



# EDUCATION THAT CAN LEAD THE WORLD



MANAGEMENT | MEDIA | ANIMATION | TRAVEL & TOURISM | ENTREPRENEURSHIP | FILM

COMPUTER APPLICATION | DATA SCIENCE | FASHION | CYBER SECURITY | INTERIOR

SPORTS | HOSPITAL MANAGEMENT | DIGITAL MARKETING | ALLIED HEALTH

## SCHOOL OF BUSINESS

### BBA

Four-year Undergraduate degree course in Business Administration

Course Fee: ₹5,04,500/-

### BBA (ENTREPRENEURSHIP)

Four-year Undergraduate degree course in Entrepreneurship

Course Fee: ₹5,04,500/-

### BBA (TRAVEL & TOURISM MANAGEMENT)

Four-year Undergraduate degree course in Travel & Tourism

Course Fee: ₹4,28,840/-

### BBA (SPORTS MANAGEMENT)

Four-year Undergraduate degree course in Sports Management

Course Fee: ₹4,28,840/-

### BBA (HOSPITAL MANAGEMENT)

Four-year Undergraduate degree course in Hospital Management

Course Fee: ₹4,28,840/-

### BBA (DIGITAL MARKETING)

Four-year Undergraduate degree course in Digital Marketing

Course Fee: ₹5,04,500/-

## SCHOOL OF CREATIVITY

### B.SC. (MEDIA SCIENCE)

Four-year Undergraduate degree course in Media Science

Course Fee: ₹5,81,000/-

### M.SC. (MEDIA SCIENCE)

Two-year Postgraduate degree course in Media Science

Course Fee: ₹3,80,000/-

### B.SC. (FILM & TELEVISION)

Four-year Undergraduate degree course in Film & Television

Course Fee: ₹5,81,000/-

### B.SC. (MULTIMEDIA, ANIMATION & GRAPHICS)

Four-year Undergraduate degree course in Multimedia, Animation & Graphics

Course Fee: ₹5,30,666/-

### M.SC (ANIMATION AND GRAPHIC DESIGN)

Two-year Postgraduate degree course in Animation and Graphic Design

Course Fee: ₹3,50,000/-

### B.SC. (SUSTAINABLE FASHION DESIGN & MANAGEMENT)

Four-year Undergraduate degree course in Sustainable Fashion Design & Management

Course Fee: ₹6,70,000/-

### B.SC. (INTERIOR DESIGN)

Four-year Undergraduate degree course in Interior Designing

Course Fee: ₹4,77,000/-

## SCHOOL OF SCIENCE & TECHNOLOGY

### B.SC. (CYBER SECURITY)

Four-year Undergraduate degree course in Cyber Security

Course Fee: ₹4,74,500/-

### B.SC. (DATA SCIENCE)

Four-year Undergraduate degree course in Data Science

Course Fee: ₹5,04,500/-

### BCA

Four-year Undergraduate degree course in Computer Application

Course Fee: ₹4,28,840/-

### BACHELOR OF OPTOMETRY

Four-year Undergraduate degree course in Optometry

Course Fee: ₹3,50,000/-

### B.SC. (MEDICAL LAB TECHNOLOGY)

Four-year Undergraduate degree course in Medical Lab Technology

Course Fee: ₹3,61,166/-

### B.SC. (MEDICAL INSTRUMENTATION & CRITICAL CARE TECHNOLOGY)

Four-year Undergraduate degree course in Medical Instrumentation and Critical Care Technology

Course Fee: ₹3,61,166/-

# INTEGRATION

## GLOBAL STUDENT EXCHANGE PROGRAM











Excellence is a two-way street. iLEAD brings together global student experiences. Students visit us from universities in USA, Germany & China, and help exchange ideas, learning and inspiration.

 COLVIN INSTITUTE, UNIVERSITY OF MARYLAND	 CORPORATE UNIVERSITY OST-FRIESLAND E.V IN LEER, GERMANY	 YUNNAN NORMAL UNIVERSITY BUSINESS SCHOOL IN KUNMING, CHINA	 CHRIST UNIVERSITY, BANGALORE, INDIA	 CAPITAL UNIVERSITY, OHIO, USA	 UNIVERSITY OF DHAKA, BANGLADESH
 TENNESSEE STATE UNIVERSITY, NASHVILLE, USA	 EVELYN COLLEGE OF DESIGN, KENYA, AFRICA	 COLEMAN COLLEGE, SINGAPORE	 AIMST UNIVERSITY, KEDAH, MALAYSIA	 NOBLE INSTITUTION FOR ENVIRONMENTAL PEACE, TORONTO, CANADA	 BHUTAN MEDIA & COMMUNICATIONS INSTITUTE, THIMPHU, BHUTAN
 LINCOLN UNIVERSITY COLLEGE, MALAYSIA	 KATHMANDU UNIVERSITY SCHOOL OF MANAGEMENT, NEPAL	 LAW AND MANAGEMENT BUSINESS SCHOOL, PORT LOUIS, MAURITIUS	 KASEM BUNDIT UNIVERSITY, BANGKOK, THAILAND	 JAIN VISHVA BHARATI INSTITUTE, LADNUN, RAJASTHAN	 GEDU COLLEGE OF BUSINESS STUDIES, GEDU, BHUTAN

## EARN WHILE YOU LEARN

iLEAD offers a combination of studies and paid work. It is a motivational factor added to the syllabus for the students to gather firsthand experience.

## SOME OF OUR RECENT PLACEMENTS

 Syed Askari Abbas Company : PWC	 Tanishka Jaiswal Company : PWC	 Arijit Paul Company : SVF	 Mobashir Hussain Company : Reliance Retail	 Vikas Kumar Jha Company : Zee Media
 Kaushik Roy Company : ITC	 Kathakali Mondal Company : E&Y	 Rajdwip Dey Company : TCS	 Plabini Barda Company : Kass Care	 Pehel Singhania Company : ESKAY Movies

 TATA CONSULTANCY SERVICES	 AAJ TAK	 ITC LIMITED	 EMAMI	 GOOREJ INTERIO	 STANDARD CHARTERED
 CNN IBN	 PS GROUP	 LARSEN & TOUBRO	 THE TIMES OF INDIA	 ERNST & YOUNG	 HDFC LIFE INSURANCE



# INFRASTRUCTURE



# INTERACTION

At iLEAD, we create an atmosphere of intellectual & social stimulation by organizing events & interaction with a diverse range of personalities; academicians, captains of industry, successful professionals, diplomatic leaders and celebrities. This provides an opportunity for students to network & create linkages invaluable for their future lives.



**ALFRED FORD** GREAT-GRANDSON OF LEGENDARY BUSINESSMAN HENRY FORD



**PRAHLAD KAKKAR** AD GURU



**DR. DEEPAK VOHRA** FORMER INDIAN DIPLOMAT



**ABHISHEK REGE** CEO, ENDEMOL SHINE



**R MADHAVAN** FILM ACTOR



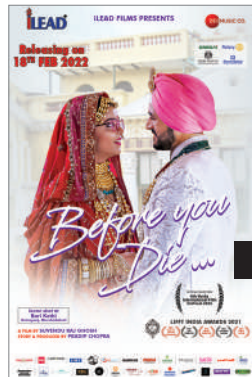
**HARSHVARDHAN NEOTIA** CHAIRMAN, AMBUJA NEOTIA GROUP

and many more...



# iNCLUSION

While education has always been at the forefront, we believe in the integration of co-curricular activities with academia. Rising above the graph is what makes every iLEAD student distinctive. We have various events throughout the year that boosts their motivation to be more participative and inclusive.



OUR FIRST FEATURE FILM



CONVOCATION



MANAGEDIA, OUR FEST



ANNUAL DAY



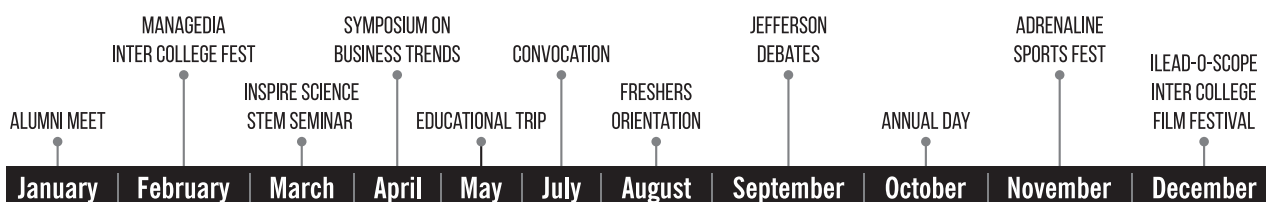
EDUCATIONAL TRIP TO VIZAG



INTRA COLLEGE SPORTS

and many more...

## ANNUAL CALENDAR OF EVENTS



# INSPIRIT

iLEAD has 15 student clubs that not only uplift the spirit of the institution but also work towards holistic development of students which includes their communication skills, administrative skills, leadership skills, creativity and team work.



**PLAYLIT-COMIC CON — BY ACADEMIC & LITERARY CLUB**



**DANDIYA — BY CULTURAL CLUB**



**ADRENALINE — BY SPORTS CLUB**



**CORPORATE COMMUNICATION WORKSHOP — BY CORPORATE RELATIONS CLUB**



**FAREWELL — BY ALUMNI CLUB**



**COPY PASTE — BY SOCIAL MEDIA CLUB**



**PAINTING COMPETITION AT MANAGEDIA — BY CULTURAL CLUB**

and many more...



**NO OTHER INVESTMENT YIELDS  
AS GREAT A RETURN AS THE  
INVESTMENT IN EDUCATION.  
AN EDUCATED WORKFORCE IS  
THE FOUNDATION OF EVERY  
COMMUNITY AND THE FUTURE  
OF EVERY ECONOMY.**

**BRAD HENRY**



**AFFILIATED TO MAKAUT (MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY)**

113 J, Matheshwartola Road, Topsia, Near Axis Bank, Kolkata 700046

**P** +91 33 40182000/02, **M** +91 91631 55555

**E** info@ilead.net.in | **W** www.ilead.net.in

**f** ileadkolkata | **ig** ileadkolkata