



Affiliated to

MAULANA ABUL KALAM AZAD
UNIVERSITY OF TECHNOLOGY,
WEST BENGAL



B.Sc IN HOSPITALITY & HOTEL ADMINISTRATION

- 4 year UG degree program
- B.Sc. In hospitality and hotel administration affiliated to MAKAUT in association with One Rep Global
- Learn about F&B service, food production, accommodation operations, front office management, facility management in the Hotel & Hospitality sector
- Industry oriented curriculum and training by industry experts
- 100% job guarantee
- Admissions open for 2024



ilead.net.in

Program Overview:

B. Sc. in Hospitality & Hotel Administration is a 4-year full-time professional program aimed at developing human resources for the Hotel Industry and Hospitality Services. The course spread over eight semesters, with one semester dedicated to internship, equips students with all the required skills, knowledge and attitude to efficiently discharge supervisory responsibilities in the hospitality sector, and trains students for a professional career in the hospitality industry that includes event planning, hotels, catering, transportation, theme parks, cruise line, and additional fields within the tourism industry. The objectives of the course are to prepare students for jobs in the hospitality industry and to develop trained manpower for the industry. The B.Sc in Hospitality and Hotel Administration program helps prepare the student to be an effective leader in the field. Hence, if you are searching for a BHHA course in Kolkata, iLEAD is your ideal destination. The course also comes with 100% job guarantee.

What are we offering?

4-year degree course of B.Sc in Hospitality and Hotel Administration at iLEAD affiliated to the Maulana Abul Kalam Azad University of Technology (MAKAUT) in association with One Rep Global.



Highlights from the Course

A Bachelor of Science in Hospitality and Hotel Administration degree is an essential step in a career in the service industry. This degree program equips graduates with the necessary skills and knowledge to enter the workforce and meet the challenges and opportunities in this field.

- Food Production Operations
- F&B Service Operations
- Front Office Operations
- Hotel Operations Management
- Accommodation Operations
- Allied Area of Hotel Operations
- Industrial Training and more



Why the Hospitality & Hotel Administration Industry?

The Hospitality & Hotel industry in India now contributes almost 6.5% to the GDP of the country. India has approximately 5 million annual foreign visitors and 562 million domestic tourists across the country, with more than 1 billion people engaging in food and beverage sectors as consumers. Some more reasons as why one should choose to be in the hospitality industry are as follows:

- The Hospitality sector of India is expected to create 100 million jobs by 2029.
- India's Hospitality and Hotel sector is also expected to reach USD 40 trillion by 2029.
- The Union Budget of 2019-2020 ascertained that the Indian Government will build 17 iconic tourist sites in the country to draw more tourists and promote hospitality ventures for the same.
- By the year of 2028, it is expected that the hospitality sector would contribute \$525 billion to India's GDP.

iLEAD Advantages

- iLEAD is recognized for 'Excellence in Academia' at the HRD India Awards 2023 in association with The Economic Times.
- iLEAD bagged the recognition for the Best Entrepreneurship Development Program Institute at the Sankalp Education Awards 2019
- Collaboration with One Rep Global will provide opportunities for best industrial training, experience, exposure and networking
- Industry experts as guest and adjunct faculty with masterclasses by icons of the industry
- 100 hours of exclusive job oriented practical training in the industry for the students will be provided. 50 hours of the program will include Personality Development classes & any one course on either Event Management, Photography, Digital Marketing, Design, Editing and One Foreign Language FREE OF COST (Beginners Level Only). And another 50 hours to include industry-oriented training program provided by One Rep Global in order to make students job ready. The training will include internships, venue visits and more.
- Hands on practical experience of working in real projects
- iLEAD's collaboration with 16+ foreign universities expose students to the global industry culture
- 1,20,000+ popular, rare and unique books in the library, 20+ journals and periodicals
- Around 5,000+ audio visual content and very large digital library
- Opportunities for internships and networking
- Field Visits and Heritage Walks
- Merit Based Scholarships
- On-the-Job Training
- Earn While You Learn opportunities
- Live projects and industry exposure
- Mentorship and guidance to start-up funding is available for your own start-up from iLEAD after the course



Career Prospects:

Approximately 80% of BSc in hospitality and hotel administration graduates get work through both on and off-campus recruitments, according to NCHMCT data.

The job profiles that can be pursued after completing this course are:

Job Profiles	Average Annual Salary (in INR LPA)
Officer/Manager/ Supervisors in Tourism Development Companies	9.5 LPA
Food and Beverage Manager	7.5 LPA
Banquet Manager	4.8 LPA
Catering Manager	4.8 LPA
Housekeeping Manager	4.8 LPA
Event Manager	3.8 LPA
Hotel Manager	2.4 LPA



FOUNTAINHEAD : Library with over 1,20,000 Books



PERSONALITY DEVELOPMENT CLASS at iLEAD



EXPLORER'S WORLD : Digital Library



I FEEL FITNESS : The Fitness Studio

Unique Job Opportunities in the Hospitality Industry

- Chefs in operations like Hotels, Resorts, International Fast-Food Chains, Airline Catering, Industrial and Hospital Catering, Cruise Liners, Cargo Liners, Convention Centers, Bakery and Confectionary Houses.
- Food Critics
- Food Photographers
- Food Research and Development Companies
- Entrepreneur

Eligibility Criteria

- Minimum 50% marks or above in Higher Secondary or equivalent examination (ICSE, ISC, A Levels or any other equivalent Board examination) with English as a compulsory subject are preferred.
- Students will have to appear for GD and PI at iLEAD. However, they will get admission on clearance of the CET Examination only. Also, all the academic credentials of the student need to be approved by the University.

Course Fee Structure

Registration Amount- 50,000/-

Semester	Semester Fees
First	₹1,55,000 (OTP & 1st Semester Fee)
Second	₹1,55,000
Third	₹60,000
Fourth	₹60,000
Fifth	₹60,000
Sixth	₹60,000
Seventh	₹60,000
Eighth	₹60,000
Total Fees	₹7,20,000



Faculty



Mr. Pradip Chopra,
Chairman
Years of Experience - 50



Dr. Soumen Chatterjee,
Principal
Years of Experience - 26



Hemant Mediratta
Years of Experience - 31



Dr. Ishita Dutta Roy,
Vice-Principal
Years of Experience - 22



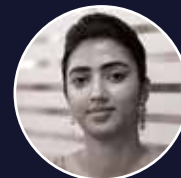
Dr. Priyanka Jaiswal
HOD, Management
Years of Experience - 9



Mr. Anmesh Bilas Thakur
Years of Experience - 11



Mr. Debashis Roy
Years of Experience - 8



Ms. Khushboo Shah
Years of Experience - 4



Mr. Kaustav Nag
Years of Experience - 2

Scholarship

Merit Based Scholarship Available

For more details, contact our counselors at **9163155555**

Educational Loan Partner

HDFC | SBI



Key Partners



ONE REP GLOBAL



ADANI AHVL



AIRTEL



TATA CONSULTANCY SERVICES



ITC



PLANET SPARK



NAVKRIT BRAND SOLUTIONS



ZOLO STAYS



ERNST & YOUNG



LUX INDUSTRIES



PS GROUP



ONE HOTELS

About One Rep Global:



A carefully curated selection of luxury hotels, villas, residences, and unique experiences across the globe. Each of these hotels, destinations and experiences have been handpicked based on their distinct character, fine aesthetics, stunning architecture, commitment to sustainability and unique offerings. The collection is extraordinary, offering immersive luxury and luxe lifestyle experiences globally.

About iLEAD

The Institute of Leadership, Entrepreneurship and Development (iLEAD) is a world-class premier institute based in Kolkata. We offer degree courses in media, management, design, technology, allied health, tourism and other professional studies both at the undergraduate and postgraduate levels under the iLEAD School of Business, iLEAD School of Creativity and iLEAD School of Science and Technology. iLEAD is conferred the award for Excellent Leadership – Graphic & Animation Design School (Silver Category) at the Edutainment Awards 2024 and recognized with the 'gold' position under the category of 'Excellence in Green Tech Sustainable Practices' at the Economic Times TechEdu India Awards 2024.

iLEAD is also recognized with Excellence in Academia Award in HRD India Awards 2023 in association with The Economic Times and awarded with the Best Media and Mass Communication Institute at Gurukul Awards 2023. We are rated as the 4th Best Media School in India by KPMG, recognized by the ASSOCHAM Education Excellence Awards for endeavour to become visible in certain SAARC countries, adjudged College of The Year in t2 Festopolis, the Best Co-Curricular Activity College at Gurukul Awards, and the Best Entrepreneurship Development Program Institute at the Sankalp Education Awards. iLEAD is affiliated to Maulana Abul Kalam Azad University of Technology with 16+ international university collaborations.

Life at iLEAD



Annual Awards 2023



Diwali



Sports Event at Managedia



Cricket Tournament



Fitness Event



Farewell 2023



Flashmob by iLEAD Students



Cultural Program at Managedia



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