



**EDUCATION THAT CAN
LEAD THE WORLD**

**LEAD**[®]
INSTITUTE OF LEADERSHIP
ENTREPRENEURSHIP
& DEVELOPMENT

MANAGEMENT | MEDIA | ANIMATION | TRAVEL & TOURISM | ENTREPRENEURSHIP | FILM

COMPUTER APPLICATION | DATA SCIENCE | FASHION | CYBER SECURITY | INTERIOR

SPORTS | HOSPITAL MANAGEMENT | DIGITAL MARKETING | ALLIED HEALTH

INFORMATION

AFFILIATED TO MAKAUT (FORMERLY WBUT)

SCHOOL OF BUSINESS

BBA

Four-year Undergraduate degree course in Business Administration

BBA (DIGITAL MARKETING)

Four-year Undergraduate degree course in Digital Marketing

BBA (SPORTS MANAGEMENT)

Four-year Undergraduate degree course in Sports Management

BBA (ENTREPRENEURSHIP)

Four-year Undergraduate degree course in Entrepreneurship

BBA (HOSPITAL MANAGEMENT)

Four-year Undergraduate degree course in Hospital Management

BBA (TRAVEL & TOURISM MANAGEMENT)

Four-year Undergraduate degree course in Travel & Tourism

SCHOOL OF CREATIVITY

B.SC. (MEDIA SCIENCE)

Four-year Undergraduate degree course in Media Science

M.SC. (MEDIA SCIENCE)

Two-year Postgraduate degree course in Media Science

B.SC. (FILM & TELEVISION)

Four-year Undergraduate degree course in Film & Television

B.SC. (MULTIMEDIA, ANIMATION & GRAPHICS)

Four-year Undergraduate degree course in Multimedia, Animation & Graphics

M.SC. (ANIMATION & GRAPHIC DESIGN)

Two-year Postgraduate degree course in Animation and Graphic Design

B.SC. (SUSTAINABLE FASHION DESIGN & MANAGEMENT)

Four-year Undergraduate degree course in Sustainable Fashion Design & Management

B.SC. (INTERIOR DESIGN)

Four-year Undergraduate degree course in Interior Designing

SCHOOL OF SCIENCE & TECHNOLOGY

B.SC. (CYBER SECURITY)

Four-year Undergraduate degree course in Cyber Security

B.SC. (DATA SCIENCE)

Four-year Undergraduate degree course in Data Science

BCA

Four-year Undergraduate degree course in Computer Application

BACHELOR OF OPTOMETRY

Four-year Undergraduate degree course in Optometry

B.SC. (MEDICAL LAB TECHNOLOGY)

Four-year Undergraduate degree course in Medical Lab Technology

B.SC. (CRITICAL CARE TECHNOLOGY)

Four-year Undergraduate degree course in Critical Care Technology

INTEGRATION

GLOBAL STUDENT EXCHANGE PROGRAM

Excellence is a two-way street. iLEAD brings together global student experiences. Students visit us from universities in USA, Germany & China, and help exchange ideas, learning and inspiration.



EARN WHILE YOU LEARN

iLEAD offers a combination of studies and paid work. It is a motivational factor added to the syllabus for the students to gather firsthand experience.

SOME OF OUR RECENT PLACEMENTS



Syed Askari Abbas
Company : PWC



Tanishka Jaiswal
Company : PWC



Sakshi Chowdhury
Company : Adani AHVL



Mobashir Hussain
Company : Reliance Retail



Vikas Kumar Jha
Company : Zee Media



Kaushik Roy
Company : ITC



Kathakali Mondal
Company : E&Y



Rajdwip Dey
Company : TCS



Pallabi Chakraborty
Company : Airtel



Pehel Singhania
Company : ESKAY Movies



TATA CONSULTANCY SERVICES



AIRTEL



ITC LIMITED



NAVAL TATA HOCKEY ACADEMY



ACCENTURE



PS GROUP



CNN IBN



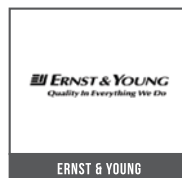
ABP NETWORK



SVF



THE TIMES OF INDIA



ERNST & YOUNG



ADANI AHVL

INFRASTRUCTURE



INTERACTION

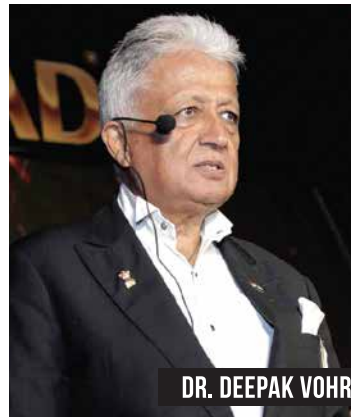
At iLEAD, we create an atmosphere of intellectual & social stimulation by organizing events & interaction with a diverse range of personalities; academicians, captains of industry, successful professionals, diplomatic leaders and celebrities. This provides an opportunity for students to network & create linkages invaluable for their future lives.



ALFRED FORD GREAT-GRANDSON OF LEGENDARY BUSINESSMAN HENRY FORD



PRAHLAD KAKKAR AD GURU



DR. DEEPAK VOHRA FORMER INDIAN DIPLOMAT



ABHISHEK REGE CEO, ENDEMOL SHINE



R MADHAVAN FILM ACTOR

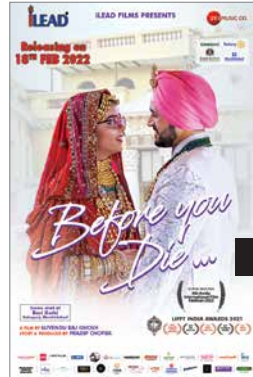


HARSHVARDHAN NEOTIA CHAIRMAN, AMBUJA NEOTIA GROUP

and many more...

INCLUSION

While education has always been at the forefront, we believe in the integration of co-curricular activities with academia. Rising above the graph is what makes every iLEAD student distinctive. We have various events throughout the year that boosts their motivation to be more participative and inclusive.



OUR FIRST FEATURE FILM



CONVOCATION



MANAGEDIA, OUR FEST



ANNUAL DAY



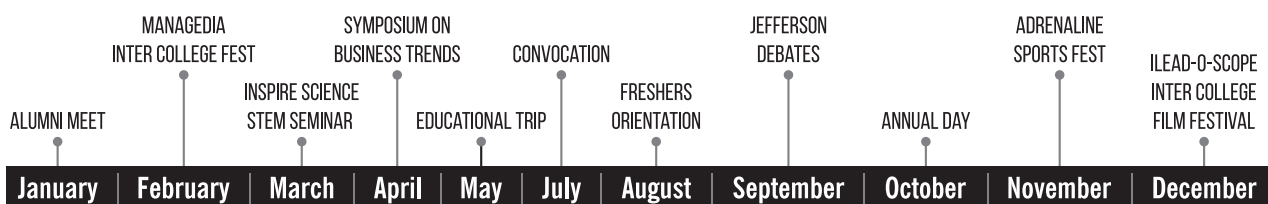
EDUCATIONAL TRIP TO VIZAG



INTRA COLLEGE SPORTS

and many more...

ANNUAL CALENDAR OF EVENTS



INSPIRIT

iLEAD has 15 student clubs that not only uplift the spirit of the institution but also work towards holistic development of students which includes their communication skills, administrative skills, leadership skills, creativity and team work.



PLAYLIT-COMIC CON — BY ACADEMIC & LITERARY CLUB



DANDIYA — BY CULTURAL CLUB



ADRENALINE — BY SPORTS CLUB



CORPORATE COMMUNICATION WORKSHOP — BY CORPORATE RELATIONS CLUB



FAREWELL — BY ALUMNI CLUB



COPY PASTE — BY SOCIAL MEDIA CLUB



PAINTING COMPETITION AT MANAGEDIA — BY CULTURAL CLUB

and many more...



**NO OTHER INVESTMENT YIELDS
AS GREAT A RETURN AS THE
INVESTMENT IN EDUCATION.
AN EDUCATED WORKFORCE IS
THE FOUNDATION OF EVERY
COMMUNITY AND THE FUTURE
OF EVERY ECONOMY.**

BRAD HENRY



AFFILIATED TO MAKAUT (MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY)

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