

## (Affiliated to MAKAUT, West Bengal, India) Campus: 113 J, Matheshwartola Road, Kolkata 700 046, West Bengal, India, Ph: +91.33.4018 2000/02 Fax: +91.33.4018 2016

Ref. No: EXAM/PLEAD/DEC/2023/001

Date: 04/12/2023

## NOTICE FOR ODD SEMESTER 2023-24

## END SEMESTER EXAMINATION DECEMBER 2023 FOR SEMESTER III & ${\sf V}$

All eligible students are hereby notified that the End Semester Examination will start from 8<sup>th</sup> December 2023 (Friday) onwards, as per the schedule available at <a href="https://makautexam.net/routine.html">https://makautexam.net/routine.html</a>. The List of Subject Names with Subject Codes is attached herewith.

Cc:

Principal

Vice Principal

All Departmental Heads / Program-in-Charge / Course-in-Charge (to inform the respective team members)

Students' Notice Board

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DR. ISHITA DATTA RAY OFFICER IN CHARGE ILEAD (289)











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Campus: 113 J, Matheshwartola Road, Kolkata 700 046, West Bengal, India, Ph: +91.33.4018 2000/02

Fax: +91.33.4018 2016

Course Name	Semester	Paper Name
Bachelor of Business Administration (050)	Third Semester	(300040) (BBA 301)-Business Research Methods
Bachelor of Business Administration (050)	Third Semester	(300042) (BBA 302)-Financial Accounting
Bachelor of Business Administration (050)	Third Semester	(300043) (BBA 303)-Marketing Management
Bachelor of Business Administration (050)	Third Semester	(113018) (GE1B-18)-Leadership
Bachelor of Business Administration (050)	Third Semester	(113019) (GE1B-19)-Professional Communication
Bachelor of Science in Media Science (038)	Third Semester	(300088) (BMS 301)-Introduction to film studies- In current perspective
Bachelor of Science in Media Science (038)	Third Semester	(300089) (BMS 302)-Introduction to consumer behaviour, marketing and advertising
Bachelor of Science in Media Science (038)	Third Semester	(300090) (BMS 303)-Journalism 2- Electronic Media
Bachelor of Science in Media Science (038)	Third Semester	(513018) (GE5B-20)-Social Media management, Advertising & Marketing
Bachelor of Science in Media Science (038)	Third Semester	(300094) (BMS 305)-Current affairs in political and economic perspective
	Bachelor of Business Administration (050)  Bachelor of Science in Media Science (038)  Bachelor of Science in Media Science (038)	Bachelor of Business Administration (050)  Bachelor of Science in Media Science (038)  Third Semester  Third Semester  Third Semester

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996	Master of Science in Media Science (996)	Third Semester	(30369) (MMC301B)-MANAGEMENT PRINCIPLE & MEDIA BUSINESS
996	Master of Science in Media Science (996)	Third Semester	(30369) (MMC301D)-MANAGEMENT PRINCIPLES & MEDIA BUSINESS
996	Master of Science in Media Science (996)	Third Semester	(30369) (MMC301A)-MANAGEMENT PRINCIPLES & MEDIA BUSINESS
996	Master of Science in Media Science (996)	Third Semester	(30373) (MMC302A)-COMMUNICATION RESEARCH
996	Master of Science in Media Science (996)	Third Semester	(30373) (MMC302B)-COMMUNICATION RESEARCH
996	Master of Science in Media Science (996)	Third Semester	(30376) (MMC302D)-RESEARCH ON COPYWRITING & VISUALIZATION STRATEGIES
996	Master of Science in Media Science (996)	Third Semester	(30377) (MMC303A)-ADVANCED PRINT JOURNALISM & PHOTO JOURNALISM
996	Master of Science in Media Science (996)	Third Semester	(30378) (MMC303B)-RADIO THEORY & PRACTICE
996	Master of Science in Media Science (996)	Third Semester	(30379) (MMC303D)-MARKETING FUNDAMENTALS & CORPORATE COMMUNICATIONS
996	Master of Science in Media Science (996)	Third Semester	(30382) (MMC304A)-CYBER JOURNALISM
996	Master of Science in Media Science (996)	Third Semester	(30383) (MMC304B)-TELEVISION JOURNALISM
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996	Master of Science in Media Science (996)	Third Semester	(30384) (MMC304D)-CONSUMER BEHAVIOUR BRAND MANAGEMENT	4
995	Bachelor of Science in Multimedia, Animation and Graphics (995)	Third Semester	(300034) (BMAGD 301)-Materials and process for design production	M
995	Bachelor of Science in Multimedia, Animation and Graphics (995)	Third Semester	(300036) (BMAGD 302)-Visual narratives and sequential structure	
995	Bachelor of Science in Multimedia, Animation and Graphics (995)	Third Semester	(300038) (BMAGD 303)-Animation Fundamentals	
995	Bachelor of Science in Multimedia, Animation and Graphics (995)	Third Semester	(113019) (GE1B-19)-Professional Communication	1
545	Bachelor of Science in Interior Design (545)	Third Semester	(3765) (BID301)-Sustainable & Ethical Studies - II Materials, Technologies & Innovations	
545	Bachelor of Science in Interior Design (545)	Third Semester	(3766) (BID302)-Ergonomics in Design Contexts	
543	Bachelor of Science in Data Science (543)	Third Semester	(3831) (BSCDA 301)-Data Structures and Algorithms	
543	Bachelor of Science in Data Science (543)	Third Semester	(3832) (BSCDA 302)-Data Warehousing and Mining	
543	Bachelor of Science in Data Science (543)	Third Semester	(3833) (BSCDA 303)-Statistical theory of Hypothesis testing	
543	Bachelor of Science in Data Science (543)	Third Semester	(3834) (BSCDA 304)-Data visualization using Business Intelligence	
543	Bachelor of Science in Data Science (543)	Third Semester	(3835) (BSCDA 305)-Web Foundation	
584	Master of Science in Film Making (584)	Third Semester	(30615) (MFTTA 301)-Web Series Techniques and Storytelling ideologies	

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584	Master of Science in Film Making (584)	Third Semester	(30616) (MFTTA 302)-Documentary Film Making Digital Era and for OTT Platform. Interpretation and Narrative techniques
584	Master of Science in Film Making (584)	Third Semester	(30617) (MFTTA 303)-Film As Cultural Practice - III
814	Bachelor of Business Administration in Entrepreneurship (814)	Third Semester	(3870) (BBAE-301)-Marketing Strategies, Advertising & PR for Business
814	Bachelor of Business Administration in Entrepreneurship (814)	Third Semester	(3871) (BBAE-302)-E-Commerce and Cyber Security in Small Business
814	Bachelor of Business Administration in Entrepreneurship (814)	Third Semester	in Small Business  (3872) (BBAE-303)-Digital Marketing & Logistics Planning
814	Bachelor of Business Administration in Entrepreneurship (814)	Third Semester	(3873) (BBAE-304)-Guerrilla Marketing & Promotional Strategies
814	Bachelor of Business Administration in Entrepreneurship (814)	Third Semester	(3874) (BBAE-305)-CSR & PR for Small Business
839	Bachelor of Science in Film & Television (839)	Third Semester	(300020) (FTTA 301)-Introduction to Television
839	Bachelor of Science in Film & Television (839)	Third Semester	(300021) (FTTA 302)-European and American Cinema
839	Bachelor of Science in Film & Television (839)	Third Semester	(300022) (FTTA 303)-Script Writing
839	Bachelor of Science in Film & Television (839)	Third Semester	(513018) (GE5B-20)-Social Media management, Advertising & Marketing
594	Bachelor of Science in Sustainable & Fashion Design Management(i- Lead) (594)	Third Semester	(3849) (BFD301)-Historical, Contextual & Cultural Studies - III(History of Fashion)

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594	Bachelor of Science in Sustainable & Fashion Design Management(i- Lead) (594)	Third Semester	(3850) (BFD302)-Sustainable & Ethical Studies -II (Sustainable Materials, Technologies & Innovations)	IQAC
844	Bachelor of Science in Cyber Security (844)	Third Semester	(300009) (CYS 301)-Ethical Hacking and Systems Defence	
844	Bachelor of Science in Cyber Security (844)	Third Semester	(300011) (CYS 302)-Cyber Systems & Cyber Threat and Modelling	
844	Bachelor of Science in Cyber Security (844)	Third Semester	(300013) (CYS 303)-Vulnerability Analysis, Penetration Testing, and Incident Handling	darns
844	Bachelor of Science in Cyber Security (844)	Third Semester	(413009) (GE4B-09)-Programming with Python	SERIO ENTEIDIO
950	Bachelor of Science in Gaming & Mobile Application Development (950)	Third Semester	(300080) (GAM 301)-Database Programming	LEAD MAINTENANCE OF THE PROPERTY OF THE PROPER
950	Bachelor of Science in Gaming & Mobile Application Development (950)	Third Semester	(300024) (GAM 302)-Fundamentals of Data Structure using C	\(\frac{1}{2}\) \(\pi\) \(\pi\)
950	Bachelor of Science in Gaming & Mobile Application Development (950)	Third Semester	(300026) (GAM 303)-Graphics Programming and Animation using OpenGL	
950	Bachelor of Science in Gaming & Mobile Application Development (950)	Third Semester	(213008) (GE2B-08)-Understanding Visual Design Aesthetics	
561	Bachelor of Business Administration in Sports Management (561)	Third Semester	(300045) (BSM 301)-Humanising Sports	angua de la companya
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	561	Bachelor of Business Administration in Sports Management (561)	Third Semester	(300046) (BSM 302)-Financial Management & IQAC Accounting  (300047) (BSM 303)-Basics of Sports Medicine &
	561	Bachelor of Business Administration in Sports Management (561)	Third Semester	(300047) (BSM 303)-Basics of Sports Medicine & Nutrition
	561	Bachelor of Business Administration in Sports Management (561)	Third Semester	(513002) (GE5B-04)-Principles of Management & Organizational Behavior
44.4	562	Bachelor of Business Administration in DIGITAL MARKETING (562)	Third Semester	(300040) (BBA(DM) 301)-Business Research Methods
	562	Bachelor of Business Administration in DIGITAL MARKETING (562)	Third Semester	(300042) (BBA(DM) 302)-Financial Accounting & Management (300124) (BBA(DM) 303)-Advertising and Brand
	562	Bachelor of Business Administration in DIGITAL MARKETING (562)	Third Semester	(300124) (BBA(DM) 303)-Advertising and Brand Management
	562	Bachelor of Business Administration in DIGITAL MARKETING (562)	Third Semester	(413012) (GE4B-12)-Entrepreneurship Principles
	846	Bachelor of Science in Medical Lab Technology (846)	Third Semester	(300028) (BML 301)-Pathology
	846	Bachelor of Science in Medical Lab Technology (846)	Third Semester	(300030) (BML 302)-Haematology I
	846	Bachelor of Science in Medical Lab Technology (846)	Third Semester	(300032) (BML 303)-Biochemistry
	846	Bachelor of Science in Medical Lab Technology (846)	Third Semester	(513021) (GE5B-23)-Bio-Medical Waste Management
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846	Bachelor of Science in Medical Lab Technology (846)	Third Semester	(320008) (BML 354)-Lab Management and Medical Ethics	1QAC
033	Bachelor of Business Management in Hospital Management (033)	Third Semester	(300073) (BBA(HM)301)-Medical Record Science	SIII * NOLKATA * 1
033	Bachelor of Business Management in Hospital Management (033)	Third Semester	(300074) (BBA(HM)302)-Health Care Marketing	
033	Bachelor of Business Management in Hospital Management (033)	Third Semester	(300075) (BBA(HM)303)-Health Information Systems	Entern LEAL
033	Bachelor of Business Management in Hospital Management (033)	Third Semester	(113012) (GE1B-12)-Medical Ethics, Law and Etiquette	STATE OF THE PROPERTY OF THE P
033	Bachelor of Business Management in Hospital Management (033)	Third Semester	(320003) (BBA(HM)305)-Computer Applications	* 10
855	Bachelor of Science in MEDICAL INSTRUMENTATION & CRITICAL CARE TECHNOLOGY (855)	Third Semester	(300125) (BMICCT 301)-Applied Anatomy related to Critical Care	
855	Bachelor of Science in MEDICAL INSTRUMENTATION & CRITICAL CARE TECHNOLOGY (855)	Third Semester	(300126) (BMICCT 302)-Applied Physiology related to Critical Care	
855	Bachelor of Science in MEDICAL INSTRUMENTATION & CRITICAL CARE TECHNOLOGY (855)	Third Semester	(300127) (BMICCT 303)-Fundamentals of Electricals & Electronics	
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855	Bachelor of Science in MEDICAL INSTRUMENTATION & CRITICAL CARE TECHNOLOGY (855)	Third Semester	(513021) (GE5B-23)-Bio-Medical Waste Management	QAC
855	Bachelor of Science in MEDICAL INSTRUMENTATION & CRITICAL CARE TECHNOLOGY (855)	Third Semester	(300129) (BMICCT 305)-Ethical Standards in Critical Care Technology	
017	Bachelor of Optometry (017)	Third Semester	(3529) (BO-301)-Visual Optics	
017	Bachelor of Optometry (017)	Third Semester	(3530) (BO-302)-Binocular Vision & Ocular motility	enip Ente
017	Bachelor of Optometry (017)	Third Semester	(3531) (BO-303)-Medical pathology & Microbiology (general and ocular)	S S S S S S S S S S S S S S S S S S S
017	Bachelor of Optometry (017)	Third Semester	(3532) (BO-304)-Pharmacology	Developme
017	Bachelor of Optometry (017)	Third Semester	(3533) (BO-305)-Ophthalmic Instrumentation and procedure-I	* 1
239	Bachelor of Business Administration (Travel & Tourism Management) (239)	Third Semester	(300116) (BBA (TTM)-301)-Tourism Products & Destination Management	
239	Bachelor of Business Administration (Travel & Tourism Management) (239)	Third Semester	(300117) (BBA (TTM)-302)-Introduction to Hospitality in Tourism	
239	Bachelor of Business Administration (Travel & Tourism Management) (239)	Third Semester	(300118) (BBA (TTM)-303)-Tourism Economics	
239	Bachelor of Business Administration (Travel & Tourism Management) (239)	Third Semester	(213007) (GE2B-07)-Design and Human Evolution	htepreneu

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Bachelor of Business Administration (Travel & Tourism Management) (239)

Third Semester

(300119) (BBA (TTM)-305)-Foreign Language (French)-I

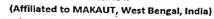
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Campus: 113 J, Matheshwartola Road, Kolkata 700 046, West Bengal, India, Ph: +91.33.4018 2000/02

Fax: +91.33.4018 2016					
	Course Code	Course Name	Semester	Paper Name	
	050	Bachelor of Business Administration (050)	Fifth Semester	(500096) (BBA 501)-Financial Management and Risk Analysis	
	050	Bachelor of Business Administration (050)	Fifth Semester	(500097) (BBA 502)-Entrepreneurship	
	050	Bachelor of Business Administration (050)	Fifth Semester	(500098) (BBA 503A)-Consumer Behaviour	1 583 5
	050	Bachelor of Business Administration (050)	Fifth Semester	(500099) (BBA 503B)-Financial Markets, Institutions and Financial Services	HILL
	050	Bachelor of Business Administration (050)	Fifth Semester	(500100) (BBA 503C)-Industrial Relations	
	050	Bachelor of Business Administration (050)	Fifth Semester	(500102) (BBA 504B)-Business Intelligence	
	038	Bachelor of Science in Media Science (038)	Fifth Semester	(500153) (BMS 501)-Media Management and Entrepreneurship	
	038	Bachelor of Science in Media Science (038)	Fifth Semester	(500154) (BMS 502)-Communication Research and Data Analysis	1
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Fifth Semester

Bachelor of Science in

Media Science (038)

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(500157) (BMSDSE 503A)-Basic Fundamental of Journalism



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038	Bachelor of Science in Media Science (038)	Fifth Semester	(500158) (BMSDSE 503B)-Advertising and Event Management
038	Bachelor of Science in Media Science (038)	Fifth Semester	(500159) (BMSDSE 503C)-Audio Visual Production- Non-Fiction
038	Bachelor of Science in Media Science (038)	Fifth Semester	(500161) (BMSDSE 504A)-Advanced JournalismTheory
038	Bachelor of Science in Media Science (038)	Fifth Semester	(500162) (BMSDSE 504B)-Public Relations and 4 Corporate Communication
038	Bachelor of Science in Media Science (038)	Fifth Semester	(500163) (BMSDSE 504C)-Audio Visual Production- OTT and Television
995	Bachelor of Science in Multimedia, Animation and Graphics (995)	Fifth Semester	(500066) (BMAGD(T) 501)-Advance experiment in visual storytelling
995	Bachelor of Science in Multimedia, Animation and Graphics (995)	Fifth Semester	(500068) (BMAGD(T) 502)-Advertising & Branding Design
995	Bachelor of Science in Multimedia, Animation and Graphics (995)	Fifth Semester	(500070) (BMAGD 503(A))-Acting for Animation
545	Bachelor of Science in Interior Design (545)	Fifth Semester	(5797) (BID501)-Sustainable & Ethical Studies - III Green and Energy Efficient Buildings
545	Bachelor of Science in Interior Design (545)	Fifth Semester	(5798) (BID502)-Entrepreneurship Management
	DR. ISHITA OFFICER I	DATTA RAY N CHARGE ) (289)	Institute of Leadership Enterpreneurship & Development

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814	Bachelor of Business Administration in Entrepreneurship (814)	Fifth Semester	(5918) (BBAE-502)-Star Performers,Best Practices & Work Culture	preneus
814	Bachelor of Business Administration in Entrepreneurship (814)	Fifth Semester	(5917) (BBAE-501)-Hiring of Best Human Resources & Motivation	
543	Bachelor of Science in Data Science (543)	Fifth Semester	(5875) (BSCDA -505)-Introduction to Artificial Intelligence and Machine Learning	
543	Bachelor of Science in Data Science (543)	Fifth Semester	(5874) (BSCDA -504)-Web Intelligence	
543	Bachelor of Science in Data Science (543)	Fifth Semester	(5873) (BSCDA -503)-Time Series	
543	Bachelor of Science in Data Science (543)	Fifth Semester	(5872) (BSCDA -502)-Data Security	
543	Bachelor of Science in Data Science (543)	Fifth Semester	(5871) (BSCDA -501)-Advanced Programming in Python	11050 × 10
513	Bachelor of Business Administration in Real Estate (513)	Fifth Semester	(5707) (BBARE -505)-Green Practices in Real Estate	MERCHANINA OF LA
513	Bachelor of Business Administration in Real Estate (513)	Fifth Semester	(5706) (BBARE -504)-Maintenance Management	Serio Enter
513	Bachelor of Business Administration in Real Estate (513)	Fifth Semester	(5705) (BBARE -503)-Real Estate Investment Management	
513	Bachelor of Business Administration in Real Estate (513)	Fifth Semester	(5704) (BBARE -502)-Human Resource Management	V/ + KOLKATA + V
513	Bachelor of Business Administration in Real Estate (513)	Fifth Semester	(5703) (BBARE -501)-Marketing Management	IQAC

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814	Bachelor of Business Administration in Entrepreneurship (814)	Fifth Semester	(5919) (BBAE-503)-Great Place to Work
814	Bachelor of Business Administration in Entrepreneurship (814)	Fifth Semester	(5920) (BBAE-504)-Best HR Practices
814	Bachelor of Business Administration in Entrepreneurship (814)	Fifth Semester	(5921) (BBAE-505)-ESOPs, Incentives, Health Insurance and Paid Holidays
839	Bachelor of Science in Film & Television (839)	Fifth Semester	(500034) (FTTA(T) 501)-Asian and African Cinema
839	Bachelor of Science in Film & Television (839)	Fifth Semester	(500036) (FTTA(T) 502)-Television Production (500038) (FTTA 503 (A))-Aspects of Film
839	Bachelor of Science in Film & Television (839)	Fifth Semester	(500038) (FTTA 503 (A))-Aspects of Film Production
839	Bachelor of Science in Film & Television (839)	Fifth Semester	(500042) (FTTA 504 (A))-Advanced Practical Film Making (Fiction)
837	Bachelor of Science in Media Science and Film Making (837)	Fifth Semester	(5893) (BMS(N)501)-Electronic Media - Planning & Production
837	Bachelor of Science in Media Science and Film Making (837)	Fifth Semester	(5894) (BMS(N)502)-Introduction to Television Studies
837	Bachelor of Science in Media Science and Film Making (837)	Fifth Semester	(5895) (BMS(N)503)-Study of Media Scene in India ( Radio, TV & New Media)
837	Bachelor of Science in Media Science and Film Making (837)	Fifth Semester	(5896) (BMS(N)504)-Understanding Stage Production

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594	Bachelor of Science in Sustainable & Fashion Design Management(i- Lead) (594)		(5876) (BFD501)-Historical, Contextual & Curculal Studies - V (History of Costume Design)
594	Bachelor of Science in Sustainable & Fashion Design Management(i- Lead) (594)	Fifth Semester	(5877) (BFD502)-Sustainable & Ethical Studies - III (Sustainable Materials, Production & Processes)
844	Bachelor of Science in Cyber Security (844)	Fifth Semester	(500014) (CYS 501)-Cyber Foresics
844	Bachelor of Science in Cyber Security (844)	Fifth Semester	(500015) (CYS 502)-Malware Analysis
844	Bachelor of Science in Cyber Security (844)	Fifth Semester	(500016) (CYS 503A)-Cloud Computing
844	Bachelor of Science in Cyber Security (844)	.Fifth Semester	(500020) (CYS 504B)-Introduction to AI and Machine Learning
950	Bachelor of Science in Gaming & Mobile Application Development (950)	Fifth Semester	(500046) (GAM 501)-Game AI
950	Bachelor of Science in Gaming & Mobile Application Development (950)	Fifth Semester	(500048) (GAM 502)-Computer Vision & Pattern Recognition
950	Bachelor of Science in Gaming & Mobile Application Development (950)	Fifth Semester	(500051) (GAM-503C)-Information Security
950	Bachelor of Science in Gaming & Mobile Application Development (950)	Fifth Semester	(500052) (GAM-504A)-Introduction to Data Science
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561	Bachelor of Business Administration in Sports Management (561)	Fifth Semester	(500122) (BSM 501)-Spectator Management & Funding
561	Bachelor of Business Administration in Sports Management (561)	Fifth Semester	(500123) (BSM 502)-Sports Communication
561	Bachelor of Business Administration in Sports Management (561)	Fifth Semester	(500125) (BSM 503(B))-Funding in Sports

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