



B.Sc in **Sustainable Fashion Design** **and Management**

3 year degree course at iLEAD in collaboration with ESEDs School of Design under Maulana Abul Kalam Azad University of Technology (MAKAUT).

- 2 Weeks Design Course in UK with our partner college University of Creative Arts
- Internationally Recognized Design Curriculum
- In-Depth Research Oriented Course with focus on Sustainable Design
- Industry Mentors, Linkages and Visits





If you are one of those who can create magic with different designs, colors and shapes –Welcome to the much alluring fashion industry today that has a high demand for not only creative fashion designers but also sustainable fashion designers.

Today the garment industry alone contributes to almost 10% of total carbon emission across the globe. 5 years from now, the world would require sustainable fashion designers who would be more responsible towards designing clothes that would be environment friendly and would use the resources in an optimized manner.

But not many fashion institutes in the country are focusing on sustainable fashion. One of the fashion designing colleges that has come up with a sustainable course on fashion designing is iLEAD.

iLEAD in association with ESEDS is providing degree in B.Sc in Sustainable Fashion Design and Management. The degree focuses on sustainable fashion and is affiliated to Maulana Abul Kalam Azad University of Technology (MAKAUT).

ESEDS and iLEAD can be regarded as one of the best fashion designing colleges in Kolkata for the following reasons –

- It is regarded as India's first sustainable design institute in Kolkata.
- In 2016, it got recognized as a leading global sustainable design institute.
- ESEDS is also regarded as one of the top 58 design schools worldwide.
- The school has international collaborations with University for the Creative Arts (UK).
- Arts University (Bournemouth), Ethical Fashion Forum (UK).





Why FASHION Industry?

- 1 out of 6 people alive today work in some part of the world's fashion industry.
- The fashion industry is worth over \$3 trillion.
- The domestic market for apparel and lifestyle products, currently estimated at \$85 billion, is expected to reach \$160 billion by 2025.
- The textile industry in India aims to become a \$ 350 billion industry by 2025.
- Indian companies are investing big sums in the industry and consumers are increasingly shifting focus towards designer wear.
- It is estimated that over the next decade women's wear and kids wear will demonstrate high CAGR of 9.9% and 10.5 % respectively.

- iLEAD's collaboration with ESEDS School of Design for the fashion design course ensures international exposure and standards.
- State of the art design campus
- Award winning sustainable design curriculum
- British design education
- UK academic partners
- Industry expert mentors and faculties
- Strong industry connect, support and partnerships
- Global award winning design alumni
- Skills oriented practical design training
- Business studies and design incubation
- Your own creations can be showcased to worldwide audience through iLEADTV.com
- Business mentorship and guidance and fund for startup available for your own startup from iLEAD after the course
- **100 hours** of exclusive job oriented practical training in the industry for the students will be provided. **50 hours** of the program will include **Personality Development classes and any one short-term course on either Event Management, Photography, Digital Marketing, Editing, Design and one Foreign Language FREE OF COST (Beginners level only).** And another **50 hours** to include **industry-oriented training program** to be provided by ESEDS school of design in order to make students job ready. The training will include internships, field trips and more.
- This international sustainable design course also includes a free personality development Course, a free foundation course in Art & Design and a free English communication skills course along with one professional design course (Product or Fashion Photography/Textile Design/Fashion Styling).
- 1,20,000+ popular, rare and unique books in the library, 20+ journals and periodicals
- Around 5,000 audio visual content and very large digital library
- Merit Based Scholarships
- Earn While You Learn opportunities
- 100% internships, live projects and work placements

Advantages of studying FASHION DESIGN at iLEAD and ESEDS

Highlights From The Curriculum

- Traditional Indian Textile
- Garment Construction
- Fashion Stylization and Illustration
- Fashion Marketing
- Export Merchandising
- Retail Store Operation
- Computer Aided Designing
- Accessory Designing
- Portfolio Making & other related subjects

Career Prospects

- | | |
|------------------------------|--------------------|
| ● Fashion Consultant | ● Blogger |
| ● Fashion Entrepreneur | ● Curator |
| ● Assistant Designer | ● Tutor |
| ● Fashion Designer | ● Lecturer |
| ● Creative Head | ● Researcher |
| ● Merchandiser | ● Textile Designer |
| ● Visual Merchandiser | ● Graphic Designer |
| ● Retail Expert & Consultant | ● Image consultant |
| ● Store owner | ● Stylist |
| ● Fashion Photographer | ● Costume Designer |



Eligibility

- Minimum 50% marks or above in Higher Secondary or equivalent examination (CBSE, ISC, A Levels or any other equivalent Board examination) with English as a compulsory
- Students have to appear in Common Entrance Test (CET) of MAKAUT and the college Selection Rounds (Group Discussion & Personal Interview) for enrollment.
- Creative Aptitude in Fashion Design

Scholarships You can Avail

Merit Based Scholarship Available

For more details, contact our counselors at 9163155555

EMI Facility

For New Students -

10 EMIs @ 3.65% Interest | 8 EMIs @ 3% Interest | 6 EMIs @ 2.5% Interest

Educational Loan Partner – **HDFC and IDFC First Bank**

Placement

The best of companies has participated in on/off campus placements, offering excellent career opportunities to iLEAD students.

iLEAD also provides pre-placement training programs so that our students can achieve their aim easily. iLEAD offers exclusive Summer Internship Programs for the Post Graduate and Under Graduate students in their final year. We believe these internship programs also attract an overwhelming response from the corporate world.



LAJMY HAQUE
Store Manager
The Sixth Avenue



MOUMITA TARAFATAR
Store Manager
VARA



SIRAJUM MONIRA
Fashion Designer
Pragati Designer



PRIYANKA GOLCHA
Fashion Designer
Label Burrow



SAJAL JAIN
Fashion Designer
Label Insom



CHANDANA BISWAS
Fashion Designer
Label Insom



ELISHA DUTTA
Fashion Designer
Label Elisha



TAMANNA JASHIM
Fashion Designer
Shoukhin Jashim & Co



SUPRITI C
Fashion Designer
Label Supriti



SHAISTA PARVEEN
Fashion Designer
Label Iktaara



HARSHUL ARORA
Designer
Label Dag Dai



KRIPAL THAPA
Graphic Designer
Freelancer

Mentors



ALOKE KUMAR SINGH
Creative Director &
Co-Founder

Alope Kumar Singh is a Fashion & Accessories Designer, Illustrator, and an Educator having graduated in the field of Fashion Design from National Institute of Fashion Technology, NIFT, Kolkata, India in 2010.

In the year 2015 he collaborated with British Illustrator/Artist and Educator Mr. Neil Andrew Robinson to start the very first European concept school of design in Kolkata and in India (probably Asia) focusing on Ethical and Sustainable design practices in the field of Design, offering courses on Fashion, Interiors and Textiles.



NEIL ANDREW ROBINSON
Managing Director &
Co-Founder

Neil Andrew Robinson is a professional Educator, Illustrator, Photographer and Designer with 20 Years experience in international design education.

Neil Co-founded ESEDS School of Design in collaboration with Fashion Designer, Illustrator and Educator Alope Kumar Singh in 2015.



DR NICHOLAS FRANCIS DUGGAN
Educational Director

In education he has held teaching and leadership positions in Universities and International schools taking him to Kenya, Thailand, S. Korea, New Zealand, Kuwait, Spain, and Italy, currently being located in Beijing, China.

Fee Structure

Registration Amount- ₹50,000

Semester	Fees
Semester 1	₹1,65,000 (Admission Fee & 1st Semester Fee)
Semester 2	₹65,000
Semester 3	₹65,000
Semester 4	₹65,000
Semester 5	₹65,000
Semester 6	₹65,000
Total Fees	₹5,40,000

NOTE

1. This International Sustainable Design Course gives you an opportunity of an international study trip to UK/Europe/Abroad. The cost of the entire trip has to be borne by the student.
2. This International Sustainable Design Course Fees include One Professional Design Course (Fashion Styling/Fashion Photography/Product Photography).

Admission Procedure:

Candidates are to apply directly on college website (www.ilead.net.in) by online process for admission or visit the college premise.



Global Connect

iLEAD has collaborations with 16+ international universities including the Colvin Institute of Real Estate Development, USA. We have signed MOUs (Memorandum of Understanding) with numerous institutes and universities from around the world. The MOU aims at international projects and exchange of students, faculty, scholars and resource sharing programs based on the principles of equality and reciprocity, fairness and voluntariness.



COLVIN INSTITUTE,
UNIVERSITY OF MARYLAND



YUNNAN NORMAL UNIVERSITY
KUNMING, CHINA



CORPORATE UNIVERSITY
GERMANY



TENNESSEE STATE UNIVERSITY,
NASHVILLE, USA



UNIVERSITY OF DHAKA
BANGLADESH



CAPITAL UNIVERSITY
OHIO, USA



NOBLE INSTITUTION
TORONTO, CANADA



COLEMAN COLLEGE
SINGAPORE



AIMST UNIVERSITY
KEDAH, MALAYSIA



EVELYN COLLEGE OF DESIGN
KENYA, AFRICA



KATHMANDU UNIVERSITY
NEPAL



KASEM BUNDIT UNIVERSITY
BANGKOK, THAILAND



BHUTAN MEDIA &
COMMUNICATIONS INSTITUTE
THIMPHU, BHUTAN



CHRIST UNIVERSITY
BANGALORE, INDIA



JAIN VISHVA BHARATI INSTITUTE
LADNUN, RAJASTHAN



GAEDDU COLLEGE OF
BUSINESS STUDIES
GEDU, BHUTAN



LINCOLN UNIVERSITY
COLLEGE, MALAYSIA



LAW AND MANAGEMENT
BUSINESS SCHOOL
PORT LOUIS, MAURITIUS

Life at iLEAD



Annual Awards



Convocation Ceremony



Dandiya Night 2023



Sports Event at Managedia



Cricket Tournament 2023



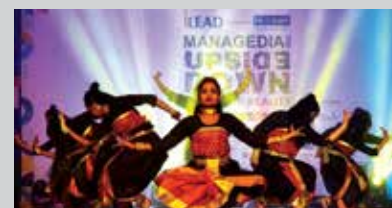
Fitness Event 2023



Farewell



Flashmob by iLEAD Students



Cultural Program at Managedia



About iLEAD

The Institute of Leadership, Entrepreneurship and Development (iLEAD) is rated as the 4th Best Media School in the country by KPMG, adjudged College of The Year in t2 Festopolis 2017, the Best Co Curricular Activity College at Gurukul Awards 2017, Best Entrepreneurship Development Program Institute at the Sankalp Education Awards 2019. iLEAD is affiliated to Maulana Abul Kalam Azad University of Technology, the biggest university of the West Bengal, India. It also has collaborations with 16+ international universities.

We offer degree courses in media, management, design, technology, allied health, tourism and other professional studies both at the undergraduate and postgraduate levels. These courses are designed to make students industry ready to cater to the growing demand of skilled professionals in the respective sectors.



About ESEDs School of Design

ESEDs School of Design has successfully brought the first of its kind international design courses from the UK to India. In 2016, the Ethical Fashion Forum (London) listed it as the Leading Global Sustainable Design Institute. ESEDs and iLEAD have teamed up to bring in sustainably focused design courses that concentrate on practical industry based skills development.

Our international collaborations include



Our International Collaborative
Partner University, UK,



Our International Collaborative
University, Bournemouth, UK,



Our International Project Partner,
Paris/Mumbai, France/India



Our International Academic
Partner, London, UK,



113J, Matheswartola Road, Topsia,
Near Vishwakarma Building, Kolkata 700046
P : +91.33.40182000/02 M : +91.91631 55555
E : info@ilead.net.in W : www.ilead.net.in