



**EDUCATION THAT CAN
LEAD THE WORLD**



 **LEAD[®]**
**INSTITUTE OF LEADERSHIP
ENTREPRENEURSHIP
& DEVELOPMENT**

MANAGEMENT | MEDIA | ANIMATION | REAL ESTATE | TRAVEL & TOURISM

FILM | DATA SCIENCE | GAMING | FASHION | CYBER SECURITY | SPORTS | INTERIOR

ENTREPRENEURSHIP | HOSPITAL MANAGEMENT | DIGITAL MARKETING | ALLIED HEALTH

BUSINESS MANAGEMENT

BBA

Three-year Undergraduate degree course in Business Administration

Course Fee: ₹ 4,10,500/-

BBA (REAL ESTATE MANAGEMENT)

Three-year Undergraduate degree course in Real Estate Management

Course Fee: ₹ 4,10,500/-

BBA (ENTREPRENEURSHIP)

Three-year Undergraduate degree course in Entrepreneurship

Course Fee: ₹ 4,10,500/-

BBA (TRAVEL & TOURISM MANAGEMENT)

Three-year Undergraduate degree course in Travel & Tourism

Course Fee: ₹ 3,50,000/-

BBA (HERITAGE TOURISM)

Three-year Undergraduate degree course in Tourism & Heritage Management

Course Fee: ₹ 3,50,000/-

BBA (SPORTS MANAGEMENT)

Three-year Undergraduate degree course in Sports Management

Course Fee: ₹ 3,50,000/-

BBA (HOSPITAL MANAGEMENT)

Three-year Undergraduate degree course in Hospital Management

Course Fee: ₹ 3,50,000/-

BBA (DIGITAL MARKETING)

Three-year Undergraduate degree course in Digital Marketing

Course Fee: ₹ 4,10,500/-

CYBER SECURITY

B.SC. (CYBER SECURITY)

Three-year Undergraduate degree course in Cyber Security

Course Fee: ₹ 3,80,000/-

INTERIOR DESIGNING

B.SC. (INTERIOR DESIGNING)

Three-year Undergraduate degree course in Interior Designing

Course Fee: ₹ 3,95,000/-

MEDIA SCIENCE

B.SC. (MEDIA SCIENCE)

Three-year Undergraduate degree course in Media Science

Course Fee: ₹ 4,65,500/-

M.SC. (MEDIA SCIENCE)

Two-year Postgraduate degree course in Media Science

Course Fee: ₹ 3,80,000/-

FILM & TELEVISION

B.SC. (FILM & TELEVISION)

Three-year Undergraduate degree course in Film & Television

Course Fee: ₹ 4,65,500/-

M.SC. (FILM MAKING)

Two-year Postgraduate course in Film Making

Course Fee: ₹ 3,80,000/-

MULTIMEDIA, ANIMATION & GRAPHICS

B.SC. (MULTIMEDIA, ANIMATION & GRAPHICS)

Three-year Undergraduate degree course in Multimedia, Animation & Graphics

Course Fee: ₹ 4,10,500/-

GAMING & MOBILE APPLICATION DEVELOPMENT

B.SC. (GAMING & MOBILE APPLICATION DEVELOPMENT)

Three-year Undergraduate degree course in Gaming & Mobile Application Development

Course Fee: ₹ 3,80,000/-

FASHION DESIGN & MANAGEMENT

B.SC. (SUSTAINABLE FASHION DESIGN & MANAGEMENT)

Three-year Undergraduate degree course in Sustainable Fashion Design & Management

Course Fee: ₹ 5,40,000/-

DATA SCIENCE

B.SC. (DATA SCIENCE)

Three-year Undergraduate degree course in Data Science

Course Fee: ₹ 4,10,500/-

ALLIED HEALTH

BACHELOR OF OPTOMETRY

Four-year Undergraduate degree course in Optometry

Course Fee: ₹ 3,50,000/-

B.SC. (MEDICAL LAB TECHNOLOGY)

Three-year Undergraduate degree course in Medical Lab Technology

Course Fee: ₹ 2,95,000/-

B.SC. (MEDICAL INSTRUMENTATION & CRITICAL CARE TECHNOLOGY)

Three-year Undergraduate degree course in Medical Instrumentation and Critical Care Technology

Course Fee: ₹ 2,95,000/-

INTEGRATION

GLOBAL STUDENT EXCHANGE PROGRAM

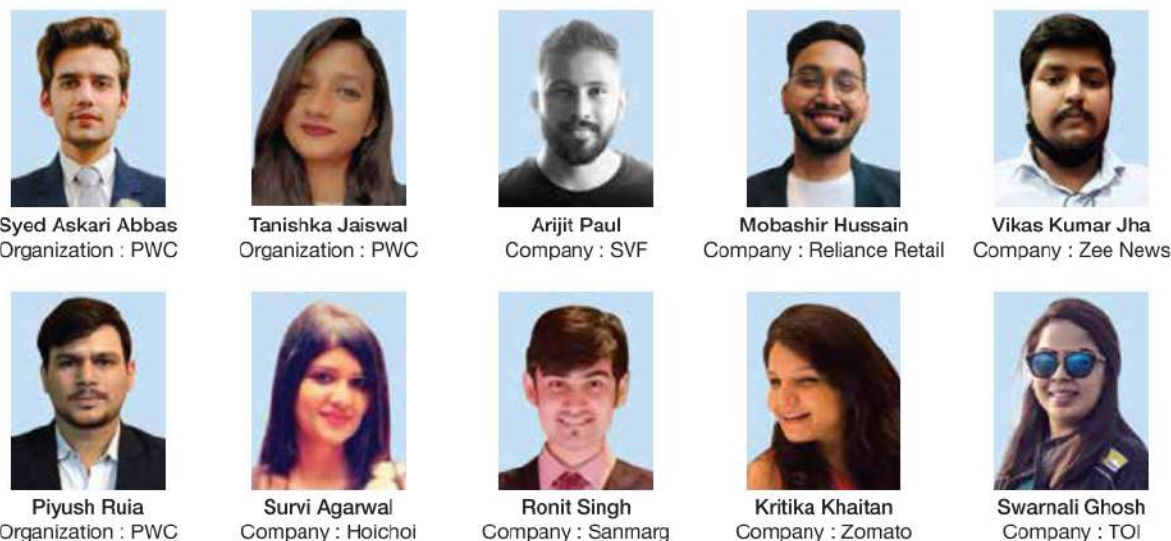
Excellence is a two-way street. iLEAD brings together global student experiences - students visit us from universities in USA, Germany & China, and help exchange ideas, learning and inspiration.



EARN WHILE YOU LEARN

iLEAD offers a combination of studies and paid work. It is a motivational factor added to the syllabus for the students to gather firsthand experience.

SOME OF OUR RECENT PLACEMENTS



INFRASTRUCTURE



INTERACTION

At iLEAD, we create an atmosphere of intellectual & social stimulation by organizing events & interaction with a diverse range of personalities; academicians, captains of industry, successful professionals, diplomatic leaders and celebrities. This provides an opportunity for students to network & create linkages invaluable for their future lives.



ALFRED FORD GREAT-GRANDSON OF LEGENDARY BUSINESSMAN HENRY FORD



PRAHLAD KAKKAR AD GURU



APARNA SEN INDIAN FILM MAKER & ACTRESS



ABHISHEK REGE CEO, ENDEMOL SHINE



RAM GOPAL VERMA INDIAN FILM MAKER



HARSHVARDHAN NEOTIA CHAIRMAN, AMBUJA NEOTIA GROUP

and many more...

INCLUSION

While education has always been at the forefront, we believe in the integration of co-curricular activities with academia. Rising above the graph is what makes every iLEAD student distinctive. We have various events throughout the year that boosts their motivation to be more participative and inclusive.



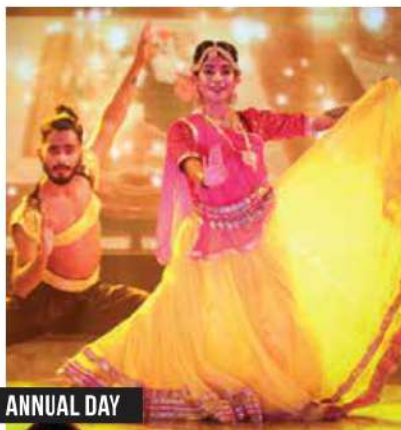
OUR FIRST FEATURE FILM



CONVOCATION



MANAGEDIA, OUR FEST



ANNUAL DAY



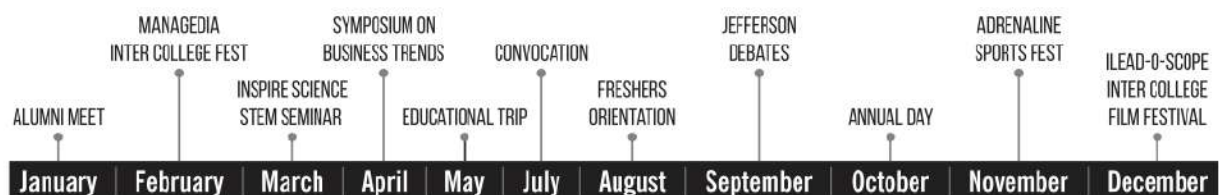
EDUCATIONAL TRIP TO VIZAG



INTRA COLLEGE SPORTS

and many more...

ANNUAL CALENDAR OF EVENTS



iLEAD has 16 student clubs that not only uplift the spirit of the institution but also work towards holistic development of students which includes their communication skills, administrative skills, leadership skills, creativity and team work.



HARVESTING PLASTIC – BY SEMINAR & EVENTS CLUB



HALLOWEEN DAY – BY CULTURAL CLUB



ADRENALINE – BY SPORTS CLUB



CANON PHOTOGRAPHY WORKSHOP – BY FILM & PHOTOGRAPHY CLUB



FAREWELL – BY ALUMNI CLUB



WORKSHOP ON INFLUENCER MARKETING – BY SOCIAL MEDIA CLUB



PAINTING COMPETITION AT MANAGEDIA – BY CULTURAL CLUB

and many more...



**NO OTHER INVESTMENT YIELDS
AS GREAT A RETURN AS THE
INVESTMENT IN EDUCATION.
AN EDUCATED WORKFORCE IS
THE FOUNDATION OF EVERY
COMMUNITY AND THE FUTURE
OF EVERY ECONOMY.**

BRAD HENRY



AFFILIATED TO MAKAUT (MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY)

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