



## **B.Sc in Film and Television**

## **M.Sc in Film Making**

3 year under graduate degree course of  
**B.Sc in Film and Television** and 2 year  
post graduate degree course of **M.Sc in Film Making**  
at iLEAD under MAKAUT.



# B.Sc in Film and Television and M.Sc in Film Making

## What Are We Offering?

3 year under graduate degree course of **B.Sc in Film and Television** and 2 year post graduate degree course of **M.Sc in Film Making** at iLEAD under MAKAUT.

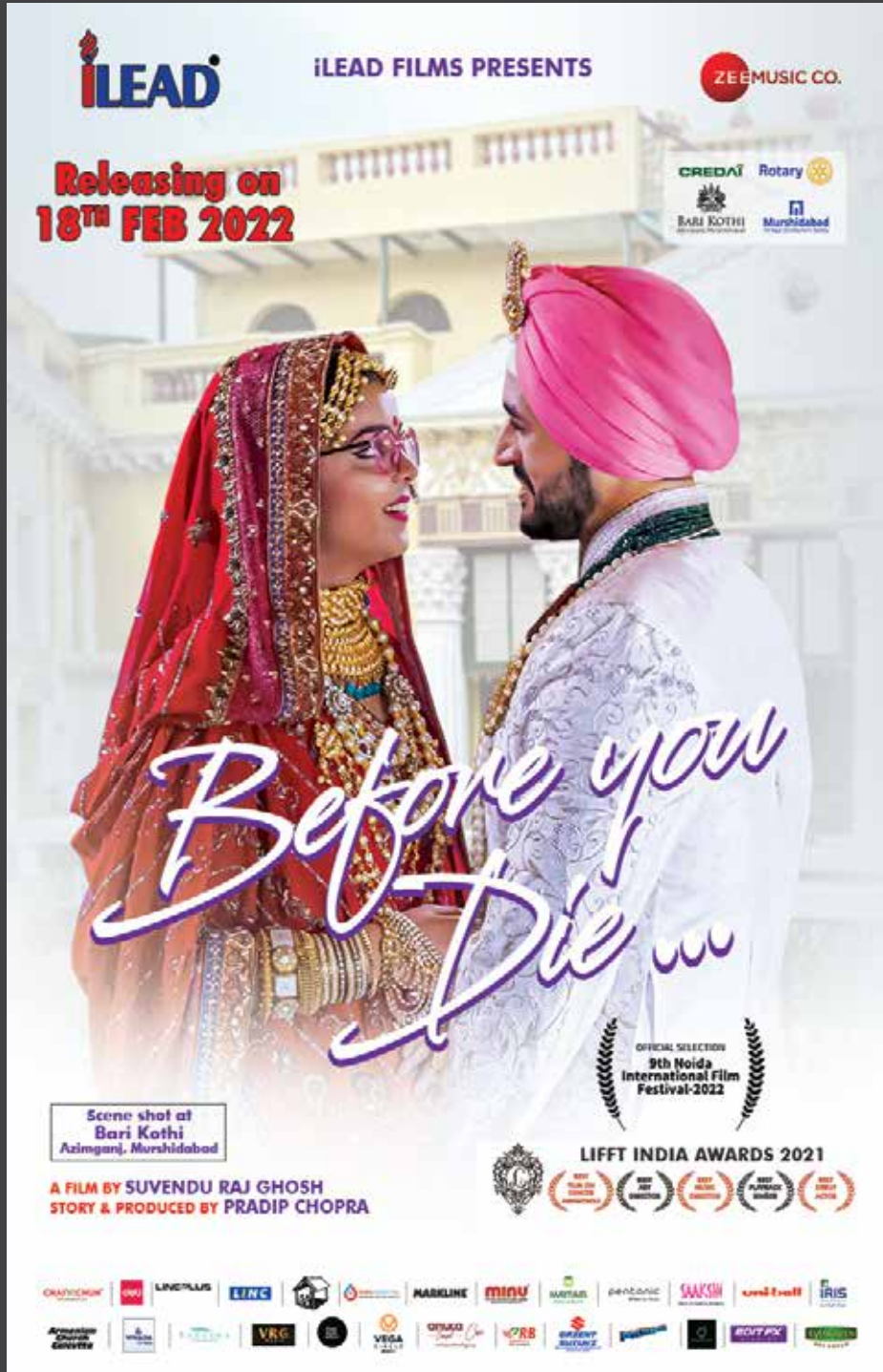
- Industry oriented curriculum
- Working with latest equipments
- State of the art chroma studio
- 100% Placement Assistance
- Paid and non paid internships
- Opportunity to work on live projects under iLEAD Films and iLEAD Studio

The Indian Media and Entertainment industry is growing at an impressive rate currently. As per IBEF, the growth rate is going to remain faster than the global average rate for a few years now. This surely will magnify the industry further in the coming years and that will create newer job opportunities and appointments in the sector.

Moreover, the tremendous growth of viewers on the digital platform has given rise to an intense competition and some great quality content on the medium. This time is one of the most incredibly exciting times for filmmakers who want to create content and experiment without any inhibitions. We finally have reached that stage wherein new generation filmmakers are taking the front seat to become the driving force behind the new digital India.

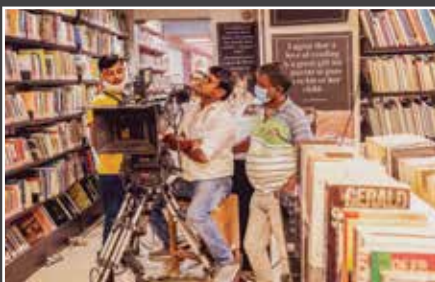
Hence keeping the needs and demands of the future in mind, iLEAD and MAKAUT have designed an under graduate and a post graduate filmmaking course for students. Our programs of B.Sc in Film and Television and M.Sc in Film Making are comprehensive, scientific and completely industry oriented. They focus on method education, real time projects and the kind of cinema that is relevant today.





## An Exclusive Exposure To The Knowledge Of Filmmaking

iLEAD is the first media and film institute to produce commercial movies by itself and have its own production vertical, iLEAD Films. iLEAD Films has produced Hindi commercial movie 'Before You Die' with 40 media and film students as key crew members. This has allowed them to learn various aspects of filmmaking on the shooting floor ranging from production, scripting, editing, cinematography, costume designing and more. With more such upcoming films to be produced under the banner of iLEAD Films, we aim to provide students with an exclusive exposure to the knowledge of filmmaking.





# Why Film and Television Industry?

- India has the world's largest film industry in terms of number of films produced.
- Expansions of multiplexes in smaller cities and investments by foreign studios have boosted the sector.
- The core Indian film sector witnessed a growth of 21% in employment.
- India ranks 2nd worldwide in terms of online video audience.
- India's digital subscription market is estimated at INR 14.2 billion. It has witnessed a growth of 262% in the country.
- Netflix, Amazon Prime, Hotstar and other OTT platforms are competing with each other to produce quality content and garner more audience.
- By 2025, India can have almost a million 'film tourists' generating revenues of USD 3 billion.
- Global OTT platforms will make the Indian content reach a wider set of international audience.

# Advantages of Learning Filmmaking At iLEAD

- It is the **4th Best Media School in India** as per KPMG
- iLEAD is the only film school to have its own production house
- iLEAD's production vertical known as iLEAD Films has already produced the Hindi commercial film 'Before You Die.' The movie had a nationwide release on February 2022 across 300 screens. iLEAD Films has also been producing several other film projects which are of historic and commercial importance. Students of film making get opportunity to work in iLEAD Films' projects as key crew members. This allows them to get hands on practical experience.
- High-end equipment and upgraded chroma studio for your projects
- iLEAD's audio studio gives you access to world class recording environment
- Top ranking experts from film and media industry as guest and adjunct faculty
- iLEAD's own film and production units ensure hands-on experience from Day 1
- Your own creations can be showcased to worldwide audience through [www.iLEADTV.com](http://www.iLEADTV.com)
- Funding from iLEAD and other sources can be considered for your own filmmaking project from iLEAD after the course
- **100 hours** of exclusive job oriented practical training in the industry for the students will be provided. **50 hours** of the program will include **Personality Development classes & anyone short term course on either Event Management, Photography, Digital Marketing, Editing, Design and one Foreign Language FREE OF COST (Beginners level only)**. And another **50 hours** to include **industry-oriented training program** in order to make students job ready. The training will include internships, field trips and more.
- 1,20,000+ popular, rare and unique books in the library, 20+ journals and periodicals
- Around 4,000 audio visual content and very large digital library
- Opportunities for internships and networking
- Merit Based Scholarships
- 'Earn While You' Learn opportunities
- Live projects and industry exposure
- 100% placement assistance

# Career Prospects

- Documentary Film Maker
- Director
- Assistant Director
- Art Director
- Production Designer
- Executive Producer
- Cinematographer
- Operative Camera Person
- Videographer
- Photographer / Cine Photographer
- Screen Writer
- Storyboard Artist
- Production Supervisor
- Video Producer
- Editor
- Sound Designer
- Line Producer
- Costume AD
- Prop AD
- Post Production Supervisor



## Admission Procedure

Candidates are to apply directly on college website ([www.ilead.net.in](http://www.ilead.net.in)) by online process for admission or visit the college premise.

## Eligibility for **B.Sc** in Film & Television

- Minimum 50% marks or above in Higher Secondary or equivalent examination (CBSE, ISC, A Levels or any other equivalent Board examination) with English as a compulsory subject are preferred.
- Students from any stream can apply.
- Students have to appear in Common Entrance Test (CET) of MAKAUT and the college Selection Rounds (Group Discussion & Personal Interview) for enrollment.
- Creative Aptitude in Filmmaking

## Eligibility for **M.Sc** in Film Making

- Graduation in any discipline with option for final year students (yet to appear for their exams) to apply for provisional admissions
- Creative Aptitude in Filmmaking
- Post Graduates in any discipline
- Students have to appear in Common Entrance Test (CET) of MAKAUT and the college Selection Rounds (Group Discussion & Personal Interview) for enrollment.

## Highlights From The Courses

- Cinematography and Photography
- Lighting
- Ideation, Concept Development, Story Presentation and Pitching
- Script and Screenplay Writing
- Editing and Post Production
- Audiography and Sound Designing
- History of Cinema
- Analysis of Films in reference to other arts
- Analysis of modern practices of filmmaking and web series
- Production Design
- Directing Actors
- Fiction and Non Fiction Filmmaking
- Budgeting, Marketing and Distribution of Films
- Media Cross Campaign and Film PR



Audio studio



## Scholarship

Merit Based Scholarship Available

For more details, contact our counselors  
at 91631 22222

## EMI Facility

For new Students

10 EMIs @ 3.65% Interest | 8 EMIs  
@ 3% Interest | 6 EMIs @ 2.5% Interest

Educational Loan Partner –  
HDFC | IDFC

## Placements and Internships

The best of companies has participated in on/off campus placements, offering excellent career opportunities to iLEAD students. Starting from mass media and manufacturing sectors, financial sectors to pharmaceutical firms, our students are everywhere.

iLEAD also provides pre-placement training programs so that our students can achieve their aim easily. iLEAD offers exclusive Summer Internship Programs for the Post Graduate and Under Graduate students in their final year. We believe these internship programs also attract an overwhelming response from the corporate world.



## Fee Structure for B.Sc in Film and Television

Registration Amount - ₹ 50,000

Semester	Semester Fees
First	₹ 1,26,750 (Admission Fee & 1st Semester Fee)
Second	₹ 57,750
Third	₹ 57,750
Fourth	₹ 57,750
Fifth	₹ 57,750
Sixth	₹ 57,750

**Total Fees - ₹ 4,65,500**



# Infrastructure

iLEAD has a sustainable green campus with state of the art infrastructure. Greenery, recycling initiatives, vintage artefacts, quotes, images throughout the campus inspire the creative learner in every student. iLEAD also has an in-house chroma and sound recording studio, gym, sports complex, library, audio-visual lab, auditorium and cafeteria.



- 1,20,000 popular, rare and unique books in the library, 20+ journals and periodicals
- Around 4,000 audio visual content and very large digital library.





## Fee Structure for M.Sc in Film Making

Registration Amount - ₹ 50,000

Semester	Semester Fees
First	₹ 1,34,250 (Admission Fee & 1st Semester Fee)
Second	₹ 65,250
Third	₹ 65,250
Fourth	₹ 65,250

**Total Fees - ₹ 3,80,000**

## Earn While You Learn Scheme at iLEAD

iLEAD offers a combination of studies and paid work. This helps the students to gather experience. It is a motivational factor added to the syllabus and is an opportunity for the students to gather firsthand experience via paid work through iLEAD. Some of our present students under the 'earn while you learn' scheme are as follows -



**Shanaia Debasmita Mondal**  
( 2019-2022 )



**Shreya Poddar**  
( 2019-2022 )



**Anurup Biswas**  
( 2020-2023 )



**Pujan Chatterjee**  
( 2020-2023 )



**Raunak Halder**  
( 2022-2025 )



**Ashish Jaithani**  
( 2022 – 2025 )



**Najma Khatun**  
( 2018-2021 )

## Internship



**Sarthak Das Sharma**  
B.Sc in Film & Television  
(2019 – 2022)  
— TATA Steel Foundation  
Production Intern



**Pujan Chatterjee**  
BSC in Film and Television  
(2020-23)  
— Cherrypix



**Jibitasya Biswas**  
BSC in Film and Television  
(2020-23)  
— SVF



**Shreya Poddar**  
B.Sc in Film & Television  
(2019 – 2022)  
— Chaepani



**Shanaia Debasmita Mondal**  
B.Sc in Film & Television  
(2019 – 2022)  
— iLEAD Production



**Neelotpal Chatterjee**  
M.Sc in Film Making  
(2019 – 2021)  
— NID



**Shirsha Pratim Ghoshal**  
B.Sc in Film & Television  
(2019 – 2022)  
— NID Production Intern



**Rahul Biswas**  
B.Sc in Film & Television  
(2019 – 2022)  
— Mojo Production



**Basudha Nandy**  
M.Sc in Film Making  
(2020 – 2022)  
— Mojo Production



**Aranya Si**  
BSC in Film and Television  
(2020-23)  
— Cherrypix



**Soudita Sen**  
BSC in Film and Television  
(2020-23)  
— Cherrypix



**Anushka Saha**  
BSC in Film and Television  
(2020-23)  
— Cherrypix



**Gourab Dey**  
BSC in Film and Television  
(2020-23)  
— Bichitra Pathshala



**Mr. Pradip Chopra**, Chairman  
Years of Experience - 31



**Dr. Soumen Chatterjee**, Principal  
Years of Experience - 25



**Ms. Nirabari Bandyopadhyay**, HOD  
Years of Experience - 12



**Mr. Sabyasachi Banerjee**  
Years of Experience - 15



**Mr. Manish Das**  
Years of Experience - 15



**Ms. Debjani Banerjee**  
Years of Experience - 15



**Mr. Ansh Bilas Thakur**  
Years of Experience - 10



**Dr. Susmita Ghosh**  
Years of Experience - 7



**Ms. Urmimala Chakraborty**  
Years of Experience - 11



**Mr. Mrityunjoy Saha**  
Years of Experience - 5



**Ms. Khushboo Shah**  
Years of Experience - 2

## Global Connect

iLEAD also has collaborations with 16+ international universities including the Colvin Institute of Real Estate Development, USA. We have signed MOUs (Memorandum of Understanding) with numerous institutes and universities from around the world.



COLVIN INSTITUTE,  
UNIVERSITY OF MARYLAND



YUNNAN NORMAL UNIVERSITY  
KUNMING, CHINA



CORPORATE UNIVERSITY  
GERMANY



TENNESSEE STATE UNIVERSITY,  
NASHVILLE, USA



UNIVERSITY OF DHAKA  
BANGLADESH



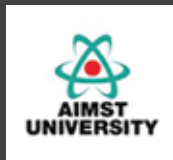
CAPITAL UNIVERSITY  
OHIO, USA



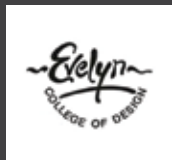
NOBLE INSTITUTION  
TORONTO, CANADA



COLEMAN COLLEGE  
SINGAPORE



AIMST UNIVERSITY  
KEDAH, MALAYSIA



EVELYN COLLEGE OF DESIGN  
KENYA, AFRICA



KATHMANDU UNIVERSITY  
NEPAL



KASEM BUNDIR UNIVERSITY  
BANGKOK, THAILAND



BHUTAN MEDIA &  
COMMUNICATIONS INSTITUTE  
THIMPHU, BHUTAN



CHRIST UNIVERSITY  
BANGALORE, INDIA



JAIN VISHVA BHARATI INSTITUTE  
LADNUN, RAJASTHAN



GAEDDU COLLEGE OF  
BUSINESS STUDIES  
GEDU, BHUTAN



LINCOLN UNIVERSITY  
COLLEGE, MALAYSIA



LAW AND MANAGEMENT  
BUSINESS SCHOOL  
PORT LOUIS, MAURITIUS



## About iLEAD

The Institute of Leadership, Entrepreneurship and Development (iLEAD) is rated as the 4th Best Media School in the country by KPMG, adjudged College of The Year in t2 Festopolis 2017, the Best Co Curricular Activity College at Gurukul Awards 2017, Best Entrepreneurship Development Program Institute at the Sankalp Education Awards 2019. iLEAD is affiliated to Maulana Abul Kalam Azad University of Technology. It also has collaborations with 16+ international universities.

We offer degree courses in media, management, design, technology, allied health and other professional studies both at the undergraduate and postgraduate levels. These courses are designed to make students industry ready to cater to the growing demand of skilled professionals in the respective sectors.

## Life at iLEAD



ANNUAL AWARDS



CONVOCATION CEREMONY



DANDIYA NIGHT



CULTURAL PROGRAM AT MANAGEDIA



CRICKET TOURNAMENT



FITNESS EVENT



FAREWELL



SPORTS EVENT AT MANAGEDIA



FLASHMOB BY ILEAD STUDENTS



113J, Matheswartola Road, Topsia,  
Near Vishwakarma Building, Kolkata 700046  
P : +91.33.40182000/02 M : +91.91631 22222  
E : info@ilead.net.in W : www.ilead.net.in