





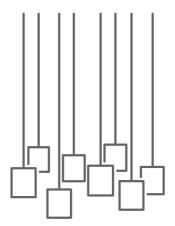


B.Sc in **INTERIOR DESIGN**

3 year UGC recognized degree course at iLEAD in association with ESEDS School of Design under MAKAUT.

- 2 Weeks Design Course in UK with our partner College University of Creative Arts
- First Hand Learning
- Innovative Flipped Classroom
- Industry Experience and Exposure
- 100% Placement Assistance





Interior designing is a career for those who are passionate about designing beautiful and fascinating spaces that make living or working more vibrant and comfortable.

While creating a design, an interior designer has to stay updated about the building plan, safety issues, global trends, client's needs and preferences, local culture and much more.

In today's date becoming an interior designer with no academic backing may make the career path ahead very difficult. iLEAD in collaboration with ESEDS School of Design conducts a sustainable degree course in interior design that provides students with training that is required to understand the business and environmental needs. Our course would give you the theoretical knowledge along with hands on practical experience during the span of the program.

ESEDS and iLEAD can be regarded as one of the best fashion designing colleges in Kolkata for the following reasons –

- It is regarded as India's first sustainable design institute in Kolkata.
- In 2016, it got recognized as a leading global sustainable design institute.
- ESEDS is also regarded as one of the top 58 design schools worldwide.
- The school has international collaborations with University for the Creative Arts (UK), Arts University (Bournemouth), Ethical Fashion Forum (UK).

Why INTERIOR DESIGN industry?

Furniture market of India is worth around \$8 billion – 40% of it represents kitchens and plus associated fittings.

10,000 readymade, modular kitchens are sold in India per month.

The design market has been witnessing 50% growth year-on-year since the turn of the decade.

As of June 2018, the interior design industry in India is estimated to be more than ₹20,000 crore.



Highlights from the curriculum

- Sustainable and Ethical Studies
- Surface & Soft Furnishings Design
 Development Techniques
- Construction Materials, Techniques and Technology
 - Ergonomics in Design Contexts
 - Computer Aided Design Studies
 - Furniture Technologies and Design
 - Model Making
 - Innovative Green Building
 - Architectural Landscape Design
 - Introduction to Vastu and Feng Shui
- Restoration and Renovation of Building Interiors and more





Advantages of studying INTERIOR DESIGN at iLEAD and ESEDS

- iLEAD's Collaboration with ESEDS School of Design for interior design course ensures International exposure and standards.
- State of the art design campus
- Award winning sustainable design curriculum
- British design education
- UK academic partners
- Industry expert mentors and faculties
- Strong industry connect, support and partnerships
- Global award winning design alumni
- Skills oriented practical design training
- Business studies and design incubation
- Your own creations can be showcased to worldwide audience through iLEADTV.com
- Business mentorship and guidance and fund for startup available for your own startup from iLEAD after the course
- 100 hours of exclusive job oriented practical training in the industry for the students will be provided. 50 hours of the program will include Personality Development classes & any one short-term course on either Event Management, Photography, Digital Marketing, Editing, Design and one Foreign Language FREE OF COST (beginners level only). And another 50 hours to include industry-oriented training program by ESEDS School of Design in order to make students job ready. The training will include internships, field trips and more.
- This international sustainable design course also includes a free personality development Course, a free foundation course in Art & Design and a free English communication skills course along with one professional design course (Product or Fashion Photography/Textile Design/Fashion Styling).
- 1,20,000+ popular, rare and unique books in the library,
 20+ journals and periodicals
- Around 5,000 audio visual content and very large digital library
- Merit Based Scholarships
- Earn While You Learn opportunities
- 100% internships, live projects and work placements









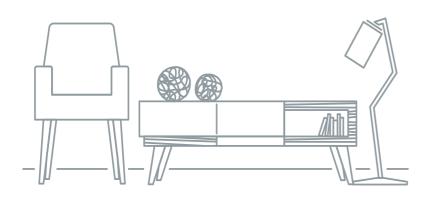


Career Prospects

- Start your own designing firm
- Work in a designing firm
- Become a portfolio designer
- Work in a furniture boutique as a furniture designer
- Set designer or production designer
- Product designer
- Visual merchandiser
- Exhibition designer and more

Eligibility Criteria

- Minimum 50% marks or above in Higher Secondary or equivalent examination (CBSE, ISC, A Levels or any other equivalent Board examination) with English as a compulsory subject are preferred.
- Students who are due to appear for Class XII final exams/awaiting results may be given provisional admission depending on their Creative Aptitude Test & Personal Interview Scores.



Scholarships You can Avail

Merit Based Scholarship Available For more details, contact our counselors at 9163155555

EMI Facility

For New Students -10 EMIs @ 3.65% Interest 8 EMIs @ 3% Interest 6 EMIs @ 2.5% Interest

Educational Loan Partner -

HDFC and IDFC First Bank

Fee Structure

Registration Amount- ₹50,000

Semester	Fees
Semester 1	₹1,41,000 (Admission Fee & 1st Semester Fee)
Semester 2	₹41,000
Semester 3	₹41,000
Semester 4	₹41,000
Semester 5	₹41,000
Semester 6	₹40,000
Total Fees	₹3,95,000

NOTE

- This International Sustainable Design Course gives you an opportunity of an international study trip to UK/Europe/Abroad. The cost of the entire trip has to be borne by the student.
- This International Sustainable Design Course Fees include One Professional Design Course (Fashion Styling/Fashion Photography/Product Photography).

Admission Procedure:

Candidates are to apply directly on college website (www.ilead.net.in) by online process for admission or visit the college premise.

Placement

The best of companies has participated in on/off campus placements, offering excellent career opportunities to iLEAD students. Starting from mass media and manufacturing sectors, financial sectors to pharmaceutical firms, our students are everywhere.

iLEAD also provides pre-placement training programs so that our students can achieve their aim easily. iLEAD offers exclusive Summer Internship Programs for the Post Graduate and Under Graduate students in their final year. We believe these internship programs also attract an overwhelming response from the corporate world.



Soumi Naskar Interior Designer MNC, One



MARIA KAMRAN Interior Designer Chadha Design Pvt Ltd



AQUIB ASGAR Interior Designer Agarwal & Agarwal



SHREYA SARKAR Interior Designer MS & Company



PRANEET SAHA Interior Designer Space & Design



SHRESHTHA BHOWMICK Interior Designer Azim Danish Architects



MD. TAHA HUSSAIN Interior Designer PS Group



HADIQA RASHID ANSARI Interior Designer BOX2CUBE



DIMPLE ROY Interior Supervisor Designer Group



N THUNG KIKON Interior Designer Bram Rouws



BRAM ROUWS Furniture Designer Bram Rouws



HARSHUL ARORA Designer Label Dag Dai

Mentors



ALOKE KUMAR SINGH Creative Director & Co-Founder

Aloke Kumar Singh is a Fashion & Accessories Designer, Illustrator, and an Educator having graduated in the field of Fashion Design from National Institute of Fashion Technology, NIFT, Kolkata, India in 2010.

In the year 2015 he collaborated with British Illustrator/Artist and Educator Mr. Neil Andrew Robinson to start the very first European concept school of design in Kolkata and in India (probably Asia) focusing on Ethical and Sustainable design practices in the field of Design, offering courses on Fashion, Interiors and Textiles.



NEIL ANDREW ROBINSON Managing Director & Co-Founder

Neil Andrew Robinson is a professional Educator, Illustrator, Photographer and Designer with 20 Years experience in international design education.

Neil Co-founded ESEDS School of Design in collaboration with Fashion Designer, Illustrator and Educator Aloke Kumar Singh in 2015.



DR NICHOLAS FRANCIS DUGGAN Educational Director

In education he has held teaching and leadership positions in Universities and International schools taking him to Kenya, Thailand, S. Korea, New Zealand, Kuwait, Spain, and Italy, currently being located in Beijing, China.

Global Connect

iLEAD has collaborations with 16+ international universities including the Colvin Institute of Real Estate Development, USA. We have signed MOUs (Memorandum of Understanding) with numerous institutes and universities from around the world. The MOU aims at international projects and exchange of students, faculty, scholars and resource sharing programs based on the principles of equality and reciprocity, fairness and voluntariness.



COLVIN INSTITUTE, UNIVERSITY OF MARYLAND



YUNNAN NORMAL UNIVERSITY



CORPORATE UNIVERSITY



TENNESSEE STATE UNIVERSITY,



LINIVERSITY OF DHAKA



CAPITAL UNIVERSITY



NOBLE INSTITUTION



COLEMAN COLLEGE



AIMST UNIVERSITY KEDAH, MALAYSIA



EVELYN COLLEGE OF DESIGN



KATHMANDU UNIVERSITY



KASEM BUNDIT UNIVERSITY



COMMUNICATIONS INSTITUTE THIMPHU, BHUTAN



CHRIST UNIVERSITY BANGALORE, INDIA



JAIN VISHVA BHARATI INSTITUTE LADNUN, RAJASTHAN



BUSINESS STUDIES GEDU, BHUTAN



LINCOLN UNIVERSITY COLLEGE, MALAYSIA



LAW AND MANAGEMENT BUSINESS SCHOOL PORT LOUIS, MAURITIUS

Life at iLEAD



Annual Awards



Convocation Ceremony



Dandiya Night 2023



Sports Event at Managedia



Cricket Tournament 2023



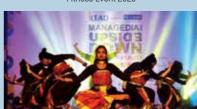
Fitness Event 2023



Farewell



Flashmob by iLEAD Students



Cultural Program at Managedia



About iLEAD

The Institute of Leadership, Entrepreneurship and Development (iLEAD) is rated as the 4th Best Media School in the country by KPMG, adjudged College of The Year in t2 Festopolis 2017, the Best Co Curricular Activity College at Gurukul Awards 2017, Best Entrepreneurship Development Program Institute at the Sankalp Education Awards 2019. iLEAD is affiliated to Maulana Abul Kalam Azad University of Technology, the biggest university of the West Bengal, India. It also has collaborations with 16+ international universities.

We offer degree courses in media, management, design, technology, allied health, tourism and other professional studies both at the undergraduate and postgraduate levels. These courses are designed to make students industry ready to cater to the growing demand of skilled professionals in the respective sectors.



About ESEDS School of Design

ESEDS School of Design has successfully brought the first of its kind international design courses from the UK to India. In 2016, the Ethical Fashion Forum (London) listed it as the Leading Global Sustainable Design Institute. ESEDS and iLEAD have teamed up to bring in sustainably focused design courses that concentrate on practical industry based skills development.

Our international collaborations include



Our International Collaborative Partner University, UK.



Our International Collaborative University, Bournemouth, UK.



Our International Project Partner, Paris/Mumbai, France/India



Our International Academic Partner, London, UK



