

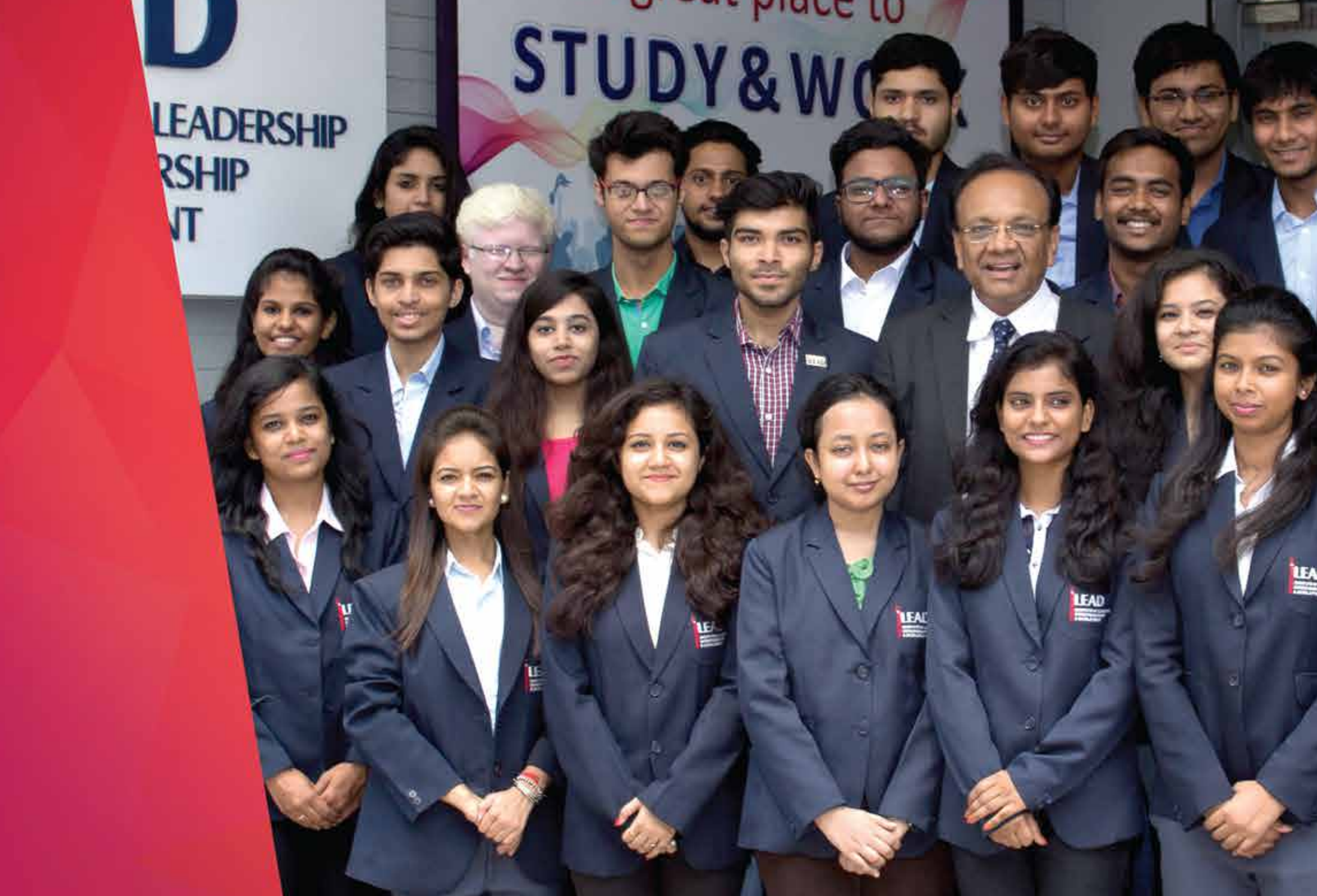


Reminiscence

... the year that was

AUTUMN EDITION 2019





Great place to
STUDY & WORK

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Alumni Relations :

iLEAD (Institute of Leadership Entrepreneurship and Development) recognizes alumni who have distinguished themselves through their work and made the institute proud. Alumni relations exist to support the institute's goal, and to strengthen the ties between alumni and the institute. The alumni department also keeps it's graduates involved with campus life by asking them to come and speak to current students through a variety of programs. The frequent talk sessions and workshops conducted by the Alumni helps in creating a bridge between the present and the past students and bringing them on the same platform to discuss some important topics related to both the fields of management and the media.

The Alumni department at iLEAD believes in fostering a strong network that not only helps former students remain connected but also provides an avenue for the philanthropic spirit of successful alumni. The Alumni Association provides a platform for sharing intellectual, cultural, career and professional experiences not just with the present students but also with other alumni. With a yearly increase in the number of students passing out from iLEAD, the main idea of the Alumni Cell is to stay connected with as many Alumni possible and bring them back to their alma mater to encourage them and share their various experiences thoroughly.



About iEAD

iLEAD is an institute with a vision to become the most respected name in education, globally. Rated as the 4th Best Media School in the country by KPMG, iLEAD, affiliated to UGC recognized *Maulana Abul Kalam Azad University of Technology*, is a world-class Institute offering degree courses in Media and Management studies both at the undergraduate and postgraduate levels. It has been our persistent endeavor to keep our students in tune with the current global trends in management and media, through seminars, workshops, debates and interactions with the industry leaders. We are glad to announce that from this year we have introduced three new courses namely BBA in Real Estate Management, B.Sc in Interior Design and B.Sc in Animation, Multimedia & Graphics.



Dear Readers

An Alumni Meet is organised to celebrate and refresh old relationships and form new ones. I appreciate this idea of Alumni Meet, which creates a special bonding between the students who have passed out and established themselves in the outside world. Alumni relations is an important part of our Institute's advancement. Alumni are our Institute's loyal supporters. They take the knowledge of our Institute to their hometowns and into their professional and social networks.

Alumni creates Institute's reputation, which, to a large extent, depends on how successful they are in real world. The process is self feeding as well. If an Institute becomes well known for producing students who are intelligent, innovative and effective in their fields, then it's reputation grows. New students have a better job prospect, because they belong to a well known institute. And the process will continue. Keeping in close contact with and continuing to recognize Alumni for their excellence is one of the most surefire ways to cultivate their community.

Kunal Sil

Alumni Mentor



Mentor's Desk





Adrenaline 2018

The city's biggest inter-college sports fest Adrenaline 2018 took place from 18th – 20th January at iLEAD Sports Complex with an overwhelming response and participation from 17 reputed colleges. Adrenaline 2018 was organized in association with exclusive radio partner 91.9 Friends FM, Privilege Card Partner YUP Card, Jersey Partner You Are Next, Cold Beverage Partner Guruji, Beverage & Trophy Partner Coca Cola and Quick Bite Partner Domino's Pizza. The chief guests present to inaugurate the occasion were **Mr. Yan Law** – CEO of Premiere Soccer Schools, **Jimmy Tangree** – Head of 91.9 Friends FM, iLEAD's Executive director Ms. Pragma Chopra and Jersey Sponsor Mr. Adnan Ali who is the owner of Café, You are Next, Kolkata. For three days, intense sporting battles took place at the Sports Complex that included Basketball, Football (Men & Women Category), Table Tennis, Tug of War, Kabaddi, Fitness Mania, Chess, Carom and Pool. The grand conclusion of Adrenaline was graced by Mr. Suvendro Mullick, a veteran in horse polo, who has been playing the sport since 1980 and Mr. Dipak Lal, a cycle polo player since 1995, currently the CCFC Cyle Polo Team Captain. Together, these two have founded the West Bengal Cycle Polo Association. Mr. Arnab Raha, a national level Darts Player, who is a multiple-time national singles & doubles champion and who represented India at the 20th World Darts Federation's Darts world cup 2015 was also present. ***The Best College Award was bagged by Bhawanipore Education Society College.***



Convocation 2018- Experience the Mystery Onboard

Themed on a voyage in the sea that came to a glorious end at the end of 3 years, the iLEAD Convocation 2018 was one of the most exciting events of the year at iLEAD. The campus was decorated in the maritime theme of a *fictional ship* called *Aloha* and the items used for decorating the campus included – *treasure boxes, anchors and numerous other elements of ship.*

iLEAD Chairman, Mr Pradip Chopra and chief guest of the event Prof Alope Kumar, an accomplished communications professor, author, editor, scholar and a faculty member at the University of Calcutta addressed the passing out batch of B.Sc 2015-18 and

M.Sc.
BATCH 2016-18



M.Sc 2016-18. Teachers of each batch had also prepared messages for the students of both media and management batches which were presented through videos. Head of Academics, Dr Debasis Ray and iLEAD Executive Director, Ms Pragya Chopra presided over the convocation ceremony

Passing out students Anushree Pradhan, Mehul Agarwal and Jaya Bhatra shared some of their experiences of their college years with the audience. The second half of the day saw the convocation for BBA students. The chief guest for BBA convocation was the head of Keventers, Mr Mahendra Kumar Jalan, a noted industrialist who is the chairman of the Keventer Group, a Kolkata based business conglomerate with business across varied industries like food processing and real estate.

BMS
BATCH 2015-18



The convocation ceremony was also graced with the presence of Vice Chancellor of MAKAUT Prof Saikat Maitra. Apart from the felicitation of each student of both the batches there were also special awards and prizes for each batch.

Students who shared their experience and insights were Anushka Shankar, Siddharth Srivastav, Anushka Upasak and Siddhi Mehrotra. A dance performance and tasty food bites later only added to the charm of the day.

BBA
BATCH 2015-18



Special Award Student of the Year

Namrata Sah (2015 - 2018)

Having been a student of iLEAD, it's an honor to be awarded and recognised for your efforts. Receiving SOTY is an honour. I would like to thank iLEAD for recognizing the hard work and dedication.

Lastly I would like to thank Pradip sir, Pragya ma'am and all the mentors for supporting me always and guiding me.



Best Contribution in Co-curricular Activity

ANUSHKA UPASAK (BBA 2015 - 18)

Achieving an award of immense prestige such as 'Best Contribution in Co-curricular Activities' was unexpected and overwhelming. I would like to thank iLEAD, our chairman Pradip Chopra, Executive Director Pragya Chopra and all my mentors and fellow mates who always encouraged me in this field, along with academics, and supported me whenever possible to make any event successful and memorable. In future, I hope to stay connected with the institute and make everyone feel more proud.

Best Contribution in Sports

ANIRBAN DAS (BBA 2015 - 18)

I was amazed! Getting the award for the Best Contribution in Sports on the day of my convocation, I really wasn't expecting that. I have been representing the college football team since my freshman year till the year I graduated, ending it as the Captain. I have always given it my all on the pitch and this is when iLEAD gave something to me to appreciate all the efforts and make it worth it!





Best Performance in Academics

SIDDHI MEHROTRA (BBA 2015 - 18)

It makes one feel great on being rewarded for the hard work that one does. I am grateful to everyone who has always been a part of my journey, from my family to friends to faculty members. It is a pleasure to witness this beautiful moment. Each one of you has enabled me to bring the ideas into reality. This award is a symbol of the blessings that I have received. Each of my faculty members deserves this award equally for all the day to day efforts put in by them. I am glad to clear all the scrutiny levels and have the privilege of being selected amongst all for this award. This reward will be a big time motivation for me in my upcoming journey.

Best Attendance Award

VISHNU KEJRIWAL (BBA 2015 - 18)

I loved it here. But it wasn't always easy to. It wasn't easy to read all those long books. It wasn't easy to learn all those long words. It wasn't easy to wake up for all those early classes.

But iLEAD showed me that if something was easy, it was probably boring. And if I wasn't being pushed, I was probably approaching it the wrong way. I thank iLEAD for this award.





Most Disciplined Student Award

ANUSHKA SHANKAR (BBA 2015 - 18)

It's amazing how this journey has been. I shall always remain indebted to my mentors for their constant support and appreciation. The award for "The Most Disciplined Student" fills me with immense joy and happiness. I would like to thank my mentors, Chairperson and Executive Director

Mr. Pardip Chopra and Mrs. Pragya Chopra for considering me worthy of this award. I am extremely honoured and humbled.

Best Performance in Academics and most Disciplined Student Award

MEHUL AGARWAL (BMS 2015 - 18)

iLEAD has been my second home for three years, and I cherish every moment spent here. Being acknowledged with two awards on the Convocation was like a dream come true. I thank all the mentors for considering me the most disciplined student from my batch, and also for guiding me, not only with academic knowledge, but also with preparation strategies and knowledge beyond the curriculum. I also owe a great deal to my mentors in the Academics and Discipline departments of the council under who I worked, since their guidance helped me excel in both these fields.





Best Overall Attendance Award

ARUSHA HASSAN (BMS 2015 - 18)

First of all I would like to thank the management for this award. I never attended classes just to raise my attendance but the beautifully designed syllabus made the classroom engrossing and interesting. I am happy to receive an award on my convocation day.

Most Disciplined Student Award

Avantika Gupta (MSc 2016 - 18)

Most disciplined Student! That did not require any special effort as it is expected out of any Masters student. For me only one reason is enough when people ask how I am this way. This is possible only when you respect others' time and efforts as well as your's. I thank our college for recognizing the consistency and appreciating my nature with such a gesture.





*Best Overall Attendance Award and
Best Performance in Academics*

KIRANDEEP KAUR (MSc 2016 - 18)

My 2-year experience in iLEAD can be defined best by using terms like opportunities, challenges and accomplishments. It was an integral learning phase in my life which culminated into me winning 2 awards in my masters. I believe the two awards that were presented to me are interconnected. My best overall attendance led me towards the route of my second award, which was for the Best academic performance. My sincere appreciation and gratitude to all my professors and iLEAD!

Teachers Day Celebration 2018

The Teacher's Day celebration at iLEAD was one of the best surprises. From the morning all the teachers were given tokens of appreciation and post lunch all the teachers were called to the auditorium to witness the celebration. The inaugural lamp was lit by iLEAD Chairman Mr Pradip Chopra and iLEAD Executive Director Ms Pragma Chopra. The program then commenced with a Guru Vandana dance recital.

This was followed by a short comedy skit and an acoustic music session. A recitation with images and verses dedicated to the mentors transformed the atmosphere into that of warmth, nostalgia and emotional bonding. This was followed by a dance performance by the students of all the three years. A video created by the students for the teachers was presented. Students spoke about the quirks and little known facts about their favorite teachers in the most informal and interactive way.

The teachers and students gathered at Casablanca for cake cutting and photo sessions.







Halloween Day Celebration

For the first time, iLEAD students unleashed their Halloween's Day creativity. It was November 2nd and the entire iLEAD new campus was decked up in American horror decor. The entire campus was lit up with spooky lights and decorations. The alumni were also part of the event which included fun games like Scavenger Hunt, Make-Up Contest and Cosplay. These games were followed by a prize distribution ceremony and a DJ night. Monster Energy drinks were one of the sponsors for the event who distributed free cans to all the students.



Symposium 2018

The Council for Students Affairs has created a Symposium. It is a platform for students to prove their academic excellence by presenting on topics related to current Media and Business trends. Symposium also helps students to enhance their communication skills and public speaking abilities. In its first chapter of Symposium 2018, held on 19th July, there were nine student participants. The topics ranged from the role of Social Media to Augmented and Artificial Intelligence. Abbas Zakir, a student from BBA 2017-20 batch and Arijit Paul, a student from BMS 2017-20 batch got the prize for Best Speakers for their presentations on US-China Trade-War and Effective Advertisements, respectively.



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