



# BBA IN HOSPITAL MANAGEMENT

3 year under graduate degree course at iLEAD in association with IRIS Hospital and Ruby General Hospital under the Maulana Abul Kalam University of Technology (MAKAUT)



[ilead.net.in](http://ilead.net.in)

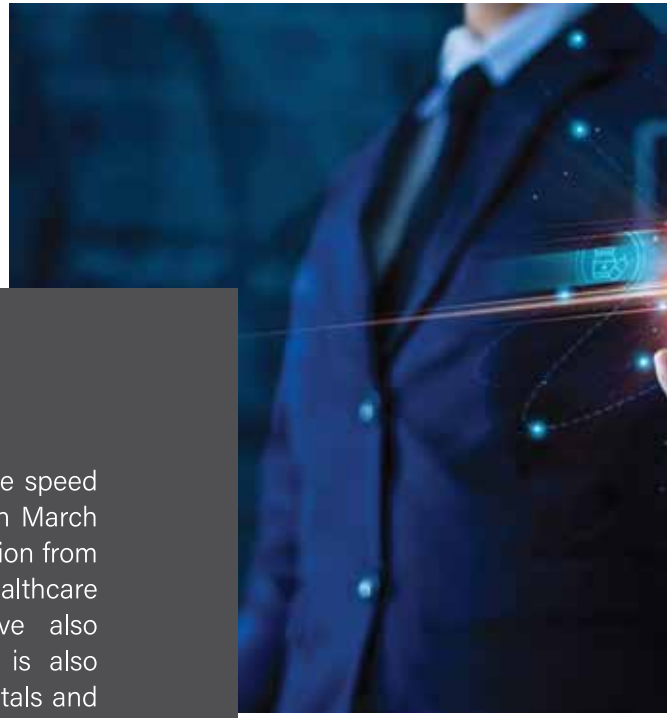
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The healthcare sector in India is expanding with double speed engine post the worldwide pandemic that had hit us in March 2020. The Government of India has increased its allocation from the GDP to contribute more to the country's healthcare infrastructure. Availability of health insurances have also increased the public spending in healthcare which is also contributing to the increase and expansion of the hospitals and generating millions of jobs in the sector. If you are passionate about working and contributing to the better health of the community around you, a degree of BBA in Hospital Management will benefit your goals.

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## WHY BBA IN HOSPITAL MANAGEMENT?

- India's healthcare market is projected to increase to Rs 8.6 trillion in 2023
- In India, the health segment provides 29.5% of the total gross written premiums
- Indian medical tourism market is expected to be worth US \$13.42 billion by 2026
- In 2022, the healthcare infrastructure in India is projected to be worth US \$349.1 billion
- The GOI has plans to introduce a credit incentive program worth Rs 500 billion to boost India's healthcare infrastructure





## ADVANTAGES OF STUDYING AT ILEAD

- iLEAD is an institutional member of the Academy of Hospital Administration
- Our association with IRIS Hospital and Ruby General Hospital for the course will provide students with great practical exposure to hospital operations and management.
- **Best Entrepreneurship Development Program Institute** at the Sankalp Education Awards 2019
- Industry experts as guest and adjunct faculty.
- Hands on practical experience of working in real projects.
- iLEAD's collaboration with 16+ foreign universities expose students to the global industry culture.
- **100 hours** of exclusive job oriented practical training in the industry for the students will be provided. **50 hours** of the program will include **Personality Development classes & any one short-term course on either Event Management, Photography, Digital Marketing, Design, Editing and one Foreign Language FREE OF COST.** And another **50 hours** to include **industry-oriented training program** by IRIS Hospital and Ruby General Hospital in order to make students job ready. The training will include internships, field trips and more.
- To provide students with a more holistic learning experience, iLEAD would provide **40 hours** of certificate course in specialization areas like **HR / MARKETING / FINANCE**. Students can enroll in any one of the specialization courses during their final year. This addition would add more value to their degree program and help the students earn proficiency in the specialization area of their choice.
- 1,20,000+ popular, rare and unique books in the library, 20+ journals and periodicals.
- Around 5,000 audio visual content and very large digital library.
- Opportunities for internships and networking.
- Merit Based Scholarships.
- Earn While You Learn opportunities.
- Live projects and industry exposure.
- 100% placement assistance.



## SECTORS WHEREIN YOU CAN FIND JOBS ARE

- Hospitals
- Health Agencies and Clinics
- Health Laboratories
- Healthcare Centres
- Health Insurance Agencies
- Pharmaceutical Firms
- Medical Software Companies
- Hospital Consulting Firms
- International Healthcare Organisations
- Rehabilitation Centres
- Public Health Departments and more

## CAREER PROSPECTS

- Hospital Administrator
- Healthcare Quality Improvement Manager
- Consulting Healthcare Administrator
- Healthcare Clinic Manager
- Home Health Care Administrator
- Health Information Manager
- Medical Coding Specialist
- Healthcare Risk Manager
- Public Health Program Manager
- Rehabilitation Manager and more



## ELIGIBILITY

- Minimum 50% marks or above in Higher Secondary or equivalent examination (CBSE, ISC, A Levels or any other equivalent Board examination) with English as a compulsory subject are preferred
- Students who are due to appear for Class XII final exams/awaiting results may be given provisional admission depending on their Group Discussion and Personal

# HIGHLIGHTS FROM THE COURSE |

- Medical Terminology
- Health Information System
- Medical Record Science
- Public Health and Health Care Planning
- Support and Utility Systems
- Epidemiology
- Health Insurance
- Health Economics and more

# SCHOLARSHIPS YOU CAN AVAIL |

## Merit Based Scholarship Available

For more details, contact our counselors at 9163155555

## EMI Facility

For New Students -

10 EMIs @ 3.65% Interest | 8 EMIs @ 3% Interest | 6 EMIs @ 2.5% Interest

## Educational Loan Partner –

HDFC and IDFC First Bank

# FIELD TRIPS & SEMINARS |



Celebrating Christmas with Paediatric Cancer Patients



Industry Visit - Bhagirathi Neotia Hospital



Industry Visit - Ruby General Hospital



Seminar at Ruby General Hospital



Seminar by Ruby General Hospital at iLEAD



Future Vista - Session on Healthcare Industry

# PLACEMENT PARTNERS



AXIS BANK



BYJU'S



DIAGEO INDIA



DOFF ESTATES



ERNST & YOUNG



ESAF SMALL FINANCE BANK



GODREJ PROPERTIES



PS GROUP



RELIANCE RETAIL



TATA CONSULTANCY SERVICES



VERZEO



XL DYNAMICS

# FEE STRUCTURE |

Registration Amount- ₹50,000/-

Semester	Fees
First Semester	₹1,02,900 (Admission fees & 1st Semester Fee)
Second Semester	₹39,420
Third Semester	₹39,420
Fourth Semester	₹39,420
Fifth Semester	₹39,420
Sixth Semester	₹39,420
<b>Total Fees</b>	<b>₹3, 50,000</b>

## ADMISSION PROCEDURE

Candidates are to apply directly on college website ([www.ilead.net.in](http://www.ilead.net.in)) by online process for admission or visit the college premise.



ENTRANCE



FOUNTAINHEAD (Library)



CHINATOWN (Cafeteria)



ROOFTOP PLAY GROUND



CHROMA STUDIO



I FEEL FITNESS (GYM)

## FACULTY |



Mr. Pradip Chopra  
Chairman  
Years of Experience - 31



Dr. Soumen Chatterjee  
Principal  
Years of Experience - 25



Dr. Ishita Dutta Roy  
Vice Principal  
Years of Experience - 21



Dr. Nilanjan Roy  
HoD - Management Dept.  
Years of Experience - 18



Mr. Aniruddha Kundu  
Years of Experience - 12



Dr. Priyanka Jaiswal  
Years of Experience - 8



Ms. Sudakhina Bhowmic  
Years of Experience - 8



Ms. Khushboo Shah  
Years of Experience - 3

## LIFE AT ILEAD |



Annual Awards



Convocation Ceremony



Dandiya Night 2023



Sports Event at Managedia



Cricket Tournament 2023



Fitness Event 2023



Farewell



Flashmob by iLEAD Students



Cultural Program at Managedia

## About iLEAD |

The Institute of Leadership, Entrepreneurship and Development (iLEAD) is rated as the 4th Best Media School in the country by KPMG, adjudged College of The Year in t2 Festopolis 2017, the Best Co Curricular Activity College at Gurukul Awards 2017, Best Entrepreneurship Development Program Institute at the Sankalp Education Awards 2019. iLEAD is affiliated to Maulana Abul Kalam Azad University of Technology, the biggest university of the West Bengal, India. It also has collaborations with 16+ international universities.

We offer degree courses in media, management, design, technology, allied health, tourism and other professional studies both at the undergraduate and postgraduate levels. These courses are designed to make students industry ready to cater to the growing demand of skilled professionals in the respective sectors.

## About IRIS Hospital |

IRIS Hospital is a NABH certified multi-speciality hospital. It is a WBHS recognised Class - I hospital located in the southern Kolkata. IRIS is equipped to offer cutting-edge medical facilities including 24x7 Emergency and trauma care, ambulance, 24x7 pharmacy, advanced state-of-the-art emergency care. Our facilities also include modern nursery and NICU, HDU Beds, ICU Beds and more.

## About Ruby General Hospital |

Ruby General Hospital is NABH Accredited and an ISO 9001:2015 hospital, which is the first hospital that has instituted "Patients Bills of Rights". The hospital has 24x7 ultra-modern emergency care services, which treat maximum number of road traffic accident victims. The hospital's Advanced Diagnostic service is backed by 24x7 NABL Accredited Pathology including Frozen Section, Radiology, Haemodialysis and Pharmacy. Round the clock services are available in state of the art ITU, ICU, NICU & Operation Theatres, performing highly skilled and complicated surgeries including Cardiothoracic, Orthopedics, Oncology, Urology, Bariatric & Minimal access surgeries, Reconstructive surgeries, etc. Govt. of West Bengal, Govt. of Jharkhand and Govt. of Bhutan has recognized this hospital as a referral hospital for the treatment of their beneficiaries.



113J, Matheswartola Road, Topsia,  
Near Vishwakarma Building, Kolkata 700046  
P : +91.33.40182000/02 M : +91.91631 55555  
E : info@ilead.net.in W : www.ilead.net.in