B.Sc in
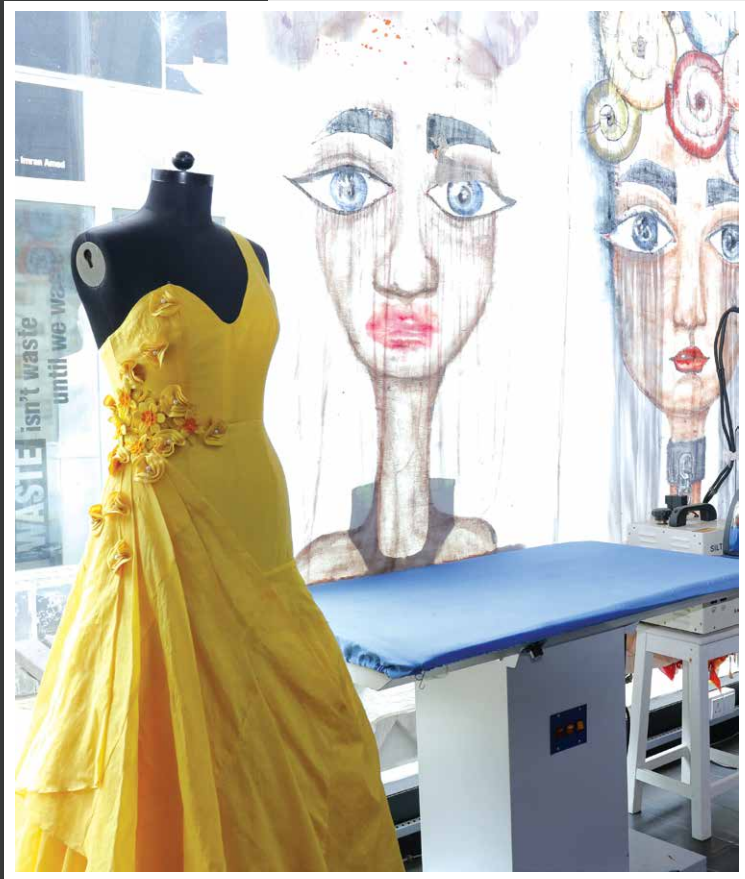# Sustainable Fashion Design and Management

4 year undergraduate degree course at iLEAD affiliated to Maulana Abul Kalam Azad University of Technology (MAKAUT).

If you are one of those who can create magic with different designs, colors and shapes – Welcome to the much alluring fashion industry that has a high demand for not only creative fashion designers but also sustainable fashion designers.

Today the garment industry alone contributes to almost 10% of total carbon emission across the globe. 5 years from now, the world would require sustainable fashion designers who would be more responsible towards designing clothes that would be environment friendly and would use the resources in an optimized manner.

But not many fashion institutes in the country are focusing on sustainable fashion. One of the fashion designing colleges that has come up with a sustainable course on fashion designing is iLEAD.

At the iLEAD School of Creativity, budding talents are nurtured across media, animation, and design disciplines, fostering innovation and honing skills of tomorrow's creators shaping the next generation visionary artists, designers and professionals.

iLEAD is providing degree course in B.Sc in Sustainable Fashion Design and Management. The program focuses on sustainable fashion and is affiliated to Maulana Abul Kalam Azad University of Technology (MAKAUT).

Why FASHION Industry?

- 1 out of 6 people today work in some part of the world's fashion industry.
- The fashion industry is worth over $3 trillion.
- The domestic market for apparel and lifestyle products, currently estimated at $85 billion, is expected to reach $160 billion by 2025.
- The textile industry in India aims to become a $350 billion industry by 2025.
- Indian companies are investing big sums in the industry and consumers are increasingly shifting focus towards designer wear.
- It is estimated that over the next decade women's wear and kids wear will demonstrate high CAGR of 9.9% and 10.5 % respectively.

Advantages of Studying at iLEAD

- Winner of HRD India Awards 2023 in association with The Economic Times for Excellence in Academia.

- Recognized with the 'gold' position under the category of 'Excellence in Green Tech Sustainable Practices' at the Economic Times' TechEdu India Awards 2024

- State of the art design campus

- Industry expert mentors and faculties

- Strong industry connect, support and partnerships

- Global award winning design alumni

- Skills oriented practical design training

- Business mentorship and guidance and fund for startup available for your own startup from iLEAD after the course

- 100 hours of exclusive job oriented practical training in the industry for the students will be provided. 50 hours of the program will include Personality Development classes and any one short-term course on either Event Management, Photography, Digital Marketing, Editing, Design and one Foreign Language FREE OF COST (Beginners level only). And another 50 hours to include industry-oriented training program in order to make students job ready. The training will include internships, industrial visits and more.

- 1,20,000+ popular, rare and unique books in the library, 20+ journals and periodicals

- Around 5,000+ audio visual content and very large digital library

- Merit Based Scholarships

- Earn While You Learn opportunities

- 100% internships, live projects and placements

Draupnir Capital
Incubation Centre at iLEAD

iLEAD has partnered with Draupnir Capital, a premier private equity advisory firm dedicated to empowering young startups, to launch the Draupnir Capital Incubation Centre at iLEAD.

Draupnir Capital Incubation Centre at iLEAD is exclusively focused on our very own iLEAD students, graduates and alumni, ensuring they receive unparalleled support – be it resources, capital, intellectual property, or administrative guidance.

We've also joined forces with the State Bank of India, amplifying the support network for our budding visionaries. This strategic alliance among iLEAD, Draupnir Capital and the State Bank of India promises a transformative impact on the entrepreneurial landscape.
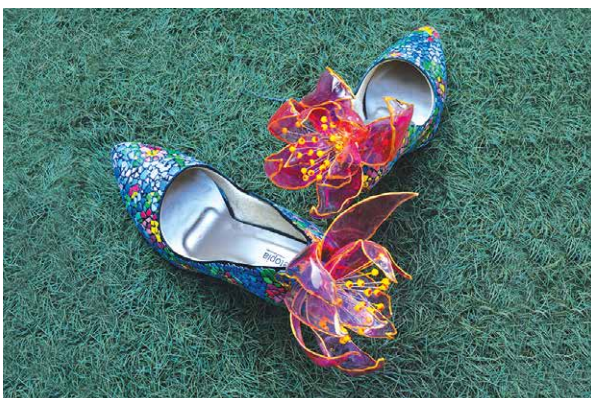
DRAUPNIR CAPITAL
INCUBATION CENTRE

Highlights From The Curriculum

- Fashion Illustration
- Pattern Making & Garment Construction
- Textile & Surface Design Studies
- Apparel Production & Trims Studies
- Fashion Styling & Photography
- Draping
- Film & Costume Design
- Fashion Marketing & Merchandising
- Portfolio Design

Career Prospects

- Fashion Consultant
- Fashion Entrepreneur
- Assistant Designer
- Fashion Designer
- Creative Head
- Merchandiser
- Visual Merchandiser
- Retail Expert & Consultant
- Store owner
- Fashion Photographer

- Blogger
- Curator
- Tutor
- Lecturer
- Researcher
- Textile Designer
- Graphic Designer
- Image consultant
- Stylist
- Costume Designer

Eligibility

- Minimum 50% marks or above in Higher Secondary or equivalent examination (CBSE, ISC, A Levels or any other equivalent Board examination) with English as a compulsory
- Students will have to appear for GD and PI at iLEAD. However, they will get admission on clearance of the CET Examination only. Also, all the Academic Credentials of the student need to be approved by the University.
- Creative Aptitude in Fashion Design

Scholarships You can Avail

Merit Based Scholarship Available

For more details, contact our counselors at
+91 91631 55555

Educational Loan Partner
HDFC & **SBI**

HDFC BANK   SBI

Placement

The best of companies has participated in on/off campus placements, offering excellent career opportunities to iLEAD students.

iLEAD also provides pre-placement training programs so that our students can achieve their aim easily. iLEAD offers exclusive Summer Internship Programs for the Post Graduate and Under Graduate students in their final year. We believe these internship programs also attract an overwhelming response from the corporate world.

LAJMY HAQUE
Store Manager
The Sixth Avenue

MOUMITA TARAFTAR
Store Manager
VARA

SIRAJUM MONIRA
Fashion Designer
Pragati Designer

PRIYANKA GOLCHA
Fashion Designer
Label Burrow

SAJAL JAIN
Fashion Designer
Label Insom

CHANDANA BISWAS
Fashion Designer
Label Insom

ELISHA DUTTA
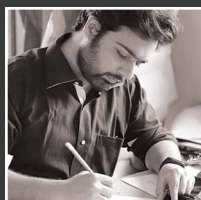Fashion Designer
Label Elisha

TAMANNA JASHIM
Fashion Designer
Shoukhin Jashim & Co

SUPRITI C
Fashion Designer
Label Supriti

SHAISTA PARVEEN
Fashion Designer
Label Iktaara

HARSHUL ARORA
Designer
Label Dag Dai

KRIPAL THAPA
Graphic Designer
Freelancer

Earn While You Learn Scheme at iLEAD

iLEAD offers a combination of studies and paid work. This helps the students to gather experience. It is a motivational factor added to the syllabus and is an opportunity for the students to gather first-hand experience via paid work through iLEAD. Some of our present students under the 'earn while you learn' scheme are as follows -

Anupa Bagchi
(2021-2024)

Trina Mukherjee
(2021-2024)

Deepsikha Deb
(2021-2024)

Aiema Tauheed
(2021-2024)

Fee Structure

Registration Amount- ₹50,000

Semester	Fees
Semester 1	₹1,65,000 (Admission Fee & 1st Semester Fee)
Semester 2	₹65,000
Semester 3	₹65,000
Semester 4	₹65,000
Semester 5	₹65,000
Semester 6	₹65,000
Semester 7	₹65,000
Semester 8	₹65,000
Total Fees	**₹6,70,000**

Admission Procedure:

Candidates are to apply directly on college website (www.ilead.net.in) by online process for admission or visit the college premise.

Seminars & Fashion Shows at iLEAD

Fashion Portrait Workshop in Association with Tamron India

Session on Fashion & Interior Design with Mr. Debojyoti Goswami (Award Winning Celebrity Fashion Designer), Mr. Souktik Bhattacharjee (Urban Designer), Ms. Bidisha Moitra Basu (Interior Designer), Mr. Abhishek Ray (Fashion Designer) and Ms. Sneha Ashar Bhodia (Fashion Designer at Sar Clothing and Co-Founder of Label Kozy Lemon)

Fashion Show at Managedia, the Ninth Edition of the Grandest College Fest, Organised by iLEAD

Fashion Show at iLEAD Annual Awards 2023

Global Connect

iLEAD has collaborations with 16+ international universities including the Colvin Institute of Real Estate Development, USA. We have signed MOUs (Memorandum of Understanding) with numerous institutes and universities from around the world. The MOU aims at international projects and exchange of students, faculty, scholars and resource sharing programs based on the principles of equality and reciprocity, fairness and voluntariness.

COLVIN INSTITUTE, UNIVERSITY OF MARYLAND	YUNNAN NORMAL UNIVERSITY KUNMING, CHINA	CORPORATE UNIVERSITY GERMANY	TENNESSEE STATE UNIVERSITY, NASHVILLE, USA	UNIVERSITY OF DHAKA BANGLADESH	CAPITAL UNIVERSITY OHIO, USA
NOBLE INSTITUTION TORONTO, CANADA	COLEMAN COLLEGE SINGAPORE	AIMST UNIVERSITY KEDAH, MALAYSIA	EVELYN COLLEGE OF DESIGN KENYA, AFRICA	KATHMANDU UNIVERSITY NEPAL	KASEM BUNDIT UNIVERSITY BANGKOK, THAILAND
BHUTAN MEDIA & COMMUNICATIONS INSTITUTE THIMPHU, BHUTAN	CHRIST UNIVERSITY BANGALORE, INDIA	JAIN VISHVA BHARATI INSTITUTE LADNUN, RAJASTHAN	GAEDDU COLLEGE OF BUSINESS STUDIES GEDU, BHUTAN	LINCOLN UNIVERSITY COLLEGE, MALAYSIA	LAW AND MANAGEMENT BUSINESS SCHOOL PORT LOUIS, MAURITIUS

Life at iLEAD

Annual Awards 2023

Convocation 2023

Diwali

Sports Event at Managedia

Cricket Tournament

Fitness Event

Farewell 2023

Flashmob by iLEAD Students

Cultural Program at Managedia

About iLEAD

The Institute of Leadership, Entrepreneurship and Development (iLEAD) is a world-class premier institute based in Kolkata. We offer degree courses in media, management, design, technology, allied health, tourism and other professional studies both at the undergraduate and postgraduate levels under the iLEAD School of Business, iLEAD School of Creativity and iLEAD School of Science and Technology. Recognized with the 'gold' position under the category of Excellence in 'Green Tech Sustainable Practices' at the Economic Times' TechEDU India Awards 2024, awarded with Excellence in Academia Award in HRD India Awards 2023 in association with The Economic Times, recognized with the Best Media and Mass Communication Institute at Gurukul Awards 2023, rated as the 4th Best Media School in India by KPMG, recognized by the ASSOCHAM Education Excellence Awards for endeavor to become visible in certain SAARC countries, adjudged College of The Year in t2 Festopolis, the Best Co-Curricular Activity College at Gurukul Awards, Best Entrepreneurship Development Program Institute at the Sankalp Education Awards, iLEAD, is affiliated to Maulana Abul Kalam Azad University of Technology with 16+ international university collaborations.

Excellence in 'Green Tech and Sustainable Practices' Award at The Economic Times' TechEDU Awards 2024

Recognized with the 'gold' position under the category of Excellence in 'Green Tech Sustainable Practices' at the Economic Times' TechEDU India Awards 2024

HRD India Awards:

iLEAD received the 'Excellence in Academia' Award at HRD India Awards 2023 in association with The Economic Times.

Gurukul Awards:

iLEAD has been recognized as the Best Media and Mass Communication Institute at the prestigious 11th Lions Gurukul Awards 2023