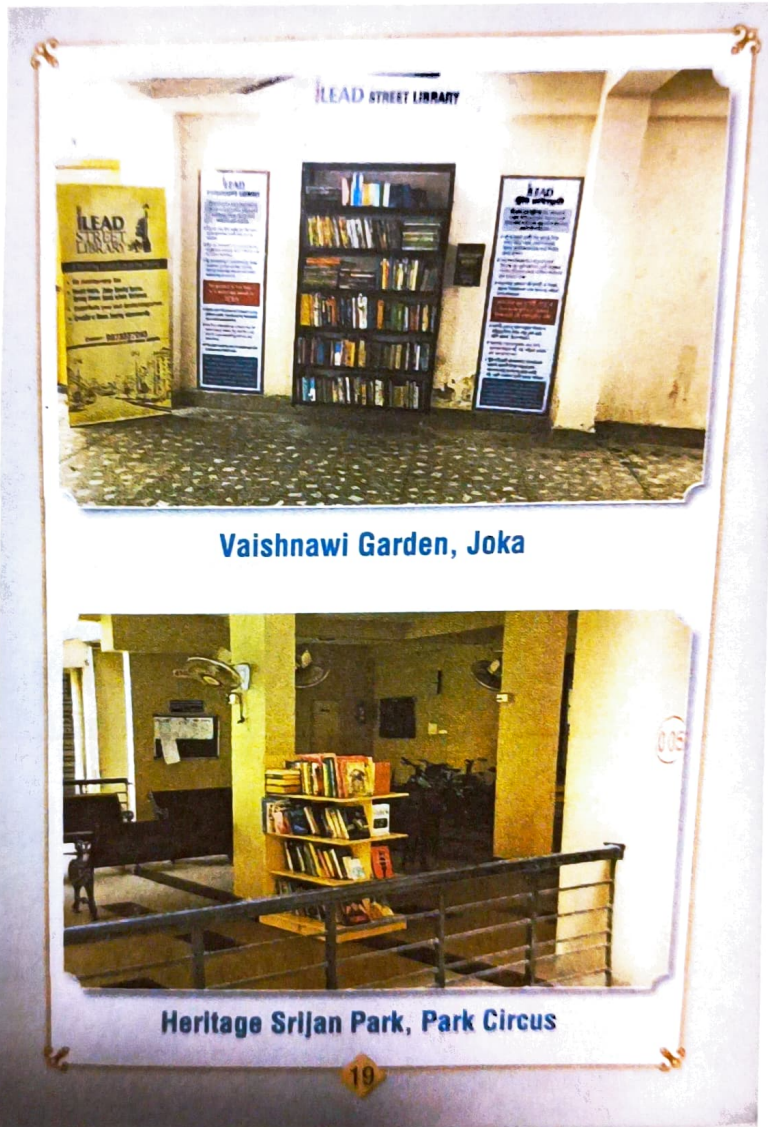


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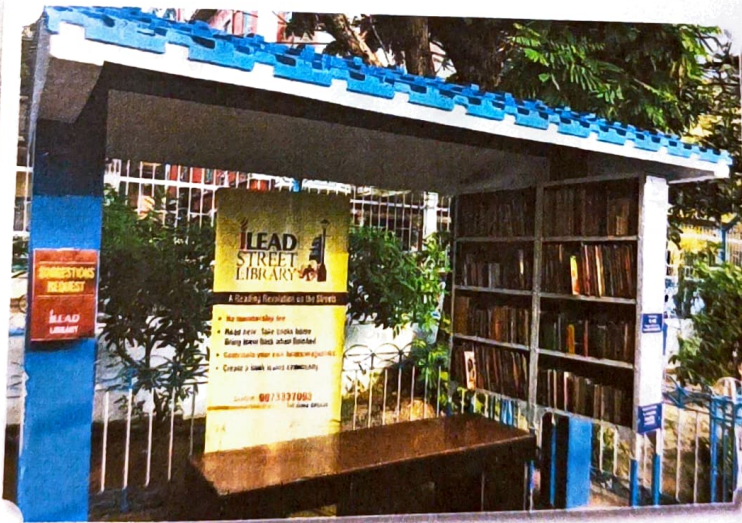
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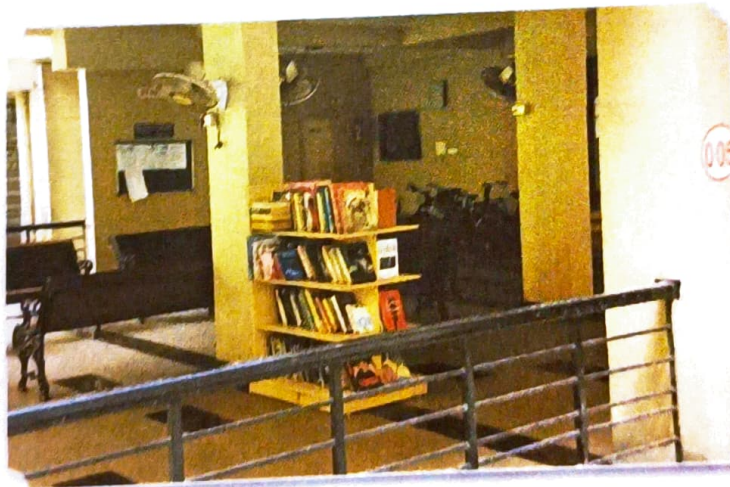
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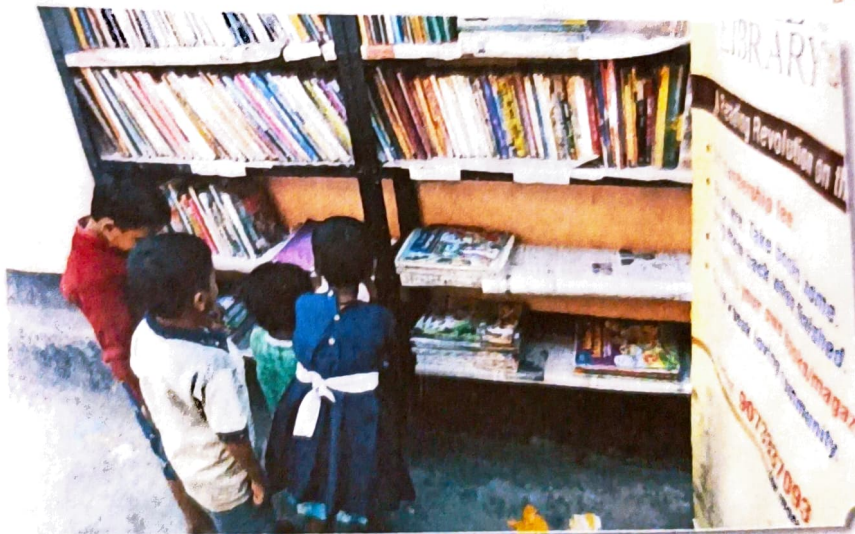


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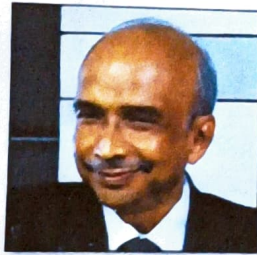
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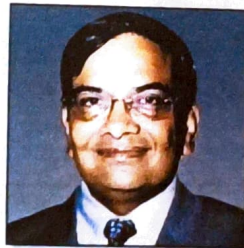
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