



B.Sc & M.Sc in MEDIA SCIENCE

A 3 year under graduate degree program of **B.Sc in Media Science** and a 2 year post graduate degree program of **M.Sc in Media Science** at iLEAD under Maulana Abul Kalam Azad University of Technology (MAKAUT)



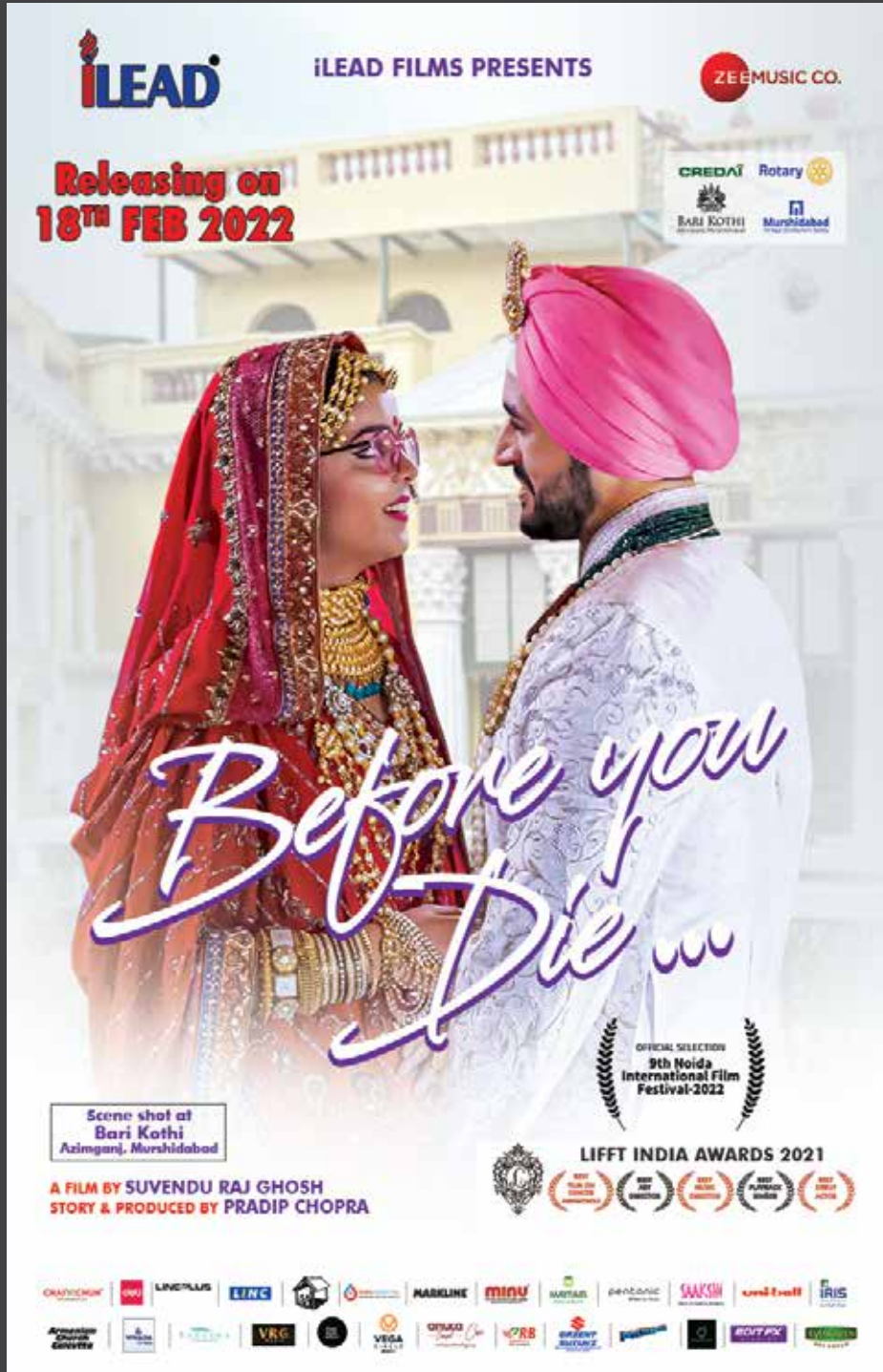
www.ilead.net.in

Why You Should Opt For The Media Science Course?

- Indian media and entertainment industry is expected to grow at a CAGR of 13.10% to touch Rs 2,660.20 billion by 2023.
- India's advertising revenue is projected to reach INR 1,232.70 billion in 2023
- India's media consumption has grown at a CAGR of 9 % between 2012-18, almost nine times that of US and two times that of China.
- The film segment grew 12.2 % in 2018 to reach INR 174.5 billion, driven by the growth in digital/OTT rights and overseas theatricals.
- As per FICCI projections, the growth rate of digital media will be at 22% CAGR. It will reach Rs 425 billion by 2023.

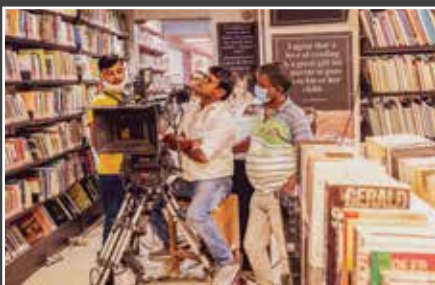
Advantages of Learning Media Science At iLEAD

- It is the **4th Best Media School in India** as per KPMG
- iLEAD has its own film production vertical known as iLEAD Films which has already produced the Hindi commercial film 'Before You Die'. The movie had a nationwide release on February 2022 across 300 screens. Students of media science also get opportunity to work in iLEAD Films' projects as key crew members. This allows them to get hands on practical experience.
- High-end equipment and upgraded chroma studio for your projects
- Top ranking experts from film and media industry as guest and adjunct faculty
- iLEAD's own film and production units ensure hands-on experience from Day 1
- Your own creations can be showcased to worldwide audience through www.iLEADTV.com
- Funding from iLEAD and other sources can be considered for your own filmmaking project from iLEAD after the course
- **100 hours** of exclusive job oriented practical training in the industry for the students will be provided. **50 hours** of the program will include **Personality Development classes & any one short-term course on either Event Management, Photography, Digital Marketing, Editing, Design and one Foreign Language FREE OF COST (Beginners level only)**. And another **50 hours** to include **industry-oriented training program** in order to make students job ready. The training will include internships, field trips and more.
- 1,20,000+ popular, rare and unique books in the library, 20+ journals and periodicals
- Around 4,000 audio visual content and very large digital library
- Opportunities for internships and networking
- Merit Based Scholarships
- 'Earn While You Learn' opportunities
- Live projects and industry exposure
- 100% placement assistance



An Exclusive Exposure To The Knowledge Of Filmmaking

iLEAD is the first media and film institute to produce commercial movies by itself and have its own production vertical, iLEAD Films. iLEAD Films has produced Hindi commercial movie 'Before You Die' with 40 media and film students as key crew members. This has allowed them to learn various aspects of filmmaking on the shooting floor ranging from production, scripting, editing, cinematography, costume designing and more. With more such upcoming films to be produced under the banner of iLEAD Films, we aim to provide students with an exclusive exposure to the knowledge of filmmaking.





Career Prospects

- Director
- Cinematographer
- Executive Producer
- Journalist
- Blogger
- Public Relations
- Editor
- Art Director
- Social Media Manager
- Content Writer/Strategist
- Screen Writer and many more



Admission Procedure

Candidates are to apply directly on college website (www.ilead.net.in) by online process for admission or visit the college premise.

Eligibility for **B.Sc** in Media Science

- Minimum 50% marks or above in Higher Secondary or equivalent examination (CBSE, ISC, A Levels or any other equivalent Board examination) with English as a compulsory subject are preferred
- Students who are due to appear for Class XII final exams/awaiting results may be given provisional admission depending on their Group Discussion and Personal Interview Scores.

Eligibility for **M.Sc** in Media Science

- Graduation (in any discipline) with option for final year students (yet to appear for their exams) to also apply for provisional admission.
- Post graduates in any discipline.
- Students have to appear in Common Entrance Test (CET) of MAKAUT and the college Selection Rounds (Group Discussion & Personal Interview) for enrollment.

Highlights From The Courses

B.Sc and M.Sc in Media Science at iLEAD under MAKAUT are comprehensive media courses. The courses have very practical approach towards the curriculum and makes you familiar with every aspect of media so that you can understand your passion better.

- Visual Design : Aesthetics and Application
- Photography
- Film Studies
- Film Making
- Print Media
- Electronic Media Planning
- Digital Media
- Television Studies
- Stage Production
- Media Management



Audio studio

Scholarship

Merit Based Scholarship Available

For more details, contact our counselors at
9163122222

EMI Facility

For New Students :

10 EMIs @ 3.65% Interest | 8 EMIs @ 3%
Interest | 6 EMIs @ 2.5% Interest

Educational Loan Partner –
HDFC | IDFC

Placements and Internships

The best of companies has participated in on/off campus placements, offering excellent career opportunities to iLEAD students. Starting from mass media and manufacturing sectors, financial sectors to pharmaceutical firms, our students are everywhere.

iLEAD also provides pre-placement training programs so that our students can achieve their aim easily. iLEAD offers exclusive Summer Internship Programs for the Post Graduate and Under Graduate students in their final year. We believe these internship programs also attract an overwhelming response from the corporate world.



Ritiya Roy

B.Sc in Media Science
(2020 – 2023)
ABP News



Dwaipayan Mazumder

B.Sc in Media Science
(2020 – 2023)
Eskay Video Pvt. Ltd.



Md Arbaab Khan

B.Sc in Media Science
(2019 – 2022)
Oppo Mobiles India Pvt. Ltd.



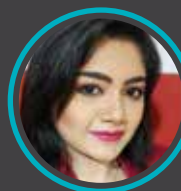
Subhojit Das

B.Sc in Media Science
(2020 – 2023)
Eskay Video Pvt. Ltd.



Satabdi Roy

B.Sc in Media Science
(2020 – 2023)
Candid Communication



Tannishtha Mazumder

M.Sc in Media Science
(2020 – 2022)
News 18 Bangla

Course Fee Structure for B.Sc in Media Science

Registration Amount - ₹ 50,000

Semester	Semester Fees
First	₹ 1,26,750 (Admission Fee & 1st Semester Fee)
Second	₹ 57,750
Third	₹ 57,750
Fourth	₹ 57,750
Fifth	₹ 57,750
Sixth	₹ 57,750

Total Fees - ₹ 4,65,500



Infrastructure

iLEAD has a sustainable green campus with state of the art infrastructure. Greenery, recycling initiatives, vintage artefacts, quotes, images throughout the campus inspire the creative learner in every student. iLEAD also has an in-house chroma, animation and sound recording studio, gym, sports complex, library, audio-visual lab, auditorium and cafeteria.



- 1,20,000 popular, rare and unique books in the library, 20+ journals and periodicals
- Around 5,000 audio visual content and very large digital library.



Course Fee Structure for M.Sc in Media Science

Registration Amount - ₹ 50,000

Semester	Semester Fees
First	₹ 1,34,250 (Admission Fee & 1st Semester Fee)
Second	₹ 65,250
Third	₹ 65,250
Fourth	₹ 65,250

Total Fees - ₹ 3,80,000

Earn While You Learn Scheme at iLEAD

iLEAD offers a combination of studies and paid work. This helps the students to gather experience. It is a motivational factor added to the syllabus and is an opportunity to gather firsthand experience via paid work through iLEAD. Some of our present students under the 'earn while you learn scheme are as follows



Shivam Makhija
(2020-2023)



Anupa Bagchi
(2021-2024)



Deepsikha Deb
(2021-2024)



Aiema Tauheed
(2021-2024)



Trina Mukherjee
(2021-2024)

Global Connect

iLEAD also has collaborations with 16+ international universities including the Colvin Institute of Real Estate Development, USA. We have signed MOUs (Memorandum of Understanding) with numerous institutes and universities from around the world.



COLVIN INSTITUTE,
UNIVERSITY OF MARYLAND



YUNNAN NORMAL UNIVERSITY
KUNMING, CHINA



CORPORATE UNIVERSITY
GERMANY



TENNESSEE STATE UNIVERSITY,
NASHVILLE, USA



UNIVERSITY OF DHAKA
BANGLADESH



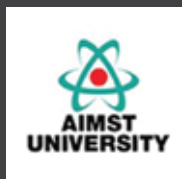
CAPITAL UNIVERSITY
OHIO, USA



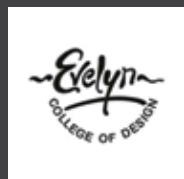
NOBLE INSTITUTION
TORONTO, CANADA



COLEMAN COLLEGE
SINGAPORE



AIMST UNIVERSITY
KEDAH, MALAYSIA



EVELYN COLLEGE OF DESIGN
KENYA, AFRICA



KATHMANDU UNIVERSITY
NEPAL



KASEM BUNDIT UNIVERSITY
BANGKOK, THAILAND



BHUTAN MEDIA &
COMMUNICATIONS INSTITUTE
THIMPHU, BHUTAN



CHRIST UNIVERSITY
BANGALORE, INDIA



JAIN VISHVA BHARATI INSTITUTE
LADNUN, RAJASTHAN



GAEDDU COLLEGE OF
BUSINESS STUDIES
GEDU, BHUTAN



LINCOLN UNIVERSITY
COLLEGE, MALAYSIA



LAW AND MANAGEMENT
BUSINESS SCHOOL
PORT LOUIS, MAURITIUS

Faculty



Mr. Pradip Chopra, Chairman
Years of Experience - 31



Dr. Soumen Chatterjee, Principal
Years of Experience - 25



Dr. Somali Chakraborty
Years of Experience - 20



Ms. Mom Mitra
Years of Experience - 17



Ms. Aishwarya Chatterjee
Years of Experience - 17



Mr. Anness Bilas Thakur
Years of Experience - 10



Ms. Sukanya Das
Years of Experience - 28



Mr. Shubham Paul
Years of Experience - 8



Ms. Nirabari Bandyopadhyay
Years of Experience - 12



Ms. Aradhana Das
Years of Experience - 5



Mr. Mrityunjoy Saha
Years of Experience - 5



Mr. Ankan Roy
Years of Experience - 5



Ms. Shinjini Ghosh
Years of Experience - 10



Dr. Susmita Ghosh
Years of Experience - 7

About iLEAD

The Institute of Leadership, Entrepreneurship and Development (iLEAD) is rated as the 4th Best Media School in the country by KPMG, adjudged College of The Year in t2 Festopolis 2017, the Best Co Curricular Activity College at Gurukul Awards 2017, Best Entrepreneurship Development Program Institute at the Sankalp Education Awards 2019. iLEAD is affiliated to Maulana Abul Kalam Azad University of Technology. It also has collaborations with 16+ international universities.

We offer degree courses in media, management, design, technology, allied health and other professional studies both at the undergraduate and postgraduate levels. These courses are designed to make students industry ready to cater to the growing demand of skilled professionals in the respective sectors.

Life at iLEAD



ANNUAL AWARDS



CONVOCATION CEREMONY



DANDIYA NIGHT



CULTURAL PROGRAM AT MANAGEDIA



CRICKET TOURNAMENT



FITNESS EVENT



FAREWELL



SPORTS EVENT AT MANAGEDIA



FLASHMOB BY ILEAD STUDENTS



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