



[ilead.net.in](http://ilead.net.in)

# EDUCATION THAT CAN LEAD THE WORLD

 **LEAD**<sup>®</sup>  
INSTITUTE OF LEADERSHIP  
ENTREPRENEURSHIP  
& DEVELOPMENT

- MANAGEMENT | MEDIA | ANIMATION | TRAVEL & TOURISM | ENTREPRENEURSHIP | FILM
- COMPUTER APPLICATION | DATA SCIENCE | FASHION | CYBER SECURITY | INTERIOR
- SPORTS | HOSPITAL MANAGEMENT | DIGITAL MARKETING | ALLIED HEALTH

# INFORMATION

AFFILIATED TO MAKAUT (FORMERLY WBUT)

## SCHOOL OF BUSINESS

### **BBA**

Four-year Undergraduate degree course in Business Administration

Course Fee: ₹7,20,000/-

### **BBA (DIGITAL MARKETING)**

Four-year Undergraduate degree course in Digital Marketing

Course Fee: ₹7,20,000/-

### **BBA (SPORTS MANAGEMENT)**

Four-year Undergraduate degree course in Sports Management

Course Fee: ₹7,20,000/-

### **BBA (ENTREPRENEURSHIP)**

Four-year Undergraduate degree course in Entrepreneurship

Course Fee: ₹7,20,000/-

### **BBA (HOSPITAL MANAGEMENT)**

Four-year Undergraduate degree course in Hospital Management

Course Fee: ₹7,20,000/-

### **BBA (TRAVEL & TOURISM MANAGEMENT)**

Four-year Undergraduate degree course in Travel & Tourism

Course Fee: ₹7,20,000/-

## SCHOOL OF CREATIVITY

### **B.SC. (MEDIA SCIENCE)**

Four-year Undergraduate degree course in Media Science

Course Fee: ₹7,20,000/-

### **M.SC. (MEDIA SCIENCE)**

Two-year Postgraduate degree course in Media Science

Course Fee: ₹5,00,000/-

### **B.SC. (FILM & TELEVISION)**

Four-year Undergraduate degree course in Film & Television

Course Fee: ₹7,20,000/-

### **B.SC. (MULTIMEDIA, ANIMATION & GRAPHICS)**

Four-year Undergraduate degree course in Multimedia, Animation & Graphics

Course Fee: ₹7,20,000/-

### **M.SC. (ANIMATION & GRAPHIC DESIGN)**

Two-year Postgraduate degree course in Animation and Graphic Design

Course Fee: ₹5,00,000/-

### **B.SC. (SUSTAINABLE FASHION DESIGN & MANAGEMENT)**

Four-year Undergraduate degree course in Sustainable Fashion Design & Management

Course Fee: ₹7,20,000/-

### **B.SC. (INTERIOR DESIGN)**

Four-year Undergraduate degree course in Interior Designing

Course Fee: ₹7,20,000/-

## SCHOOL OF SCIENCE & TECHNOLOGY

### **B.SC. (CYBER SECURITY)**

Four-year Undergraduate degree course in Cyber Security

Course Fee: ₹7,20,000/-

### **B.SC. (DATA SCIENCE)**

Four-year Undergraduate degree course in Data Science

Course Fee: ₹7,20,000/-

### **BCA**

Four-year Undergraduate degree course in Computer Application

Course Fee: ₹7,20,000/-

### **BACHELOR OF OPTOMETRY**

Four-year Undergraduate degree course in Optometry

Course Fee: ₹6,00,000/-

### **B.SC. (MEDICAL LAB TECHNOLOGY)**

Four-year Undergraduate degree course in Medical Lab Technology

Course Fee: ₹6,00,000/-

### **B.SC. (CRITICAL CARE TECHNOLOGY)**

Four-year Undergraduate degree course in Critical Care Technology

Course Fee: ₹6,00,000/-

# INTEGRATION

## GLOBAL STUDENT EXCHANGE PROGRAM

Excellence is a two-way street. iLEAD brings together global student experiences. Students visit us from universities in USA, Germany & China, and help exchange ideas, learning and inspiration.



## EARN WHILE YOU LEARN

iLEAD offers a combination of studies and paid work. It is a motivational factor added to the syllabus for the students to gather firsthand experience.

## SOME OF OUR RECENT PLACEMENTS



Syed Askari Abbas  
Company : PWC



Tanishka Jaiswal  
Company : PWC



Sakshi Chowdhury  
Company : Adani AHVL



Mobashir Hussain  
Company : Reliance Retail



Vikas Kumar Jha  
Company : Zee Media



Kaushik Roy  
Company : ITC



Kathakali Mondal  
Company : E&Y



Rajdwip Dey  
Company : TCS



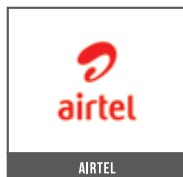
Pallabi Chakraborty  
Company : Airtel



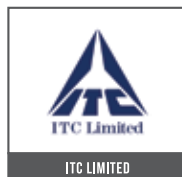
Pehel Singhania  
Company : ESKAY Movies



TATA CONSULTANCY SERVICES



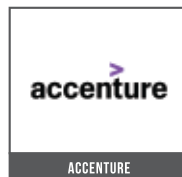
AIRTEL



ITC LIMITED



NAVAL TATA HOCKEY ACADEMY



ACCENTURE



PS GROUP



CNN IBN



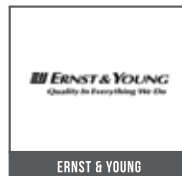
ABP NETWORK



SVF



THE TIMES OF INDIA



ERNST & YOUNG



ADANI AHVL



# INFRASTRUCTURE



TAJ sats

Avail hygienic food at subsidized rate from Taj Sats



CAFETERIA



ANIMATION LAB WITH 300+ SYSTEMS



EXPLORER'S WORLD : DIGITAL LIBRARY WITH OVER 25,000 RESOURCES



AUDITORIUM



FOUNTAINHEAD : LIBRARY WITH OVER 1,20,000 BOOKS



THE FASHION DESIGN STUDIO



I FEEL FITNESS : GYM



BASKET BALL COURT



SPORTS COMPLEX

# INTERACTION

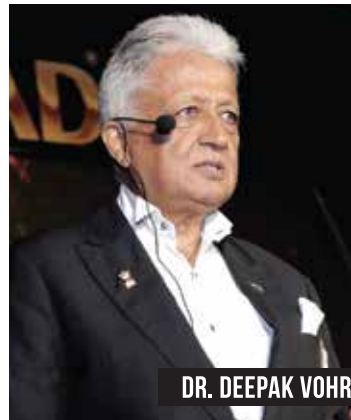
At iLEAD, we create an atmosphere of intellectual & social stimulation by organizing events & interaction with a diverse range of personalities; academicians, captains of industry, successful professionals, diplomatic leaders and celebrities. This provides an opportunity for students to network & create linkages invaluable for their future lives.



**ALFRED FORD** GREAT-GRANDSON OF LEGENDARY BUSINESSMAN HENRY FORD



**PRAHLAD KAKKAR** AD GURU



**DR. DEEPAK VOHRA** FORMER INDIAN DIPLOMAT



**ABHISHEK REGE** CEO, ENDEMOL SHINE



**R MADHAVAN** FILM ACTOR



**HARSHVARDHAN NEOTIA** CHAIRMAN, AMBUJA NEOTIA GROUP

and many more...



# iNCLUSION

While education has always been at the forefront, we believe in the integration of co-curricular activities with academia. Rising above the graph is what makes every iLEAD student distinctive. We have various events throughout the year that boosts their motivation to be more participative and inclusive.



OUR FIRST FEATURE FILM



CONVOCATION



MANAGEDIA, OUR FEST



ANNUAL DAY



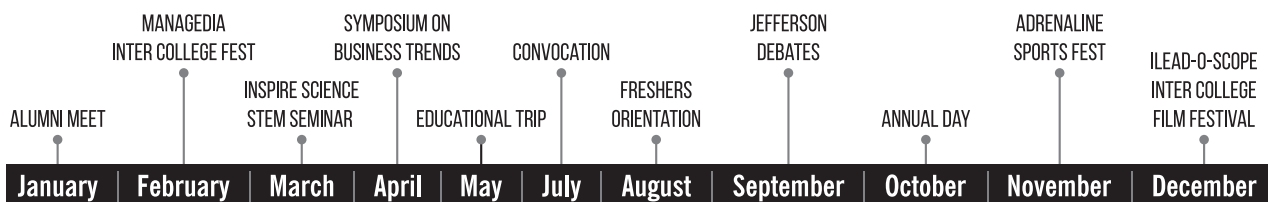
EDUCATIONAL TRIP TO VIZAG



INTRA COLLEGE SPORTS

and many more...

## ANNUAL CALENDAR OF EVENTS



# INSPIRIT

iLEAD has 15 student clubs that not only uplift the spirit of the institution but also work towards holistic development of students which includes their communication skills, administrative skills, leadership skills, creativity and team work.



**PLAYLIT-COMIC CON — BY ACADEMIC & LITERARY CLUB**



**DANDIYA — BY CULTURAL CLUB**



**ADRENALINE — BY SPORTS CLUB**



**CORPORATE COMMUNICATION WORKSHOP — BY CORPORATE RELATIONS CLUB**



**FAREWELL — BY ALUMNI CLUB**



**COPY PASTE — BY SOCIAL MEDIA CLUB**



**PAINING COMPETITION AT MANAGEDIA — BY CULTURAL CLUB**

and many more...



**NO OTHER INVESTMENT YIELDS  
AS GREAT A RETURN AS THE  
INVESTMENT IN EDUCATION.  
AN EDUCATED WORKFORCE IS  
THE FOUNDATION OF EVERY  
COMMUNITY AND THE FUTURE  
OF EVERY ECONOMY.**

**BRAD HENRY**



**AFFILIATED TO MAKAUT (MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY)**

113 J, Matheshwartola Road, Topsia, Near Axis Bank, Kolkata 700046

**P** +91 33 40182000/02, **M** +91 91631 55555

**E** info@ilead.net.in | **W** www.ilead.net.in

**f** ileadkolkata | **ig** ileadkolkata